



## Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors  
*University of Pennsylvania*  
Philadelphia, PA 19104

[www.seas.upenn.edu/alumni/](http://www.seas.upenn.edu/alumni/)

Monday, November 17, 2008 in Room 307, Levine Hall

### **Attendees:**

Alison Capponi*	Ernest Churchville	Jim Brennan	Sevile Mannickarottu
Bill Kane	Farnia Fresnel*	Jocelyn Nelson	Stan Warchaizer
Carl Clyde	Hank Guckes	Matt Quale	Walt Korn
Dane Carswell	Harris Romanoff	Merav Kushner*	Wayne Robbins
Dick Fallows	Janice Rafferty	Robert Berkovits*	
Ellie Davis	Jason Bethala*	Rosette Pyne	
Eric Benshetler	Jason Rifrín*	Russ Miller	*via teleconference

### **President's Welcome and Remarks**

Russ opened the meeting, welcomed everyone and reported that Harris would be a few minutes late.

### **Dean's Remarks**

Elle reported that the Dean would not be able to attend the meeting

### **Development Office Report**

Elle reported for George that there was no new news in the past two weeks.

### **Approval of Minutes**

The minutes for October 27, 2008 were approved.



## Engineering Alumni Society

### **Career Services Report**

Mentoring evaluations are being distributed this week.

### **Homecoming wrap up**

The Homecoming event was a rousing success with the possible exception of the football game. Approximately 160 people attended, including many walk ins. The Dean gave inspiring remarks which the crowd appreciated. Many of the student mentees interacted with many of the mentors. The Dean gave a great tour and the electronic voting lecture was well received. The weather was outstanding. Victory brewer was dispensing free beer prior to the game.

### **Website Updates**

Thanks to Felice Macera for all the homecoming pictures and all are posted on the website. Another 19 new people joined LinkedIn for a total of 140. There is new functionality in LinkedIn; a news tab is available where URLs can be posted. The questions were posed should a link to Penn homepage and add link to development webpage? Should a link to the EAS Board meeting minutes be added to LinkedIn?

### **2nd Bi-Annual Patent Presentation**

Working with Weiss Tech house, they do an existing patent presentation. Weiss Tech and Digital Media did an Intellectual Property program around the time of Rosh Hashanah. All event communications will be coordinated with Rosetta /Career Services.

### **Engineering Alumni Ambassadors**

Met Warren Wang at Homecoming who represents several regional clubs. Near term plans are to conduct a conference call to coordinate efforts to get feed back. This will enable the team to "hit the ground running" in January. "Why do these people want to do this?" – is a key component that needs to be communicated. Also the ability to provide materials to the Ambassadors for their potential interactions. The ambassadors should be equipped with ideas and actionable items. Ambassadors should have the tools to provide energy at a distance.

### **Around The Table**



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Harris reported the initiative to engage other alumni groups (college, law, design, etc) has 6 representatives. Design school was interested in mentoring program. Many other groups have different forms of Alumni Ambassadors. Further discussion will be conducted at the February at alumni retreat. Matt had good feedback for annual giving phone solicitation. Russ said that he was identified as from Penn Engineering and asked to double gift. Janice indicated that The Penn Fund is calling at same time. Stan said that his caller was very aggressive. Rosette is doing mock interview in January for Penn Students to practice (during the day) and this is the first year to ask alumni to participate. Hank echoed that all the homecoming events were great. Dick reminded all that the South St Bridge closes Dec 1. Russ was disappointed that he missed the Dean's speech since they stayed to end of Football game. It was indicated that the Dean needed to leave on a trip and waited as long as possible to give his homecoming talk. Eric will report on 00's and 05's reunion plans at the next meeting. Penn is getting new Provost.

### **Adjournment**

Meeting was adjourned at 6:37 for the Nano Technology presentation from Dr. Dawn Bonnell.

**The next meeting is scheduled for Monday, January 26, 2009 at 6:00 PM.**

Minutes prepared and submitted by,

Carl Clyde