

Minutes of the Engineering Alumni Society Board of Directors

University of Pennsylvania

Philadelphia, PA 19104

eas.seas.upenn.edu

Monday, March 4, 2019 6pm, Room 221 Singh

Attendees:

Executive:		Directors:		At-Large Members:	
Dean Vijay Kumar		Robert Berkovits	T	Oladayo Adewole	
Seville Mannickarottu - Pres.	X	Lyle Brunhofer	T	Parth Chopra	
Dawn Becket - VP		Hank Guckes	T	David Goldstein	T
Jim Brennan - VP	T	Lauren Hedvat		William McGill	
Paul McLaughlin - VP		Yijie Hu		Leah Suttner	
Jay Olman - Sec	T	Ramsey Kraya		Matthew Serota	
Carl Clyde - Tres	X	Bernard Jones	X	Jane Fried Sheinfeld	
		Jonathan Lombardo	T	David Solomon	
Past Presidents:		Jeffrey Ng	T	Heather Stern	T
Brad Abrams		Jason Rifkin	T	Jeremy Wang	
Eric Benshetler	T	Craig Schorr	T		
Tim Carlsen					
Farnia Fresnel					
Marion Hubing		Associate Directors:		Faculty/Staff:	
Walter Korn		Ernest Churchville	T	George Hain	
Dick Mulford		Jonathan Dunsay	X	Jamie Grant	T
Matt Quale	T	Vasiliki Papanikolopoulos		Brad Richards	X
Harris Romanoff		Aastha Puri		Tiffany Franklin	
		Manasi Puri		Guests:	
		Alan Schultz		Scott Levitt	
		Aditya Sreekumar		George Lin	
				Jason Bethala	
				Patricia He	

I. Call to Order (S. Mannickarottu)

- Call to order at 6:02pm.

II. President's Welcome & Remarks (S. Mannickarottu)

- Thanks for dialing in and thanks for people who made it here in spite of the weather.
- Thanks to Brad for putting together the board appreciation event. It was a really good game, even though we lost.
- This past weekend was the Penn Alumni Volunteer Leadership Retreat. Brad was actually there as a leader of his class and Jay joined as well. It was very good. The biggest takeaways are:
 - We need more engineering alumni for the interview program. It's really easy to do virtually, but they definitely need a lot of people.
 - There's a program called Penn Traditions that encourages giving at the undergraduate level and transitions to yPenn as people matriculate. It's possibly something that we could engage with for our recent alumni events.
 - The third thing is that there was a lot of discussion about the "On the Cusp" book about women from the class of 1964. What's really interesting is that Marion, our former president and board member, was in the book (which she's mentioned before). A lot of great stories in here and it's cool to have one of our board members included.
 - Jay: It seems like there's a lot of room for us to get involved with other active groups to make sure they know we exist and participate where they're interested.

III. Development Office Report (G. Hain)

- George is in Beijing with Dean Kumar, so he'll be back with us next month to give the development office report.
- We're just finalizing the letter to send out for Senior Design judges, so I'll connect with Jay about this.

IV. Career Services Report (J. Grant)

- I'm excited to say we're moving along with Jon for the patent forum.
- Also working with Vasiliki and Lauren and Brad to pull together the insiders' guide after spring break; more on this soon.
- Also working on a program for engineering students at the law school about patent law.
- Mentoring program: 148 volunteers for 63 students, all of whom were matched.
- We've just wrapped up an external review of our office that's part of a larger strategic planning initiative. More on this soon as well.
- We've also just brought on a new associate director with a focus on data analytics, so expect more data to come out of our office. This was a part-time role previously, but has been moved into full-time.

- Thanks to Brad as well—the dinner and basketball game were so much fun and we had a great time.

V. Old Business:

- A. Approval of January 14, 2019 Minutes (Directors)
 - Update speaker for Regional Engineering Alumni - Philly to Jon from Jason
- B. Open Action Item Review (J. Olman)
 - Changed Jim to in-person
 - Jay checked the SEAS website to make sure the Senior Design Competition information is accurate.
- C. Philly Penn Club & EAS Event (D. Becket & F. Fresnel)
 - [neither Dawn nor Farnia is available]
 - Seville: I did attend the event. We had 20 people who took advantage of the heavily reduced fee, thanks to the development office. We took a tour of Wistar, which was really amazing, and then we attended a lecture that was very good and very well attended. Thanks to Farnia for putting this together.

