



Engineering Alumni Society

SEAS Alumni Society Board of Directors

Monthly Meeting
Monday, September 24, 2006
6:00PM, Room 307 Levine Hall

AGENDA

- I. President's Welcome & RemarksH. Romanoff
- II. Dean's Remarks..... E. Glandt
- III. Approval of July 23, 2007 Planning Meeting Minutes..... H. Romanoff
- IV. Homecoming (10/18 – 10/20)..... C. Clyde, H. Guckes
- V. Mentoring Program Update.....N. Harris, M. Quale
- VI. Yarnall AwardM. Kaufman
- VII. Speaker Series.....E. Churchville
- VIII. Website Updates/Status.....R. Miller
- IX. Development Office Report.....G. Hain
- X. Career Services Report..... R. Pyne
- XI. New Ideas: Review & Vote..... H. Romanoff
- XII. Around the Table..... All

- NEXT MEETING Monday, October 29, 2007 *



Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors
University of Pennsylvania
Philadelphia, PA 19104

www.seas.upenn.edu/alumni/

Monday, September 24, 2007 in Room 307, Levine Hall

Attendees:

Brad Abrams	Eileen Feldman	Leslie Palmieri
Eric Benshetler	Farnia Fresnel*	Rosette Pyne
Bob Berkovits*	Dean Eduardo Glandt	Matt Quale
Boris Bogatin	Hank Guckes	Wayne Robbins*
Jim Brennan	Nancy Harris	Harris Romanoff
Tim Carlsen	Marion Hubing	Alan Schultz
Dane Carswell	Walt Korn	Stan Warchaizer
Leslie Chen**	Candice McLeod**	
Ernest Churchville	Russ Miller	* Via Teleconference
Carl Clyde	Dick Mulford	* * Engineering Students
Dick Fallows	Jocelyn Nelson	

President's Welcome and Remarks

Harris Romanoff called the meeting to order at 6:05 PM and thanked everyone for coming and responding to his questions about New Ideas. Harris introduced a guest, Boris Bogatin who works in Reston, VA. He gave a brief background of himself since graduating from Penn Engineering. The October meeting will be in another room. A list of seven New Ideas was distributed and Harris passed around a Contact List for updating. Harris announced that the Penn Engineering Ben Franklin Racing Team made the finals to be held in California.

Dean's Remarks

Dean Glandt thanked the board for having him and for support of Penn Engineering. The new semester is in full swing. A large gift for the nano building was received. In October a new Penn Campaign for \$3.5 billion will be announced. The goal for Engineering is \$150 million and \$80 million for the new nano building. The architect should be selected by November and ground breaking is scheduled for early 2009. Career Day was very successful with 100 companies and many students attending.

Approval of Minutes from July 23, 2007 Planning Meeting

The minutes were approved as submitted.



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Homecoming (10/18 – 10/20)

Carl Clyde reported that 17 people are already registered. The post-game reception will start at 2:30 PM in Levine. Alumni Relations will mail post cards as a reminder. Registration can be done on line. Leslie Palmieri will e-mail EAS members with parking and football ticket information.

Mentoring Program Update

Matt Quale gave kudos to Rosette Pyne and Liz Stanley for all their work. In November we will reach out to freshman. In January, there will be a guide for mentors. In February freshman will be matched to mentors. In April, there will be a note to students with a reminder of what to do over the summer. A fall event with mentors and mentees will be held at Homecoming. A follow up with evaluation is planned.

Speaker Series

Ernest Churchville stated that Stan volunteered to be on his committee. Ernest is discussing speakers with the Franklin Institute and the mechanical arts department of Atwater Kent. Walt Korn suggested Paul Wolpe from Penn's Bio-Ethics Department. Tim Carlsen mentioned that there is a speaker's request form on the Penn web site.

Web Site Update

Russ Miller said the web site is in good shape. He placed new photos on line and added links from Homecoming.

Development Office Report

No report. Per Harris, George Hain is on the West Coast.

Career Services

Rosette reported approximately 100 companies with over 300 representatives attended Career Day. All floors were used in the Towne Building plus Levine Hall Lobby. Eileen Feldman and Matt Quale were present as representatives from their employers. Harris congratulated Rosette and Liz for all their work.

New Ideas

Harris asked people to present their ideas for review. Each of seven new ideas was discussed in detail. The board voted to pursue all seven ideas this year. The ideas and their respective chairs are:



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#1 – PRESENTATION ON PURSUING PROFESSIONAL LICENSURE

CHAIRS: Tim Carlsen, Eileen Feldman

COMMITTEE: Dick Mulford

WHAT: A presentation to the senior engineering students regarding the benefits of pursuing professional licensure (a PE license).

WHO: This will benefit senior engineering students.

WHY: Most engineering faculty are not licensed PE's and, based upon past experiences and discussions, professional licensure is rarely if ever discussed in the undergraduate curriculum. Professional licensure is an important component of practicing engineering in the United States, especially in the public domain, or if one wants to operate an engineering practice.

WHERE: In one of the larger auditoriums in the engineering school.

WHEN: Likely January 2008. This will occur when student schedules are still reasonably light, and at a time when students will still have about 1 month to meet the registration deadline to take the first of the 2 examinations. The Fundamentals of Engineering examination is given on 4/12/08.

HOW: I have already secured some presentation materials from NSPE, and they have committed to sending additional documents/handouts prior to the presentation. Notification of the presentation will have to be with the assistance of Career Services. Having an additional PE or 2 (Dick/Eileen?) to help present or field questions would be helpful.

