

# Minutes of the Engineering Alumni Society Board of Directors

*University of Pennsylvania*

*Philadelphia, PA 19104*

[eas.seas.upenn.edu](http://eas.seas.upenn.edu)

**Monday, September 9, 2019 6pm, Room 221 Singh**

## Attendees:

<b>Executive:</b>		<b>Directors:</b>		<b>At-Large Members:</b>	
Dean Vijay Kumar		Dawn Becket	T	Jason Bethala	X
Jay Olman - Pres.	X	Jim Brennan	X	Ed Chan	
Carl Clyde - VP	X	Lyle Brunhofer	T	Parth Chopra	
Lauren Hedvat - VP	T	Jonathan Dunsay	X	Qi Fang	T
Jonathan Lombardo - VP	T	Hank Guckes		David Goldstein	
Bernard Jones - Sec	X	Yijie Hu	T	Lamis Elsayah	
Robert Berkovits - Tres	T	Ramsey Kraya	T	Patricia He	
		Paul McLaughlin		Scott Levitt	
<b>Past Presidents:</b>		Jeffrey Ng	T	George Lin	
Brad Abrams		Jason Rifkin		William McGill	
Eric Benshetler		Craig Schorr	T	Kush Mehta	T
Tim Carlsen		Heather Stern	T	Vasiliki Papanikolopoulos	
Farnia Fresnel	T			Aastha Puri	
Marion Hubing		<b>Associate Directors:</b>		Manasi Puri	
Walter Korn		Ernest Churchville		Aditya Sreekumar	
Seville Mannickarottu				Ryan Wade	X
Dick Mulford					
Matt Quale	X			<b>Faculty/Staff:</b>	
Harris Romanoff				George Hain	X
				Jamie Grant	
				Brad Richards	X
				<b>Guests:</b>	

- I. Call to Order (J. Olman)**
  - Called the meeting to order at 6:03 pm.
- II. President's Welcome & Remarks (J. Olman)**
  - Conducted meeting with Dean Vijay Kumar
    - Main two highlights of meeting:
      - (1) Students main concern are finding jobs
      - (2) Many Alumni members want to help more, but don't know how to assist
  - Ryan Wade (New Member)
    - PhD alum
    - Completed undergraduate degree at JHU
- III. Development Office Report (G. Hain)**
  - George:
    - Still early in fiscal year 2020, but projecting record year for fund raising
    - Two types of callers will be supporting fundraising drive, Penn Fund and Penn Engineering students
      - Many folks will be receiving calls from hired callers
      - Feedback on callers is welcome
      - Fiscal year is July 1 – June 30
- IV. Career Services Report (J. Grant)**
  - Jay: Jamie is likely out due to upcoming Engineering Career Days, which are Tuesday and Wednesday this week.
- V. Old Business:**
  - A. Approval of July 15, 2019 Minutes (Directors)
    - Approved with no changes.
  - B. Open Action Item Review (B. Jones)
    - Nothing to report
  - C. Remaining Committee Openings – (J. Olman)
    - Penn Club
    - Regional Alumni Philly
    - Regional Alumni World
    - Yarnall Award
    - Tech Talk/Remote panels
    - AWS/SWE needs chair
    - Ways to recruit more people
- VI. New Business:**
  - A. Penn Club Fall Kick-Off – 9/17 (J. Olman)
    - Jay:
      - 730-9pm free to join at Alumni House
      - Jay will send out info in coming days
  - B. Homecoming – 11/9 (B. Richards)
    - Brad:
      - Saturday morning Pennovation Center tour with Dean Vijay Kumar (10am-11:15am)
        - (1) Penn Shuttle will provide transportation from School of Engineering to West Philly
        - (2) Please register on website

- Saturday afternoon reception will take place in Levine Lobby post-homecoming
    - (1) Penn Football game starts at 1:30pm
- C. Board Membership Retention Analysis (J. Olman)
  - Jay:
    - EAS Board Meeting Data Analysis presentation
    - Document Archive on website contains a great deal of data
      - (1) Info dating back to 2005-2006 school year
      - (2) Metrics on EAS meeting attendance (excluding staff)
        - (a) 32 active members
        - (b) 22.3 avg years since graduation
        - (c) 10 members since before records started being kept
        - (d) 21.4% active women
          - (i) We could improve these numbers to be more representative of the current Penn population
      - (3) Observed meeting attendance in-person has slightly decreased over time and phone attendance has increased
        - (a) These analytics might be worth examining further to ensure overall participation doesn't decrease overtime
        - (b) Change in by-laws allowed remote meeting attendance
        - (c) What is the overall correlation of active members with members that are joining meetings remotely?
      - (4) The last female Yarnall Award recipient was about 10 years ago
  - George:
    - How many other Alumni Society Boards exist for other undergrad schools at Penn?
  - Matt:
    - Nursing is the second most active alumni group after Engineering...followed by Wharton
    - Hoopes Wampler facilitates different alumni school interactions
  - Farnia:
    - Of the alumni members that are becoming less active, are they still donating to the Engineering School and/or active in other ways with Penn
    - How to address/respond to Succession Planning/Retention/Recruitment Strategy?

## VII. Around the Table (All)

- Phone:
  - Kush: Will share materials for Tech Talk at next meeting
    - (1) Next event will be planned in the Spring
  - Craig: In process of planning next event in NYC
    - (1) Should add Dawn Becket to NYC event conversation
  - Jeffrey: next meeting will present webpage analytics with ways to improve site

- Yijie: Not much traffic was observed over the summer for LinkedIn or other social media
- Dawn: Will support AWS/SWE committee as needed
- In-person
  - George: I always knew you all were great, it's now been quantified by Jay's presentation!
  - Brad:
    - (1) Spoke with Jason Rifkin, considering 19 Nov. for NYC event
    - (2) Qi Fang and Jason will also come to talk with Students
  - Jay:
    - (1) Parth Chopra may help with alumni tasks
    - (2) One idea that came out of meeting with Dean Vijay Kumar is a possible podcast interview
      - (a) If you are interested, please reach out to Jay directly

#### **VIII. Adjourn (J. Olman)**

- Adjourned at 7:25pm

***The next meeting is scheduled for October 7, 2019 from 6:00pm to 7:00pm in Room 221 Singh.***

Minutes prepared by Bernard Jones.