VI. New Business:

- A. Insider's Guide Panel (L. Hedvat)
 - Seville: Lauren wasn't available and had some travel difficulty, but as Jamie mentioned, this is currently being planned. Lauren did ask that any prospective panelists be sent in her direction. Pretty much anyone on this board could be a good fit, but definitely let her know about anyone else interested.
- B. Patent Presentation - 3/20 (J. Lombardo)
 - From 6:15-7:30pm in Wu & Chen in Levine Hall
 - Our speakers are set. We have someone from Johnson & Johnson and someone from Comcast.
 - Jon Dunsay has also been in touch with Cynthia Dahl from Penn Law, and she'll be involved as well.
 - Seville: It occurred to me that some campus groups may be interested, so if you can pass along your marketing materials, I'll pass along. Also worth posting on Facebook and LinkedIn.
- C. Yarnall Award - 3/25 (J. Brennan)
 - Our first choice has graciously accepted and is looking forward to the event on March 25th.
 - Seville: For anyone who's not aware, the presentation of the award has moved to an earlier event that includes a fancier dinner. We've established a date, but don't have a location just yet.
 - Seville: Thanks Jim and Brad for coordinating.
- D. Regional Engineering Alumni - Philly (J. Lombardo)
 - Jon Dunsay and I went and explored the Post last Friday over lunch and think it'll be good for our event. We spoke to their manager after we ate

and he gave us the details. Getting a private happy hour there is too expensive, but we'll be able to block off an area for our group.

- Wondering about dates and thinking about April or early May, but want to pick something that works well for the board.
- April 11th is looking good. I think we'd want to go from 6-8pm.
- The Post is located near 30th and Chestnut.
- Let's post this on our calendar and social media. Having too many people would be a good problem to have.

E. Regional Engineering Alumni - NYC (J. Rifkin)

- Heather: Our plan is pretty similar to what was just discussed for Philly. We're going to be renting out a small section of a restaurant/bar and have food available for some people. In the past, we've only sent the invite to New York City and we're trying to get it sent out to a wider net of people, so we're hoping to do that this time to get more people to attend. There's definitely a large contingent of people who work in the city but don't live there. They should be included.
- Brad: I've been working with Jason to coordinate with the venue. It should be pretty good. As far as the marketing, I've pulled a list of alumni within 20 years out who live or work within 25 miles of Times Square (1600 people).
- Craig: It'd be helpful to expand that radius some because a lot of us live further outside the city.
- Being held on March 19th from 6-8pm.
- Seville: Let's post this on LinkedIn too.

F. Masters Farewell & Sendoff - 4/12 (S. Mannickarottu)

- Brad: To refresh everyone's memory, we did away with the welcome BBQ in the fall because it conflicted and got lost among all kinds of other events. To replace that, we're holding a Masters student farewell and sendoff in Levine on April 12th from 3-5pm. For any board members who want to participate, these people are about to be alums and are good to talk to. It'd be great to have board members there to talk about how we keep people engaged as they go out into the world. It's a fun event with food and a bar and karaoke. Everyone is welcome to join.
- Seville: A lot of fun activities that week.

G. Senior Design Competition - 5/3 (J. Olman)

- The competition will be held on May 3rd, which fortunately does not overlap with Penn Relays this year.
- Brad: As Jay mentioned earlier, the website has been updated to be more relevant to the competition. I'll connect with Jay later this week, but we'll be sending out save-the-dates soon.

VII. Around the Table (All)

- Brad: One other thing that's not on the agenda for today is Alumni Day on Saturday, May 18th. We will be having the engineering tent as usual,

starting at 12:30pm. Dr. Gutmann will be arriving at our tent at 1pm on the dot, so please please come back to campus even if just for lunch.

- Bob: We were going to do Nanotech in late April for Back to Penn Engineering, but I'm not sure who to arrange that with. We also have a possible speaker for the May meeting from the school of Design.
- Jeffrey: Because we don't have the Facebook feed on the website front page anymore, I can add the Google calendar in there.
- Hank: It's good to be back!
- Ernest: I'm operating a huge, gigantic plasma cutting machine and I'm training people on this at 1900 Girard Ave. If anyone's interested, you should come by during the day and I'll share.
- Bernard: I attended a really nice chemical engineering student event
- Brad: Really quickly I want to plug two events:
 - Also coming up on March 19th is a Power of Penn event in Seattle, and I'll be out there for that.
 - Also for Power of Penn, there's an event in Philadelphia with Dr. Gutmann on April 2nd. Everyone should've received an invite and it'll take place at the Met, which is a new venue on North Broad.
- Seville: Keep an eye out for a Back to Penn Engineering invite. Also, the dean will be in attendance at the April meeting, so please try to be here in person if you can.

VIII. Adjourn (S. Mannickarottu)

- Next meeting is April 8th.
- Adjourned at 7:08pm

The next meeting is scheduled for April 8, 2019 from 6:00pm to 7:00pm in Room 221 Singh.

Minutes prepared and submitted by Jay Olman.