Minutes of the Engineering Alumni Society Board of Directors
University of Pennsylvania
Philadelphia, PA 19104
eas.seas.upenn.edu
Monday, October 9, 2023, 6pm
Room 221 of Singh Center (in-person optional)
https://upenn.zoom.us/j/4128897763

Attendees:

<table>
<thead>
<tr>
<th>Executive:</th>
<th>Directors:</th>
<th>At-Large Members:</th>
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<tbody>
<tr>
<td>Dean Vijay Kumar</td>
<td>Jason Rifkin</td>
<td>Jason Bethala</td>
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<td>Associate Dean David Meaney</td>
<td>Ernest Churchville</td>
<td>V Ed Chan</td>
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<td>Bernard Jones - Pres.</td>
<td>X Robert Berkovits</td>
<td>V Parth Chopra</td>
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<td>Dawn Becket - VP</td>
<td>Jim Brennan</td>
<td>V David Goldstein</td>
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<td>Lyle Brunhofer - VP</td>
<td>Carl Clyde</td>
<td>Scott Levitt</td>
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<td>Jeffrey Ng - VP</td>
<td>V Jonathan Dunsay</td>
<td>V George Lin</td>
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<td>Jonathan Lombardo – Sec.</td>
<td>V Lamis Elsawah</td>
<td>V William McGill</td>
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<td>Yijie Hu – Tres.</td>
<td>V Lauren Hedvat</td>
<td>V Vasiliki Papanikolopoulos</td>
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<td>Paul McLaughlin</td>
<td>Aastha Puri</td>
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<th>Past Presidents:</th>
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<td>Ryan Wade</td>
<td>V Manasi Puri</td>
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<td>Brad Abrams</td>
<td>Sandeep Bhat</td>
<td>Aditya Sreekumar</td>
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<td>Eric Benshetler</td>
<td>V Kush Mehta</td>
<td>V Kevin Turik</td>
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<td>Tim Carlsen</td>
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<td>Farnia Fresnel</td>
<td>V Guests:</td>
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<td>Marion Hubing</td>
<td>Ken Chen</td>
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<td>Matt Quale</td>
<td>Emily Miller</td>
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<td>Harris Romanoff</td>
<td>Jackie Moriniere</td>
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<td>Sevile Mannickarottu</td>
<td>V Sushmitha Yarrabothula</td>
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<td>Jay Olman</td>
<td>X Shira Rieke</td>
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<td>Michaile Rainey</td>
<td>Jamie Grant</td>
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<th>Faculty/Staff:</th>
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<td>Wendy Sandinsky</td>
<td>George Hain</td>
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<td>Ramsey Kraya</td>
<td>Ricky Rajani</td>
<td>Brad Richards</td>
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<td>Heather Stern</td>
<td>Chase Bender</td>
<td>V Emily Parry</td>
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<td>Craig Schorr</td>
<td>V Madeline Maurer</td>
<td>Monica Stepanow</td>
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<td>Amrita Singh</td>
<td>Archit Dhar</td>
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<td>Aalok Thakkar</td>
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X=In-person T=Telephone V=Virtual
I. Call to Order
   B. Jones
   a. Meeting called to order at 6:04pm

II. President’s Welcome & Remarks
    B. Jones
    a. Bernard:
        i. Thank you for attending, and I apologize for the delay in the meeting.

III. Development Office Report
     G. Hain
     a. George:
        i. Not too much to report, but earlier in fiscal year, we easily surpassed goal last year, and hopefully will again this year.
        ii. We are off to a good start
        iii. We think the endowed faculty support goal will be met
            1. Does anyone know what an endowed professor is and why they are important?
               a. Eric: Funds put into an endowment fund and used to pay a professor and fund their research
            2. Notification to rest of world that you a step above peers. Great value and needed to recruit/retain best faculty.
        iv. Hopefully reach alumni giving goals as well
            1. Incredibly busy already. Dean Vijay Kumar and I just got back from San Francisco area; had an event at Kleiner Perkins
            2. Had parents’ reception last Saturday

