



Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors

University of Pennsylvania

Philadelphia, PA 19104

www.seas.upenn.edu/alumni/

Monday, September 24, 2012 6pm, Room 508 Skirkanich

Attendees:

Dean Eduardo Glandt		Jim Brennan – D	X	Nisar Amin – AL	
Farnia Fresnel – Pres	X	Jeannine Carr – D	T	Greg Bedrosian – AL	
Carl Clyde – VP	X	Dane Carswell – D		Jason Bethala – AL	
Henry (Hank) Guckes – VP	T	Richard Cisek – D		Bob Boyce – AL	
Seville Mannickarottu – VP		Andrew Franklin – D	X	Alison Capone – AL	
Matt Quale – Sec	X	Bill Kane – D	T	Ashish Chauhan – AL	
Ernest Churchville – Tres	X	Eileen McCarthy Feldman – D		David Goldstein – AL	
		Russ Miller – D	X	Nikos Lioutas – AL	X
Brad Abrams – PP	X	Jay Olman – D	X	Jeremy Reeh – AL	
Eric Benshetler – PP	X	Jason Rifkin – D	T	David Solomon – AL	
Tim Carlsen – PP	X	Alan Schultz – D	X	Dan White (CA) – AL	
Marion Hubing – PP		Stan Warchaizer – D	X		
Walter Korn – PP	X				
Dick Mulford – PP		Robert Berkovits – AD	X		
Harris Romanoff – PP		Alison Capponi – AD		Priya Kumar (EDAB)	
		Paul McLaughlin – AD		Margaret Wang (VP EDAB)	
Ellie Davis		Jocelyn Nelson – AD			
George Hain		Wayne Robbins – AD			
Joe Lynch	X	Craig Schorr – AD	T		
Rosette Pyne	X	Jane Fried Sheinfeld – AD			
Jamie Grant		Harry Vartanian – AD			



Dean's Remarks (E. Glandt)

- Did not attend.

ACTION: Owner – None

President's Welcome and Remarks (F. Fresnel)

- Meeting called to order at 6:02pm.
- Farnia apologized for the change in meeting date and thanked those who were able to attend.
- Seville had his daughter on September 9th, congratulations!
- Open Action Items:

ACTION: Farnia – Send letter from the Board recommending the program containing the winner's names be reinstated beginning this year; also recommend a return to the dinner format (letter has been drafted but not yet sent)

ACTION: Committee Chairs – Fill out the Activity Planning Sheet by the ~~September~~ October Meeting

ACTION: Farnia – Ask Joe to send parking passes to the Board members

- New Action Items:

ACTION: Farnia – Send Activity Planning Sheet to Jeannine

Approval of July 23, 2012 Minutes (F. Fresnel)

- Approved as written.

ACTION: Owner – None

Development Office Report (G. Hain)

- George did not attend.

ACTION: Owner – None

Career Services Report (R. Pyne)

- Successful ECAD with 97 companies and 100 tables; nearly 1500 students which was the largest event in history
- Six of the leading startups from NY came to Penn; over 120 students at the event; they want to come back again next semester
- Working on class of 2012 surveys
- Company presentations on campus are going on now as well



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- Mock interviews: Thanks to Eric, Dave and Hank for participating!

ACTION: Owner – None

EAS Website (R. Miller)

- Added approved May Meeting minutes
- Added pictures from Grad BBQ to photo archive thanks to Eric and Stan
- Will add the 2012-2013 EAS Calendar to the website once it is approved
- Need to add the updated Yarnall Award form after discussions tonight

ACTION: Owner – None

Wiki Pages (J. Brennan)

- All of the updates from the past year have been added to the SEAS Wikipedia article
- It was noted, while updating the article, that SEAS incorrectly lists 1972 as the creation of the now defunct Valley Forge Research Center. The correct date is 1965.

