## Attendees:

<table>
<thead>
<tr>
<th>Executive:</th>
<th>Directors:</th>
<th>At-Large Members:</th>
</tr>
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<tbody>
<tr>
<td>Dean Vijay Kumar</td>
<td>Dawn Becket</td>
<td>T Jason Bethala</td>
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<tr>
<td>Jay Olman - Pres.</td>
<td>X Jim Brennan</td>
<td>X Ed Chan</td>
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<tr>
<td>Carl Clyde - VP</td>
<td>X Lyle Brunhofer</td>
<td>T Parth Chopra</td>
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<td>Lauren Hedvat - VP</td>
<td>T Jonathan Dunsay</td>
<td>X Qi Fang</td>
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<td>Jonathan Lombardo - VP</td>
<td>T Hank Guckes</td>
<td>David Goldstein</td>
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<tr>
<td>Bernard Jones - Sec</td>
<td>X Yijie Hu</td>
<td>T Lamis Elsawah</td>
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<td>Robert Berkovits - Tres</td>
<td>T Ramsey Kraya</td>
<td>T Patricia He</td>
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<td>Paul McLaughlin</td>
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<td>Past Presidents:</td>
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<td>Jeffrey Ng</td>
<td>T George Lin</td>
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<td>Brad Abrams</td>
<td>Jason Rifkin</td>
<td>William McGill</td>
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<td>Eric Benshetler</td>
<td>Craig Schorr</td>
<td>T Kush Mehta</td>
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<tr>
<td>Tim Carlsen</td>
<td>Heather Stern</td>
<td>T Vasiliki Papanikolopoulos</td>
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<td>Farnia Fresnel</td>
<td>T</td>
<td>Aastha Puri</td>
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<td>Marion Hubing</td>
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<td>Walter Korn</td>
<td>Ernest Churchville</td>
<td>Aditya Sreekumar</td>
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<td>Sevile Mannickarottu</td>
<td>Ryan Wade</td>
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<td>Dick Mulford</td>
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<td>Matt Quale</td>
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<td>Harris Romanoff</td>
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<td>Faculty/Staff:</td>
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<td>George Hain</td>
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<td>Jamie Grant</td>
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<td>Brad Richards</td>
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<td>Guests:</td>
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I. **Call to Order (J. Olman)**
   - Called the meeting to order at 6:03 pm.

II. **President’s Welcome & Remarks (J. Olman)**
   - Conducted meeting with Dean Vijay Kumar
     - Main two highlights of meeting:
       1. Students main concern are finding jobs
       2. Many Alumni members want to help more, but don’t know how to assist
   - Ryan Wade (New Member)
     - PhD alum
     - Completed undergraduate degree at JHU

III. **Development Office Report (G. Hain)**
   - George:
     - Still early in fiscal year 2020, but projecting record year for fund raising
     - Two types of callers will be supporting fundraising drive, Penn Fund and Penn Engineering students
       - Many folks will be receiving calls from hired callers
       - Feedback on callers is welcome
       - Fiscal year is July 1 – June 30

IV. **Career Services Report (J. Grant)**
   - Jay: Jamie is likely out due to upcoming Engineering Career Days, which are Tuesday and Wednesday this week.

V. **Old Business:**
   - A. **Approval of July 15, 2019 Minutes (Directors)**
     - Approved with no changes.
   - B. **Open Action Item Review (B. Jones)**
     - Nothing to report
   - C. **Remaining Committee Openings – (J. Olman)**
     - Penn Club
     - Regional Alumni Philly
     - Regional Alumni World
     - Yarnall Award
     - Tech Talk/Remote panels
     - AWS/SWE needs chair
     - Ways to recruit more people

VI. **New Business:**
   - A. **Penn Club Fall Kick-Off – 9/17 (J. Olman)**
     - Jay:
       - 730-9pm free to join at Alumni House
       - Jay will send out info in coming days
   - B. **Homecoming – 11/9 (B. Richards)**
     - Brad:
       - Saturday morning Pennovation Center tour with Dean Vijay Kumar (10am-11:15am)
       1. Penn Shuttle will provide transportation from School of Engineering to West Philly
       2. Please register on website
- Saturday afternoon reception will take place in Levine Lobby post-homecoming
  (1) Penn Football game starts at 1:30pm

C. Board Membership Retention Analysis (J. Olman)

- Jay:
  - EAS Board Meeting Data Analysis presentation
  - Document Archive on website contains a great deal of data
    (1) Info dating back to 2005-2006 school year
    (2) Metrics on EAS meeting attendance (excluding staff)
      (a) 32 active members
      (b) 22.3 avg years since graduation
      (c) 10 members since before records started being kept
      (d) 21.4% active women
        (i) We could improve these numbers to be more representative of the current Penn population
    (3) Observed meeting attendance in-person has slightly decreased over time and phone attendance has increased
      (a) These analytics might be worth examining further to ensure overall participation doesn’t decrease overtime
      (b) Change in by-laws allowed remote meeting attendance
      (c) What is the overall correlation of active members with members that are joining meetings remotely?
    (4) The last female Yarnall Award recipient was about 10 years ago

- George:
  - How many other Alumni Society Boards exist for other undergrad schools at Penn?

- Matt:
  - Nursing is the second most active alumni group after Engineering…followed by Wharton
  - Hoopes Wampler facilitates different alumni school interactions

- Farnia:
  - Of the alumni members that are becoming less active, are they still donating to the Engineering School and/or active in other ways with Penn
  - How to address/respond to Succession Planning/Retention/Recruitment Strategy?

VII. Around the Table (All)

- Phone:
  - Kush: Will share materials for Tech Talk at next meeting
    (1) Next event will be planned in the Spring
  - Craig: In process of planning next event in NYC
    (1) Should add Dawn Becket to NYC event conversation
  - Jeffrey: next meeting will present webpage analytics with ways to improve site
● Yijie: Not much traffic was observed over the summer for LinkedIn or other social media
● Dawn: Will support AWS/SWE committee as needed

■ In-person
● George: I always knew you all were great, it’s now been quantified by Jay’s presentation!
● Brad:
  (1) Spoke with Jason Rifkin, considering 19 Nov. for NYC event
  (2) Qi Fang and Jason will also come to talk with Students
● Jay:
  (1) Parth Chopra may help with alumni tasks
  (2) One idea that came out of meeting with Dean Vijay Kumar is a possible podcast interview
    (a) If you are interested, please reach out to Jay directly

VIII. Adjourn (J. Olman)
■ Adjourned at 7:25pm

The next meeting is scheduled for October 7, 2019 from 6:00pm to 7:00pm in Room 221 Singh.

Minutes prepared by Bernard Jones.