



## Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors

*University of Pennsylvania*

Philadelphia, PA 19104

[www.seas.upenn.edu/alumni/](http://www.seas.upenn.edu/alumni/)

Monday, November 21, 2011 6pm, Room 307 Levine Hall

### Attendees:

Dean Eduardo Glandt		Jim Brennan – D	X	Nisar Amin – AL	
Farnia Fresnel – Pres	X	Jeannine Carr – D		Greg Bedrosian – AL	
Dane Carswell – VP		Richard Cisek – D (CA)		Bob Boyce – AL	
Henry (Hank) Guckes – VP	X	Carl Clyde – D	X	Alison Capone – AL	
Matt Quale – Sec	X	Sevile Mannickarottu – D	T	David Goldstein – AL	
Ernest Churchville – Tres.	X	Eileen McCarthy Feldman – D		Jeremy Reeh – AL	
		Russ Miller – D	X	David Solomon – AL	
Brad Abrams – PP		Jason Rifkin – D		Dan White (CA) – AL	
Eric Benshetler – PP	X	Alan Schultz – D			
Tim Carlsen – PP		Stan Warchaizer – D	X	Zach Shurden (EDAB)	
Marion Hubing – PP					
Walter Korn – PP	X	Robert Berkovits – AD	T		
Dick Mulford – PP		Jason Bethala – AD			
Harris Romanoff – PP	X	Alison Capponi – AD			
		Ashish Chauhan – AD			
Ellie Davis		Andrew Franklin – AD			
George Hain	X	Bill Kane – AD	X		
Joe Lynch	X	Paul McLaughlin – AD			
Rosette Pyne		Jocelyn Nelson – AD			
Cat Smith		Jay Olman – AD	X		
Jamie Grant	X	Wayne Robbins – AD			
		Craig Schorr – AD			
		Jane Fried Sheinfeld – AD			
		Harry Vartanian – AD			



## Engineering Alumni Society

### Dean's Remarks (E. Glandt)

- The Dean will not be joining this evening.

**ACTION:** Owner – None

### President's Welcome and Remarks (F. Fresnel)

- Called to order at 6:01pm.
- Farnia introduced Joe Lynch to the Board.
- Stan volunteered to join the Alumni Society meeting with the leaders from other schools since Farnia is unable to attend on December 6<sup>th</sup>.

**ACTION:** Owner – None

### Approval of September 19, 2011 Minutes (F. Fresnel)

- Minutes were approved with the following changes
  - Paul from AL member to AD.
  - Harris attended the meeting remotely.

**ACTION:** Owner – None

### Development Office Report (G. Hain)

- Overall University goal of \$3.5B was reached
- Penn Engineering is on track to hit \$16MM overall goal for this year
  - Has \$9MM remaining (June 30<sup>th</sup>, 2012 end date)
  - Dependent on getting some large gifts
- \$9MM remaining for the new goal on the Singh Center
  - Opening in 2013
- Development office has done some outsourcing of calls, but they are still Penn Students (not necessarily Engineering any longer)
  - Goal is for callers to politely ask for increase in donations

**ACTION:** Owner – None

### Career Services Report (R. Pyne)

- Jamie Grant
  - Summer on-campus recruiting has kicked-off
  - Engineering panels
    - Careers in Science and Engineering



## Engineering Alumni Society

- Internships in Scientific Research Panel
- NSF REUs Session in January
- Mechanical Engineering Dinner
- Jay Olman volunteered

**ACTION: Farnia** – Send list of MEAM volunteers to Rosette

### **PE Presentation Recap (T. Carlesen)**

- Tim did not attend the meeting to provide an update
- Farnia heard very good things about the presentation

**ACTION: Owner** – None

### **Homecoming Recap (C. Clyde)**

- Rousing success due in part to Joe's involvement
- Carl will work on utilizing Social Networking for next year's event
- Weather was very nice and Penn Football won!