ACTION: Owner – None

Social Networking (R. Miller / B. Kane)

- A total of 2114 members on LinkedIn, the third most popular Ivy Engineering LinkedIn site after Columbia and Cornell. We are trailing Cornell by 60 members and Columbia by 163 members
- News and Jobs are being posted to LinkedIn on a weekly basis thanks to support from Rosette
- A total of 242 members on Facebook

ACTION: Owner – None

D. Robert Yarnall Award (S. Warchaizer)

- Meeting was held via telecon with the committee at the beginning of September
- Committee recommendation was shared with the Board
- Vote will be held at the next meeting

ACTION: Owner – None

Homecoming (A. Schultz)

- Weekend of October 26-28; mailing should have been received at home
- Football game is 1pm on Saturday against Brown immediately followed by the Engineering reception



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- Let Joe know if you would like tickets for the football game and he can bring them to the next Board meeting; also please register online for the Engineering reception (free for the reception)

ACTION: Owner – None

Increasing Participation in Alumni Activities (E. Benshetler)

- There are many Board members with reunions coming up
- There are 14 people on the distribution list who have a reunion in 2013, but 3 emails were no longer valid
 - Undergrad year ending in 3 or 8
 - Eric contacted the 11 with information on how to volunteer to help increase Engineering participation for the class reunion (either outreach or fundraising)
- Leadership Conference to kick the planning off is this coming weekend
- Good to touch base with the Board again in Jan/Feb

ACTION: Owner – None

Speaker Series (E. Churchville)

- Professor Jennifer Lukes is confirmed for the Oct 22nd meeting – talking about Alternative Energy
- Working on two more speakers for this academic year

ACTION: Ernest – Send Farnia Jennifer's bio to be shared with the Board

ACTION: Ernest – Confirm Jennifer's availability on Fall Break

Back to Penn Engineering (A. Schultz)

- List of potential courses was distributed to the Board
- Recommendation to schedule for November 19th before the planned Board meeting
- Next step is to approach the Professor for approval

ACTION: Alan – Coordinate with the Professor and send confirmation and location information to the Board

Patent Presentation (B. Kane)

- Harry is helping Bill with this as well and have just started speaking about dates
 - Potentially shortly after the return from Spring Break

ACTION: Owner – None



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Engineering Career Event – Panels (J. Olman / S. Mannickarottu)

- Committee is just getting started on this activity
- Still thinking about specific dinners with interested departments to allow more focused discussions

ACTION: Owner – None

Undergraduate Networking Mixer (J. Brennan / S. Mannickarottu)

- Reception after the Board meeting will have a higher probability of getting attendance than a lunchtime event
 - January 14th is currently being considered
 - EDAB took care of details last year and handled it well

ACTION: Farnia – Add tentative dates as listed above to the calendar before finalizing

ACTION: Joe – Finalize the Board Appreciation date

Student Mentoring (J. Carr / M. Quale)

- Mentoring kicks off in November
- First-year engineering students interested in the program should plan to attend an information session in early Spring of their freshman year. At the Information Session, each student will receive complete application instructions and a secure link to the online database of Mentors.
- Mentors are invited to register year-round for inclusion in the upcoming program by filling out a profile here:
https://www.surveymonkey.com/s/Penn_Eng_Mentoring_Program_Alum_Registration

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ACTION: Owner – None

SEAS Alumni Worldwide Network (J. Rifkin)

- No updates; will be reaching out to the committee for the next meeting

ACTION: Owner – None

Around the Table (All)

- Matt made the suggestion that we add a standing agenda item to review open action items from the previous meeting at the start of each meeting.
- Ernest is looking for a new employment opportunity (Aerospace Engineer)
- Tim mentioned: Penn is one of 33 Universities offering free courses online - Coursera.org
- Andrew is back at Wharton pursuing his MBA



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- Rosette: there will be a mock interview date for the Spring as well
- Walt is happy to announce that the professor in the Korn family lab just made full professor!
- Bob may call in to the November meeting based on travel schedule

Adjournment (F. Fresnel)

The board meeting was adjourned at **7:11** pm.

The next meeting is scheduled for Monday, October 22, 2012 at 6pm in Room 307 Levine Hall.

Minutes prepared and submitted by Matt Quale.