

Minutes of the Engineering Alumni Society Board of Directors
University of Pennsylvania
Philadelphia, PA 19104
eas.seas.upenn.edu

Monday, November 19, 2018 6pm, Room 221 Singh

Attendees:

Executive:		Directors:		At-Large Members:	
Dean Vijay Kumar		Robert Berkovits	T	Oladayo Adewole	
Seville Mannickarottu - Pres.	X	Lyle Brunhofer		Parth Chopra	
Dawn Becket - VP		Hank Guckes		David Goldstein	
Jim Brennan - VP	X	Lauren Hedvat	T	William McGill	
Paul McLaughlin - VP		Yijie Hu		Leah Suttner	
Jay Olman - Sec	T	Ramsey Kraya	T	Matthew Serota	
Carl Clyde - Tres		Bernard Jones		Jane Fried Sheinfeld	
		Jonathan Lombardo		David Solomon	
Past Presidents:		Jeffrey Ng	T	Heather Stern	T
Brad Abrams		Jason Rifkin	T	Jeremy Wang	
Eric Benshetler	T	Craig Schorr			
Tim Carlsen					
Farnia Fresnel					
Marion Hubing		Associate Directors:		Faculty/Staff:	
Walter Korn		Ernest Churchville	T	George Hain	X
Dick Mulford		Jonathan Dunsay	X	Jamie Grant	
Matt Quale	X	Vasiliki Papanikolopoulos		Brad Richards	X
Harris Romanoff		Aastha Puri			
		Manasi Puri		Guests:	
		Alan Schultz		Scott Levitt	
		Aditya Sreekumar		George Lin	
				Jason Bethala	
				Patricia He	T

- I. Call to Order (S. Mannickarottu)**
 - Call to order at 6:07pm
- II. President's Welcome & Remarks (S. Mannickarottu)**
 - Welcome everyone.
 - In the past, I tried to move this meeting, but it's hopefully better at this time than right after Thanksgiving like in the past.
 - Thanks to Bob for bringing in the speakers last time.
- III. Development Office Report (G. Hain)**
 - We're doing pretty well and generally ahead of schedule.
 - You should've received calls by now asking about annual giving.
- IV. Career Services Report (J. Grant)**
 - [Jamie not available]
- V. Old Business:**
 - A. Approval of October 15, 2018 Minutes (Directors)
 - Minutes approved without any changes.
 - B. Open Action Item Review (J. Olman)
 - Nothing here.
 - C. Homecoming - 11/10 (H. Guckes)
 - Brad: Homecoming was just a week ago and we had a terrific weekend.
 - As I mentioned before, we expanded to have two events on Saturday instead of one and they both went really well. The Pennovation tour was extremely popular. We had 60 people interested and 42 came for the tour. We bussed over, Dean Kumar did a hour, and then we had four demos.
 - The postgame reception went really well, even though we didn't win the game. We had beautiful weather and overall it was a great day for everyone.
 - George: Overall, it was great, but we probably had too many people for Pennovation.
 - Seville: We also had a good number of board members and people related to the board in attendance, so thanks for coming!
 - D. Social Networking Update (Y. Hu)
 - I haven't been able to check the Facebook and LinkedIn accounts since last week, but I'll send an update to Seville tomorrow.
 - Seville: I think we're still probably sitting around 5k for LinkedIn and can't quite remember for Facebook.
- VI. New Business:**
 - A. ESAC Engagement (E. Benshetler)
 - It took me a while, but at the beginning of this month I finally got an email off to the ESAC leadership (hopefully I had a current email list). I basically gave an introduction about who we are and what we can offer for non-financial help for events. I haven't gotten any response yet, but I did reach out.
 - Seville: They always ask if there's an alumni database.

- Eric: They haven't asked that, but I did mention that we work with Career Services on mentoring and externship, patent and PE presentations, senior design, homecoming and alumni weekends, and regional events.
- Seville: Everytime student groups have responded, they always ask about an alumni database and we always direct them to QuakerNet.

B. Insiders' Guide Panel (L. Hedvat)

- Looking at springtime for an event this year and syncing up with Jamie to figure out when a good time is so as not to interfere with other events. Looking to do sometime before spring break.
- Seville: It'd also be good to check with Brad; he tends to know what's going on with events. Also, Brad probably has the best interface with Masters students.
- Seville: Just a reminder that it was a great panel, so Lauren, I imagine some board members may be available to help serve on the panel about general career paths.

C. Regional Engineering Alumni - Philly (J. Lombardo)

- Jon D.: We're researching options. We're looking at bowling, axe-throwing, and billiards. Some of these are above the desired price point, so we're looking at some that would come in under.
- Matt: For some of these, we might get better attendance if we had people pay some small amount as a form of commitment in order to make sure we're reserving the right amount of space.
- Seville: For some perspective, Farnia organized a tour of the Pennovation with a \$10 fee, and then only about half the people showed up.
- Matt: The Penn Club already has a payment system in place, but we'd be able to setup a PayPal or Venmo type thing.

D. Regional Engineering Alumni - NYC (J. Rifkin)

- We almost had an event planned for November, but ended up forgoing due to planning issues. We're probably not going to do something in December to avoid competing with other holiday parties, but we'll look to do something in January.

E. Yarnall Award (J. Brennan)

- We sent out candidates to all the committee members. We're going to have a meeting next week to discuss.
- Seville: Do you think we'll be able to vote on it in time?
 - Yes!

VII. Around the Table (All)

- Jeffrey: Happy Thanksgiving everyone!
- Jay: Thanks everyone for bearing with me joining remotely.
- Eric: Nothing significant, but just want to wish everyone a happy Thanksgiving.

- Patricia He: I just learned about this and it's my first time dialing in, but I learned about it at Homecoming. Thanks for having me!
 - Seville: Send me a note so I can make sure to add you to the distribution list!
- Yijie: I'll get social network updates to you tomorrow. Hoping my Facebook login issues have been resolved.
- Ramsey: Nothing from me other than I hope everyone has a great Thanksgiving.
- Bob: I'll try to get some ideas for speakers for next year. Some interesting options have been mentioned in the alumni newsletter.
- Ernest: I had a great time at homecoming. Happy Thanksgiving and nothing additional to report.
- Matt: Happy Thanksgiving!
- George: Happy Thanksgiving and thanks for a great first half of the year. Looking forward to a great second half as well.
- Seville: Happy Thanksgiving as well.

VIII. Adjourn (S. Mannickarottu)

- Please note that I'm going to be traveling at the end of December. If you email me then, it's going to say I'm out of office, so just a heads up. See you at the next meeting on January 14th.
- Adjourned at 6:35pm

The next meeting is scheduled for January 14, 2019 from 6:00pm to 7:00pm in Room 221 Singh.

Minutes prepared and submitted by Jay Olman.

