



Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors
 University of Pennsylvania
 Philadelphia, PA 19104
www.seas.upenn.edu/alumni/

Monday, May 10, 2010 6pm, in Room 307, Levine Hall
 Conference Bridge: 866-731-0899

Attendees:

Dean Eduardo Glandt		Ellie Davis		Jason Bethala - AD	
Harris Romanoff – Pres	X	George Hain	X	Alison Capponi - AD	T
Jim Brennan – VP		Rosette Pyne		Jeannine Carr – AD	X
Nancy Harris – VP		Janice Rafferty	X	Richard Cisek – AD	T
Russ Miller – VP	X	Robert Berkovits - D	X	Bill Kane – AD	
Farnia Fresnel – Sec	X	Dane Carswell - D	X	Sevile Mannickarottu – AD	X
Stan Warchaizer - Treas		Ernest Churchville - D	X	Wayne Robbins – AD	
Tim Carlsen - PP	X	Carl Clyde – D		Craig Schorr – AD	X
Dick Mulford - PP		Henry (Hank) Guckes - D	X	Jane Fried Sheinfeld - AD	
Marion Hubing – PP		Matt Quale – D	X	Jason Rifkin	T
Eric Benshetler – PP	X	Eileen McCarthy Feldman -D		David Goldstein	
Walter Korn – PP	X	Jocelyn Nelson – D	X	David Solomon	
Brad Abrams - PP	X	Alan Shultz –D	X		
		Harry Vartanian –D			
T = indicates teleconference					

President's Welcome and Remarks

Harris opened the meeting at 6:00pm.

Dean's Remarks

The Dean and George just returned from a 2 week tour of Asia.

Approval of April 19 Minutes

Minutes were approved with two corrections (Senior Design & the team who prepared the 2010-2011 slate of the Board of Directors)

Yarnall Award Wrapup

- Harris shared that Dr. Crothall was very honored to receive the Yarnall award this year.
- There were issues with the sound quality and seating in the Hall of Flags. The sound issues were later resolved.
- Dean Glandt intends to improve the overall Senior Awards Ceremony and Yarnall Award presentation going forward.



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Senior Design Competition

- Walt shared that there were originally 46 judges registered to participate in the competition.
- Scores were received and processed for 38 judges on that date.
- The scores were exceptionally close for the first place and honorable mention awards. The quality of the presentations is making it increasingly difficult to delineate between the winners.
- Thank you to Janice for preparing the packets with the abstracts.
- Eric shared that Digital Media Design may be listed as a separate major starting in the Fall of 2010. Additionally, Computer Engineering and Computer Science Engineering will be separate majors.
- The student run videos of the competition were accepted.

ACTION: Walt will talk to Sid and Ed about the differences between the DMD and CSE department. The DMD department had senior presentations on the same day as the senior design competition.

ACTION: Walt and Stan will review the senior design videos.

Development Office Report

- The fiscal year end is 6/30.
- The goal was \$10MM and Engineering may hit \$11MM for the year. While it was a below average year, the prospects are getting better.
- Annual giving is up in donors and dollars and the Engineering school ranks among the top of the university for donors and dollars.
- There are currently 5 people prepared to participate in the million dollar campaign in India.

ACTION: If the board has not yet participated in the annual giving campaign, please do so prior to June 30.

Website Update

- Russ shared that the March meeting minutes have been posted online and the Yarnall award information will be posted shortly.

ACTION: Please provide bio's and pictures for the website. (Rich, Seville, Jeannine, & Jason)

Social Networking Update

- Rich shared Career services is looking for others to participate in the 'Tweet for a day' program.
- In 2009, the Eng Alumni Facebook page had a network of 30 people. The number grew to 88 in 2010.
- In 2009, the Eng Alumni Linked In page had a network of 300 people. The number grew to 609 in 2010.
- New business cards will have the Linked In and Facebook information included on the



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cards.

- 2-3 people have made modifications to the SEAS Wiki site.

ACTION: Janice will send an email to the recent graduates to encourage them to participate. Additionally, the graduates will receive a handout at the BBQ in July.

ACTION: Rich will add Dr. Crothall to the Yarnall award list on the website.

Alumni Speaker Event

- Rich shared that there are several marquee Penn Alumni in the Philadelphia/ DC area (Ted Leonsis, Rob Dallon, Barry Naft, John McKinley
- This committee is planning for an early summer alumni speaker event.

ACTION: Rich will work with Jocelyn on the coordination of the speaker event.

ACTION: Rich will send information regarding the alumni speaker event.

ACTION: Harris and Rich will identify the best venue to host the event as well as the recognition awards that can be given out to the speakers.

Alumni Weekend Planning

- Jocelyn shared that Dr. Gutmann will arrive at the Engineering tent on Saturday, May 15th at 1:15.
- The tent will be located at 33rd and Chestnut Streets
- Robocup will begin at 10:30 in Wu and Chen auditorium.

ACTION: Board, please put a message on the Facebook page to invite alumni to Alumni Weekend.

ACTION: Board, please be in attendance in the Engineering tent when for the Annual Giving presentation with the President.

Graduate Student BBQ

- The BBQ will be hosted on July 15th at noon.

ACTION: Board, if you intend to attend the BBQ or volunteer, please email Janice.

Around the Table

- Eric – PRLC Reunion planning is moving to FACTS
- Jocelyn – Please attend the Taste of Penn in Houston Hall during Alumni weekend.
- Dane – Recently welcomed his newborn. He is aware of two candidates who would like to participate in the board.
- Janice – The electric car will showcase (in the Engineering Tent) during Alumni weekend.
- Craig – Will return to active duty and will be mobilizing to the horn of Africa for 14 months.



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- Harris – Won the Young Alumni Award of Merit. CONGRATULATIONS to Harris on this and to his incredible term of service to the Board!!!!

Adjournment

The board meeting was adjourned at 7:02pm.

The next meeting is scheduled for Monday, July 19, 2010.

Minutes prepared and submitted by Farnia Fresnel