#2 INCREASING FACULTY ATTENDANCE AT EVENTS

CHAIR: Eileen Feldman

COMMITTEE: N/A

WHAT: Encourage faculty to attend our Homecoming and Alumni Day events. Target 1-3 faculty members per event.

WHO: Alumni

WHY: This may encourage alumni attendance at our Engineering events for the opportunity to interact with professors from Penn. It would also give the faculty an opportunity to reconnect with alumni.

WHERE: At our Post-Game Reception at Homecoming and on Alumni Day in the Engineering tent.

WHEN: Homecoming and Alumni Day

HOW: Board members would be encouraged to contact faculty that they keep in touch with or other well-known professors in the Engineering School.



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#3 INCREASING ALUMNI PARTICIPATION ON REUNION COMMITTEES

CHAIR: Eric Benshetler

COMMITTEE: Farnia Fresnel, Walter Korn, Bob Berkovits

WHAT: Increase SEAS alumni participation on class 5-year reunion committees.

WHO / WHY:

- **Alumni:** Exposes them to Penn-wide alumni activity planning. Meet more people in their class. Attract more friends, including those from SEAS, to reunions. Potential for taking future class leadership position.
- **Class:** Always needs volunteers to boost attendance at reunion events and increase class gift participation/class amounts.
- **SEAS:** Improves perception by Penn's Office of Alumni Relations and the Penn Fund of SEAS alumni participation.

WHERE: Mostly at Penn or in the Philadelphia area. Volunteers are also usually needed in geographic areas with high alumni concentration: New York, DC, California.

WHEN: Reunion planning kicks off with the Penn Reunion Leadership Conference (PRLC) in late March of the year BEFORE the reunion, e.g., March 2008 for reunions held in May 2009. The PRLC is held at Penn and attended by 5-10 class leaders and volunteers from each reunion class. Most classes form two committees starting at the PRLC, one for reunion programming and one for the class gift. These committees usually start their work late that summer and need more people at that point. Work continues until the May reunions at Alumni Weekend.

HOW:

- In **January**, identify board members who are members of undergraduate classes with reunions the following year.
- Find out who the assigned staff person is at Penn Alumni Relations for that class. Board members who are active at the Penn level can help with this (e.g., Eric, Walt, Harve, Tim). Encourage the board members to contact these staff people and, if known, their class president (contact information is on class web site or via the staffer) offering their help and expressing a preference for working on programming or the class gift. This *might* lead to an invitation to attend the PRLC in March.
- Check on status in **April or May**. For those who were not invited to the PRLC, encourage them to volunteer again to the same people. This should lead to an invitation to attend the appropriate class committee meeting.

#4 REVIEW ALUMNI SOCIETY BY-LAWS

CHAIR: Russ Miller

COMMITTEE: Tim Carlsen, Stan Warchaizer, Walt Korn

WHAT: A small committee was established at the President's request to review the existing By-Laws of our organization. The Committee is chaired by Russ Miller and has Stan Warchaizer, Walter Korn and Tim Carlsen as members.

WHO: It will benefit both the current alumni and the graduating seniors, who will join the alumni at the end of this academic year.



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WHY: The By-Laws have not been updated in several years and there are sections which are no longer completely accurate and other sections which need to be amplified. Accomplishing this will aid the organization in both growth and better accomplishing our goals.

WHERE: The committee will do their evaluation and report suggested changes to the board for review, modification and adoption.

WHEN: The committee will complete the task by the end of the current academic year.

HOW: No additional resources, other than the boards review and approval are required.

#5 ESTABLISH NEW 'MID-CAREER' AWARD

CHAIR: Jim Brennan

COMMITTEE: Boris Bogatin

WHAT: Establishment of a new award to recognize achievement at a mid-career (~age 35) point. This would be a fine complement to the Yarnall Award.

WHO: It would benefit mid-career alumni by recognizing their achievement. It also would demonstrate to undergraduates what is possible in a reasonable amount of time.

WHY: To involve in the Engineering Alumni Society a generation of alumni who are under-represented on the Board. There is no other mid-career award. It could be useful as a Board recruitment effort and might also be a "friend-raising" opportunity for the development office,

WHERE: At the Senior Award Dinner, before the Yarnall Award.

WHEN: Spring

HOW: The Board in conjunction with the development office would establish selection criteria and advance a proposal through Profs. Kannan and Sun. My understanding is that if it is strictly an engineering award, it does not have to go through the University's process.

#6 INCREASE KNOWLEDGE OF 'EICHERT AWARD'

CHAIR: Jim Brennan

COMMITTEE: N/A

WHAT: Increase the Board's knowledge of the selection process for the E. Stuart Eichert, Jr. Award that is attributed to the Alumni Society. Note that at the present time the goal is to seek information but not involvement.

WHY: At some point the Board became disengaged from the selection process.

HOW: Identify appropriate contact person in the engineering school explaining. Note that at this point in time the board



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#7 "Seeing Is Believing"

CHAIR: Walt Korn

COMMITTEE: N/A

WHAT: Provide video conferencing for board members dialing in

Around The Table

Dick Mulford knows a Penn Alum from the Limerick Nuclear Plant who is a possible speaker. He will contact Ernest with more details. Tim sent a note reaching out to VA Tech engineering and received a thank you to Penn in return. Boris Bogatin thanked the board for the invitation and mentioned a stronger bond between Penn students, alumni, and faculty. Jocelyn's company was relocated to Edison, NJ. Harris welcomed her back. Bob Berkovits is in contact with Penn Alums in DC.

Adjournment

The meeting was adjourned by Harris at 7:30 PM.

The next meeting is scheduled for Monday, October 29, 2007, location to be announced.

Minutes prepared and submitted by:

Alan Schultz