**ACTION: Carl** – Post request for pictures from the event on social networking

### **Penn Club of Philly Partnership Recap (A. Franklin)**

- Andrew sent notes prior to meeting to Farnia
  - Professor Daniel Lee presented here at the University
  - Event was unfortunately poorly attended; about 15 total participants
  - Was scheduled for the Monday after Homecoming so timing was likely an issue
  - Also a scholarship reception that was competing for attendance
  - Did not reschedule since it had been rescheduled once already

**ACTION: Owner** – None

### **D. Robert Yarnall Award (S. Warchaizer)**

- Committee had provided recommendations to Board in September along with background information
- Stan raised the nomination for a vote of approval (along with an alternate) and the Board approved

**ACTION: Owner** – None

### **SEAS Engineering Alumni Society Online:**

- Website (R. Miller)



## Engineering Alumni Society

- Calendar, July Meeting Minutes, Events have all been updated
- New section to website that followed the PE presentation
- Wiki Pages (J. Brennan)
  - Jim to send information on to Farnia for distribution to the Board
- Social Networking (B. Kane)
  - 1310 on LinkedIn! Have a new person assigned to check validity of alumni who aren't listed on the directory
  - 190 members on Facebook; thought is that the general utilization of the services are very different
  - Meet the Board profile will go up in the future as well
  - Career Services posted their first job listing on LinkedIn after several months with no activity

**ACTION:** Owner – None

### **Career Panel (J. Carr)**

- Jeannine was not present to discuss.
- Farnia reminded the Board that the panels are coming up in February and any interested Board members should contact Jeannine

**ACTION:** Owner – None

### **Student Mentoring (R. Miller/D. Carswell)**

- Students are not following up with Mentors as much as expected
  - Flurry of activity at the start and then the contact tends to drop off
  - Some students felt they weren't ready for the contact yet
- Collecting feedback from both students and mentors – still collecting feedback on 2011 program

**ACTION:** Owner – None

### **SEAS Alumni Worldwide Network (J. Rifkin)**

- Jason was not present to discuss.

**ACTION:** Owner – None

### **Increasing Participation in Alumni Activities (E. Benshetler)**

- Class gift fund committee and outreach committee setup for reunion classes.
- Walter has volunteered already to be on the committee for the 7s



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**ACTION: Owner** – None

### New Committee Updates:

- EDAB/Undergraduate Networking (S. Mannicharottu)
  - Seville met with the EDAB group several times
  - Undergraduate networking event, informal setting – cocktails or dinner
  - EDAB has gotten the Dean's office to agree to fund the event
  - Plan is to have approximately 50 students attend using an "invite only" approach to generate buzz and ensure student participation
  - Have the event after an Alumni Society Board Meeting to have Board members attend
    - Possibly the January board meeting; would need to coordinate to avoid having at the same time as a Speaker
- Alumni Liaison (H. Guckes/M. Quale)
  - Matt communicated the committee's proposal for three categories for involvement:
    - Board Participant
    - Interested in Board Activities
    - Interested in School Activities
  - Board approved proposal and committee will proceed with contacting current EAS Contact List
  - Committee will also issue a survey to the Board asking how each Board member became involved initially

**ACTION: Seville** – Finalize plans with EDAB for invitation to Board (room size, details, etc.)

### Around the Table (All)

- Stan – asked if the Board ever publishes a comprehensive list of all the Board events
  - Exists on the webpage, the PowerPoint presentation, and Board Report to overall Alumni Society
- Matt – will be participating in Engineering 101 in early December; has accepted a new role within Dow as a Business Development Manager

**ACTION: Matt** – Send Russ an updated Bio

### Speaker Series (E. Churchville)

- Ernest introduced Prof. Katherine Kuchenbecker for tonight's seminar.

**ACTION: Owner** – None

### Adjournment (F. Fresnel)

The board meeting was adjourned at **7:10** pm.



## Engineering Alumni Society

*The next meeting is scheduled for Monday, January 23, 2011 at 6pm in Room 307 Levine Hall.*

Minutes prepared and submitted by Matt Quale.