



Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors
 University of Pennsylvania
 Philadelphia, PA 19104
www.seas.upenn.edu/alumni/

Monday, November 22, 2010 6pm, in Room 307, Levine Hall
 Conference Bridge: 866-731-0899

Attendees:

Dean Eduardo Glandt		Robert Berkovits – D		Jason Bethala – AD	
Farnia Fresnel – Pres	X	Jim Brennan – D	X	Alison Capponi – AD	
Dane Carswell – VP	X	Jeannine Carr – D (CT)	T	Jocelyn Nelson – AD	
Henry (Hank) Guckes – VP	X	Ernest Churchville – D	X	Bill Kane – AD	
Matt Quale – Sec	X	Richard Cisek – D (CA)	T	Harry Vartanian – AD	
Nancy Harris – Tres.		Carl Clyde – D	X	Wayne Robbins – AD	
Harris Romanoff – PP	X	Sevile Mannickarottu – D	X	Craig Schorr – AD	
Tim Carlsen – PP		Eileen McCarthy Feldman – D		Jane Fried Sheinfeld – AD	
Dick Mulford – PP		Russ Miller – D	T		
Marion Hubing – PP		Jason Rifkin – D	T	David Goldstein – AL	
Eric Benshetler – PP	X	Alan Schultz – D	X	David Solomon – AL	
Walter Korn – PP	X	Stan Warchaizer – D		Andrew Franklin – AL	X
Brad Abrams – PP	X			Bob Boyce – AL	
		Ellie Davis		Paul McLaughlin – AL	X
		George Hain		Ashish Chauhan – AL	X
		Rosette Pyne	X	Greg Bedrosian – AL	
AL = member at-large		Janice Rafferty	X	Jeremy Reeh – AL	
T = indicates teleconference				Jin Chung (NY)	
(XX) = indicates location				Dan White (CA)	

President's Welcome and Remarks (F. Fresnel)

- Welcome to the Board and Guests.

ACTION: Owner – None

Dean's Remarks (E. Glandt)

- Dean Glandt just returned from Argentina and will not be joining the meeting tonight.

ACTION: Owner – None

Approval of October 25, 2010 Minutes (F. Fresnel)



Engineering Alumni Society

- October Meeting Minutes were approved with no corrections.

ACTION: Owner – None

Development Office Report (G. Hain)

- George had to step out – no update.

Career Services Report (R. Pyne)

- Reminder to post any open positions/internships at Penn; check with HR about possible positions (including Leadership Rotation Programs)
- Some alumni forums with CIA, National Transportation Safety Board
- FAA in Atlantic City, Nuclear Safety Board are recruiting
- Ernest mentioned his new employer (Venture Capital – The SI Organization, Inc.) may have opportunities available and will follow-up

SEAS Engineering Alumni Society Online

- Added September Meeting Minutes to Archive; continued to work on the Meet the Board page – need one Bio and two Photos; Homecoming page has been updated as a past event and photos have been added
- Wiki Page: Have added information on Senior Design, but more is needed;
 - content is no longer deficient, but still has room to grow;
 - need more information on Yarnall award
 - need more than the current paragraph on overall school History
 - Joe Bordogna - considered to have the greatest living history of the school (Rich and Jim have started some conversations; Harris spoke with him individually as well)
 - Development office cannot post information to Wiki; must come from outside
- Social Networking: up to 748 on LinkedIn; 134 on Facebook; job postings were no longer coming through due to problem with search engine being used by Career Services

ACTION: Janice – Provide team with recent Yarnall recipient history

ACTION: Walt – Provide Senior Design recent history (winning teams, e.g.)

ACTION: Harris – Will reach out to Joe Bordogna to begin planning way to capture knowledge

ACTION: Janice – Will follow-up with the University's PR office about sources of information

Homecoming Wrap-up (A. Shultz)

- Very interesting lecture on Science of Social Networking
- Reception following the football game was wonderful as usual and was extremely crowded (crowd stayed quite awhile as well); unofficial attendance is about 125

ACTION: Owner – None



Engineering Alumni Society

D. Robert Yarnall Award (S. Warchaizer)

- Primary and Backup candidates were approved for this year's award

ACTION: Stan – Draft the formal letter to recipient (to be sent after George speaks with the candidate in person)

Student Mentoring (D. Carswell)

- Spoke with Jamie Grant about the program; Jamie has been through one full mentoring cycle
 - Jamie is currently going through the feedback from this year's cycle
 - Cycle starts in January with a two week application period for the students
 - 2nd week of February – Jamie does a first pass for matching students with Mentors; this process is much more effective with a large database
 - Jamie meets individually with each student to present the match and ensure the student is committed to the program (student essay is part of the matching process)
 - Jamie follow-ups throughout the year as well
 - Jamie is trying to put all of the data together in one place
- Jamie will be reaching out to all former mentors to populate the database
- 440 mentors in the database overall; 132 confirmed their interest this year
- One goal of Rosette's is to recognize mentors who have participated X years in the almost 10 years the program has been in place!
- Will be posted on Facebook and LinkedIn for gathering candidates

ACTION: Owner – None

SEAS Alumni Worldwide Network (H. Romanoff)

- Team is actively working on Steps 1 & 2
- Global Alumni Network (GAN) does not track specific club/school
 - Could provide the list of most active clubs, however; visited the club websites and matched against Engineering databases to identify active Engineering Alumni
 - Boston, Beijing, and Seattle all have current Eng alumni as Board Members
 - Team will reach out to those clubs to learn more as well
- Step 2 – initial contact will be an email introducing the program and how we see it working; also seek to learn from the individuals on how their local clubs operate
- Andrew is acting as a test case for this approach in the Philly club
- Janice offered to help with the match of board names with potential Engineering Alumni



Engineering Alumni Society

Patent Presentation (H. Vartanian)

- Four groups of speakers identified (J&J, US Patent Office, CTT, looking for a fourth from GE or SAP/Siemens)
- Want to reach out to professors in charge of Senior Design to get additional advertising as well
- Working on numerous approaches to advertising to maximize the attendance

ACTION: Janice – Provide list of Senior Design professors to the Patent team

Career Panels (S. Mannickarottu)

- Russ posted information regarding seeking potential people to sit on the career panels; no takers yet
- Career Panel is targeted for Engineers Week

ACTION: All – Pass on the information on the Career Panels to anyone who may be interested

Getting to Know EAS Membership & Around the Table (All)

- Ashish Chauhan, Member at Large gave an introduction to the Board for the “Getting to Know EAS Membership”
- Alan – Webinar, hour show – Penn professor Dr. Katherine Kuchenbecker; very impressive show about Penn Engineering past/present
- Walt – Science Leadership Academy and Malvern Prep will be invited to send some students to attend the competition; discussed the judging criteria and decided it will stay as-is; Walt will send an email to Board to seek volunteers from the Board to talk to the faculty member and/or students on what makes a successful presentation for the EAS competition (vs. their departmental competitions)
- Paul – potential other methods for company contributions – will discuss with Janice
- Brad – would it be useful to add to the Bio page a link to their LinkedIn profile, e.g.?. Russ said he would contact the Board members for permission

Adjournment (F. Fresnel)

The board meeting was adjourned at approximately **7:16pm**.

Speaker Series (E. Churchville)

- Megan Doherty – Associate Director of International & Service Learning Programs

The next meeting is scheduled for Monday, January 24, 2011 at 6pm in Room 307 Levine Hall.

Minutes prepared and submitted by Matt Quale.