



Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors

University of Pennsylvania

Philadelphia, PA 19104

www.seas.upenn.edu/alumni/

Monday, May 7, 2012 6pm, Room 307 Levine Hall

Attendees:

Dean Eduardo Glandt		Jim Brennan – D		Nisar Amin – AL	
Farnia Fresnel – Pres	X	Jeannine Carr – D	X	Greg Bedrosian – AL	
Dane Carswell – VP		Richard Cisek – D (CA)		Bob Boyce – AL	
Henry (Hank) Guckes – VP	X	Carl Clyde – D	X	Alison Capone – AL	
Matt Quale – Sec	X	Sevile Mannickarottu – D	X	David Goldstein – AL	T
Ernest Churchville – Tres.	X	Eileen McCarthy Feldman – D		Jeremy Reeh – AL	
		Russ Miller – D	T	David Solomon – AL	
Brad Abrams – PP	X	Jason Rifkin – D	T	Dan White (CA) – AL	
Eric Benshetler – PP	T	Alan Schultz – D	X		
Tim Carlsen – PP		Stan Warchaizer – D	X	Zach Shurden (EDAB)	
Marion Hubing – PP					
Walter Korn – PP	T	Robert Berkovits – AD	X		
Dick Mulford – PP		Jason Bethala – AD			
Harris Romanoff – PP	T	Alison Capponi – AD			
		Ashish Chauhan – AD			
Ellie Davis		Andrew Franklin – AD	T		
George Hain	X	Bill Kane – AD			
Joe Lynch	X	Paul McLaughlin – AD	X		
Rosette Pyne	X	Jocelyn Nelson – AD			
Cat Smith		Jay Olman – AD	X		
Jamie Grant		Wayne Robbins – AD			
		Craig Schorr – AD	T		
		Jane Fried Sheinfeld – AD			
		Harry Vartanian – AD			



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President's Welcome and Remarks (F. Fresnel)

- Meeting called to order at 6:00pm.
- Philadelphia Science Festival was this past month and was a great event; the Director is a Penn-alum and did a great job again this year.
- Plan to do a year-end review of how the previous year went and reflect before the upcoming planning meeting; let Farnia know you are interested and she will schedule an informal discussion
- Reminder to give to Penn Engineering by the June 30th deadline
- Going to submit the year-end Board report this week; will be reviewed this weekend at the University wide meeting
- Alumni Resource Fair immediately after this meeting – a few Board Members will be representing EAS
- Letter to graduating seniors has been drafted and will go out this week

ACTION: Owner – None

Approval of March 19, 2012 Minutes (F. Fresnel)

- Approved with corrections to the attendee list.

ACTION: Owner – None

Development Office Report (G. Hain)

- Thanks for another great Senior Design Competition; had more judges which went flawlessly
- During the trip through Asia, Dean Glandt and George Hain spent considerable time pitching Penn to admitted students; also raised donations during the trip
- Current target for the Singh Center is \$55MM and the School is making good progress toward this
 - Slated to be finished in early 2013 and opened in Fall 2013

ACTION: Owner – None

Career Services Report (R. Pyne)

- Thank you to Matt Quale and Jeannine Carr for participating in the “Day in the Life” tweeting program
- 45 students in the Mentoring program this year; lower than usual and will work to increase
- Collecting surveys from all the Bachelor and Masters graduates; will call personally to



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get responses when necessary

- Lots of site visits/ company visits
- Undergrad level is doing very well with job placement' Biotech sector is doing some just-in-time hiring; graduate level is more difficult due to higher proportion of international students who want to stay in the US
- 15 companies have already registered for Career Day in the Fall

ACTION: Owner – None

SEAS Engineering Alumni Society Online:

- Website (R. Miller)
 - February meeting minutes have been posted online
 - Waiting for photos and links to videos to complete the Design Competition winners page for 2012
- Wiki Pages (J. Brennan)
 - No update
- Social Networking (B. Kane)
 - 1634 members on LinkedIn – strong and growing

ACTION Owner – None

Senior Design & Yarnall Debrief (W. Korn & S. Warchaizer)

- Event went very well; winner was Pacemaker Verification System (EE)
- Walt found it very interesting the Bioengineering won 3rd prize and an Honorable Mention
- 26.5 to 17.28 was the spread on the scores
- Other departments were stopping by to see what each of the departments were doing for their presentations
- Only one of the groups did not have every team member participate which is encouraging
- The teams also all presented themselves well showing a high level of interest in the competition
- Invited two Secondary Schools to send students and a teacher with a four or five students from Friends Select school attended and felt it was a fabulous opportunity

ACTION: Owner – None

Vote: 2012-2013 Board Slate (H. Romanoff)

- Board Slate was proposed and approved by verbal vote

ACTION: Owner – None



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Alumni Liaison (H. Guckes / M. Quale)

- Provided summary of Board surveys completed so far – vast majority of Board was recruited by other Board members
- Spirit of volunteerism and contributing to Penn Engineering community were the most popular reasons for continuing to participate with networking opportunities coming in third
- Discussed having specific business cards printed for Board members to increase the personal connections that are made
 - Could also use QR codes to rapidly share information

ACTION: Owner – None

Alumni Weekend (E. McCarthy-Feldman)

- 1:15pm arrival for President Gutmann, so plan to arrive at 1:00pm this Saturday!
- There will not be an Engineering-specific presentation the morning of the event this year

ACTION: Owner – None

Graduate Student BBQ (H. Guckes & S. Mannickarottu)

- July 19th, Thursday
- This event is always coordinated completely by the Development Office with the Board providing volunteers

ACTION: Owner – None

Around the Table (All)

- Eric will be joining from 35th reunion tent on Saturday
- Walt will be joining from the 55th reunion tent on Saturday; Walt wanted to thank Joe for providing the names of the winners for his award; the program was changed this year to not include the names of the winners which the Board felt was an unacceptable change
- Ernest shared the Financial Summary with the Board
- Alan requested that the Senior Design Competition avoid the Penn Relays Friday if at all possible; George responded that the event is linked very strongly to the Academic Calendar; Stan added that some of the departments don't finish their competitions until just before the School-wide competition
- Paul mentioned there will be an Open-House on May 18th that he will be speaking at (????)
- Bob mentioned that 11:30-1:00 Friday, Technology & Ethics
- George mentioned that there will be an Entrepreneur Speaker Series starting on June 6th



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in Silicon Valley

- Carl shared that Merck hired one of the Masters students for a rotation program
- Farnia mentioned that a student asked if there were any incubation opportunities for new businesses coming from the students
- Rosette – Comcast just opened a new Innovation Lab which has very neat technology; going to San Diego for a 4hr submarine trip

ACTION: Owner – None

Adjournment (F. Fresnel)

The board meeting was adjourned at **7:13** pm.

The next meeting is scheduled for Monday, July 23, 2012 at 6pm in Room 307 Levine Hall.

Minutes prepared and submitted by Matt Quale.