

Minutes of the Engineering Alumni Society Board of Directors
University of Pennsylvania
Philadelphia, PA 19104
eas.seas.upenn.edu

Monday, April 9, 2018 6pm, Room 307 Levine

Attendees:

Executive:		Directors:		At-Large Members:	
Dean Vijay Kumar	X	Robert Berkovits	X	Oladayo Adewole	
Seville Mannickarottu - Pres.	X	Lyle Brunhofer	T	Sarah Badin	
Dawn Becket - VP	T	Hank Guckes	X	Andrew Botelbo	
Jim Brennan - VP	X	Lauren Hedvat	T	Alison Capone	
Paul McLaughlin - VP	X	Yijie Hu	T	Parth Chopra	X
Jay Olman - Sec	X	Bernard Jones	X	David Goldstein	
Carl Clyde - Tres	T	Jonathan Lombardo	T	Nimay Kulkarni	
		Ramsey Kraya	T	Vasiliki Papanikolopoulos	
Past Presidents:		Jason Rifkin	T	Aastha Puri	
Brad Abrams		Craig Schorr	T	Manasi Puri	
Eric Benshetler	X	Alan Schultz		Matthew Serota	
Tim Carlsen		Heather Stern		Jane Fried Sheinfeld	
Farnia Fresnel				David Solomon	
Marion Hubing	X	Associate Directors:		Aditya Sreekumar	
Walter Korn		Ernest Churchville	T	Jeremy Wang	
Dick Mulford		William McGill	T	Stan Warchaizer	
Matt Quale	X	Russ Miller			
Harris Romanoff		Jeffrey Ng	T	Faculty/Staff:	
		Leah Suttner		George Hain	X
				Jamie Grant	T
				Brad Richards	
				Guests:	
				Jonathan Dunsay	

I. Call to Order (S. Mannickarottu)

- Called to order at 6:01pm

II. Dean's Remarks (V. Kumar)

- It's a pleasure to be here again—thanks for inviting me.
- Admission decisions came out a week ago
 - University received about 45k applications; one fourth of those for SEAS
 - Numbers up 18% from last year; doing well at all levels
- Over 97% of students who were looking for jobs got jobs, and most with multiple offers
- The demand for engineering has never been higher
- Also currently faculty recruitment season; April is the craziest time of year, but we're doing well
- Halfway to tenure-track faculty expansion goal
- Also focusing on practice professors—people who work in industry and also teach; people who innovate on the practice of engineering
- In terms of reputation, we're doing really really well. Every department has moved up in its rankings by at least one position.
- Three great commencement speakers:
 - Vanessa Chen (Undergraduate)
 - Robin Ren (Masters)
 - Jerry Kaplan (Doctoral)

III. President's Welcome & Remarks (S. Mannickarottu)

- Welcome everyone
- Unfortunately Brad couldn't make it—he's traveling for work
- Boon Thau Loo (new Masters dean) put a proposal out to masters students saying that if you join the Facebook and LinkedIn pages, you'll get a new mug. I think Yijie has been overwhelmed with keeping up with that.
- Thank you again for getting Dr. Konrad Kording as a speaker for the last meeting
- Alan reached out to let me know that he'll be retiring from the Board.
- We have a lot on the agenda this evening, so let's try to be concise.

IV. Development Office Report (G. Hain)

- We're doing great!
- Ahead of schedule by multiple metrics.
- Getting ready for big campaign launch later this month.

V. Career services report (J. Grant)

- We're already looking ahead to fall of 2018 and planning our career days; invitations going out to employers soon
- We just wrapped up a weather-delayed recruiting visit from the CIA. It went well and they continue to come back. It's difficult to tell how well

recruiting goes because they don't give us any data, but they've modeled other programs after what they've been doing with us.

- Wrapping up programming for this year.
- Just launched surveys for 2018 graduates. I anticipate wonderful numbers again—we'll keep you posted.

VI. Nominations Committee Report (M. Quale)

- Just to remind everybody, tonight we've put forth the proposed board for the next academic year and the vote will take place next month at our official annual meeting.
- Thanks to Eric, Farnia, and Tim for helping me with the proposed slate for next year.
- Feel free to take a look and provide feedback to me (Matt) if you have any concerns or questions you'd like to bring to the committee offline.