IV. Career Services Report
    J. Grant
    a. Jamie:
       i. Exciting that we are past September, we had hundreds of students getting ready for internships.
       ii. Still data collecting for class of 2023
           1. Job market still robust for engineering students
       iii. Had over 2000 students participate in career fair with 67 recruiters on site (25 virtual)
           1. Hiring is more competitive than last year, but looking promising
              a. Number of employers is about the same, but fewer positions available
V. Old Business:

a. Approval of prior EASB Meeting Minutes
   i. July Meeting Minutes to be sent out and approved later
b. Open Action Item Review
   i. No Open Action Items – None
c. 2022-2023 Committee Selection Update
   i. Engaging Alumni:
      1. Regional Alumni Committees:
         a. Philly Alumni: Jon/Jon
         b. NYC: Lauren/Dawn
         c. Rest of World: Lamis
      2. Yarnall Award: Jim/Bob/Eric/Marion
         a. Jim sent material out; first round is done
   ii. Engaging the Board
      1. Back to Penn Engineering/Speaker Series: Sandeep/Jay
   iii. Engaging Students:
      1. AWE/SWE: Lamis/Dawn
      2. EDAB/ESAC: Kush
      3. Insider’s Guide Panel: Jeff/Lauren/Lamis
         a. Lauren: let’s revisit in January. This was strong in prior years
      4. Externship: Paul/Sandeep/Kush
      5. Senior Design: Lyle/Eric/Ernest/Kush
   iv. Communications:
      1. Website: Jeff
      2. Social Media: Yijie/Sandeep
      3. Jay/Bernard to look into other communication means
      4. Tech Talk (to be combined with Speaker Series)
      5. Alumni Interviews of Applicants (Penn Alumni Ambassadors): Eric
         a. Link for prospective and current volunteers:
            https://www.alumni.upenn.edu/s/1587/gid2/16/interior_1column.aspx?sid=1587&gid=2&sitebuilder=1&pgid=6091
      6. Diversity, Equity, & Inclusion: Jay
   v. Governance: Bernard

VI. New Business:

a. EASB Updates
   B. Jones /B. Richards
i. Brad:
   1. Lamis did a great event a few weeks ago for J&J
   2. Most attended event of all was the Meta AI event (85 students)
   3. Fallfest: on campus reunion-like event for online students
   4. Three sessions for alumni giving
   5. Penn Technology Forum: Dean Vijay Kumar and Konrad Kording
   6. Homecoming: November 4th: this year we are doing a pre-football game tailgate rather than post game reception (11am – 1pm)
   7. NYC Annual Fall Event: November 30th with AI speaker

b. Meet the Board
   K. Mehta
   i. To be presented during next meeting in January; Sandeep in April

VII. Around the Table
   All
   i. Eric: looking forward to Homecoming
   ii. Sevile: nothing from me thanks
   iii. Kush: EDAB engaged me recently regarding cheat sheet on how to engage with alumni; EDAB is happy to have us to review/assist.
   iv. Chase: thank you, nothing from me
   v. George: nothing more from me thanks
   vi. Ryan: nothing from me
   vii. Marion: November 1st at 7pm – Farnia Speaking at “Association of Alumnae Annual Colloquium: Women Shaping a Better Tomorrow”
   viii. Jon Lombardo: nothing from me thanks
   ix. Ernest: nothing thanks
   x. Jon Dunsay: I went to the Penn Club kickoff; they know Jay. They promised that they would reach out to me but have not yet. They have co-sponsored an event with Wharton
   xi. Farnia: my event not just open to alumni, focuses on resilience, virtual event
   xii. Bernard: Penn won the Nobel Prize for Medicine related to the mRNA vaccine; drone video I watched on airline flight feature Dean Vijay Kumar
   xiii. Bob: we need automatic volume control for this meeting

VIII. Adjourn
   B. Jones
   a. Meeting adjourned at 7:13pm

The next meeting is scheduled for January 8, 2024 (6:00-7:00 pm)
Minutes prepared by Jon Lombardo