VII. Old Business

- A. Approval of February 26th Minutes (Directors)
 - Approved without any corrections.
- B. Open Action Item Review (J. Olman)
 - Jay to still send out past Senior Design Competitions
- C. Externship / Mentoring Program (P. McLaughlin)
 - Full report in May meeting
 - Jamie has reported that the mentoring applications have come in and the matching is underway.
 - Externship timeline:
 - Start soliciting hosts in late summer.
 - Students will apply in the fall, a bit earlier than last year.
 - Hosting will take place January 3-9, prior to the start of classes after the break.
 - Seville: as always, we encourage everyone to get involved in the externship program.
 - For mentoring, we generally have more volunteers than students who are interested. For externships, lots of room for more hosts to apply.
- D. PE Presentation (3/29) (T. Carlsen)
 - Tim is unavailable, so we'll push the report on this to next month.
- E. Regional Engineering Alumni - NYC (4/3) (J. Rifkin)
 - We had a successful event!
 - We had 45 RSVPs and about 25 showed up.
 - Given that it was a terrible cold and rainy day, I think it was a great result.
 - Seville: do you have any pictures?
 - Jason: I took two photos on my phone and they're terrible, but I'll send you the list of those who attended.
 - It was crowded the whole way through and was one of the best-attended for the space we had.
 - Craig: I think one thing that worked was to notify people early and often.

- Jay: how early did invite go out?
 - Jason: put invite out two weeks, and then sent out reminders the week of. One thing that's important to note: there are thousands of people on the email list, but less than 100 responded. Would be interesting to figure out why.
 - Seville: I think Brad has data about how many emails were opened, etc.
 - Thanks to Craig and Brad for helping make this event work.
- F. EAS - Penn Club Philly Event (4/3) (C. Clyde / F. Fresnel)
- Carl: same cold, rainy weather as the NY event.
 - About 40 or 50 people attended.
 - Started with a panel discussion; followed by demos of technology
 - From the engineering school's perspective, one thing that was really helpful was to have the Penn Club's cookie-cutter website for people to sign up to attend.
 - Seville: really great panel discussion and the demonstrations were amazing. I posted this on LinkedIn and Facebook; it'd be great if other folks could like and/or comment on it.
 - Matt: It was interactive, so I brought my daughter. It was a lot of fun!
 - Seville: These joint events have been going really well and I hope we can continue with this.

VIII. New Business

- A. Insider's Guide Panel (4/16) (L. Hedvat)
- We were able to lock down next Monday as a date—thanks for Seville for helping lock down a room.
 - The purpose of this event is to focus on the transition from school to the workplace. This transition hasn't necessarily been seamless and Career Services wanted to be able to help students know what to expect.
 - We're currently spreading the word about this event, so let people know!
- B. Senior Design Competition (4/27) (J. Olman)
- I've met with Brad and we've met as a committee. Everything looks like it's in good shape.
 - We're going to be using the electronic scoring system again this year, but paper will always be available as a backup option.
 - Let Brad know if you're interested in being a judge—you're all welcome!
 - Seville: I'd encourage everyone to participate and to attend the awards ceremony afterward, especially for the Yarnall Award presentation.
 - **ACTION:** Jay to look into sending previous presentations to judges ahead of time.
 - **ACTION:** Jay to look into whether we're going to be taking video of the competition this year.
- C. Regional Engineering Alumni - Philly (5/2) (J. Lombardo)
- Philly event is scheduled for Wednesday, May 2
 - 18th and Arch

- Told them we're expecting about 20 people, but we have space reserved.
- The invitation went out last week and so far we have 15 yes RSVPs.
- The plan is to send out reminders as the event approaches.
- It's close to transportation, so hopefully it's a convenient location and we'll get a good turnout.

D. Alumni Weekend (5/12) (J. Brennan)

- Come out to our tent right near the button from 12:30 to 3:30
- We hope to have a nice crowd when the president shows up.
- Brad sent everyone an email a few weeks ago to register.
- Seville: Please register. It's nice to have a large crowd when we present the large check to President Gutmann.

IX. Around the table (All)

- Yijie: I enjoyed having the dean here today. I'm going to keep approving members of the social media groups, so keep sending them in!
- Marion: The book I'm in has come out! The name is "On the Cusp: the Women of Penn '64." There's one chapter for each woman in the book and it's currently available on Amazon.
- Bob: We may get a speaker for the May 7th meeting.
- George: I'm amazed and grateful for the number of events we're doing. I don't know how we compare our events for others but it'd be nice to check at the end of the fiscal year. Two events I forgot to mention:
 - One on May 9th at Kleiner-Perkins in Silicon Valley
 - Another in London on June 24th
- Jay: Some good news to share: Kepler Group, where I work, was just recently acquired by the kyu Collective, which is a carefully curated group of top creative and media-related companies. I'm really excited about this and wanted to share!
- Seville: Unfortunately Brad's not here, but I would like to thank him. He's helped a lot with the New York and Penn Club events. He's also been helping with the upcoming Philly event and Senior Design, etc. Also, please respond when we post the Alumni Weekend event on LinkedIn.

X. Adjourned (S. Mannickarottu)

- Adjourned at 7:11pm

The next meeting is scheduled for May 7, 2018 from 6:00pm to 7:00pm in Room 307 Levine Hall.

Minutes prepared and submitted by Jay Olman.

