



Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors

University of Pennsylvania

Philadelphia, PA 19104

www.seas.upenn.edu/alumni/

Monday, March 17, 2014 6pm, Room 307 Levine

Attendees:

Dean Eduardo Glandt		Dawn Becket – D	X	Nisar Amin – AL	
Matt Quale – Pres	X	Robert Berkovits – D	T	Greg Bedrosian – AL	
Ernest Churchville – VP	X	Jim Brennan – D	X	Jason Bethala – AL	
Carl Clyde – VP	X	Jeannine Carr – D		Bob Boyce – AL	
Stan Warchaizer – VP	X	Dane Carswell – D		Alison Capone – AL	
Sevile Mannickarottu – Sec	X	Andrew Franklin – D		Ashish Chauhan – AL	
Henry (Hank) Guckes – Tres	T	Bill Kane – D	T	Richard Cisek – AL	
		Paul McLaughlin – D	X	David Goldstein – AL	T
Brad Abrams – PP		Russ Miller – D	T	Ramsey Kraya – AL	
Eric Benshetler – PP	X	Jay Olman – D	T	Jeremy Reeh – AL	
Tim Carlsen – PP	T	Jason Rifkin – D		Wayne Robbins – AL	
Farnia Fresnel – PP	T	Alan Schultz – D	T	Matthew Serota – AL	T
Marion Hubing – PP	X			Jane Fried Sheinfeld – AL	
Walter Korn – PP	X	Alison Capponi – AD		David Solomon – AL	
Dick Mulford – PP		Eileen McCarthy Feldman – AD		Dan White (CA) – AL	
Harris Romanoff – PP		Nikos Lioutas – AD		Sherri L. Wykosky – AL	
		William McGill - AD	X		
Ellie Davis – F/S		Jocelyn Nelson – AD			
Gabrielle Gary – F/S	X	Craig Schorr – AD			
George Hain – F/S		Harry Vartanian – AD			
Rosette Pyne – F/S					

Positions:

Pres: President

VP: Vice President

Sec: Secretary

Tres: Treasurer

PP: Past President

F/S: Penn Faculty/Staff

D: Director

AD: Associate Director

AL: At Large Member



President's Welcome and Remarks (M. Quale)

- Called the meeting to order at 6:02pm.
- Attended the Alumni Leadership Retreat
 - This is an annual event where alumni leaders are invited to a day and a half retreat.
 - Presentations were given.
 - Opportunities to share and learn from other groups through breakout sessions.
 - We continue to be among the top of the school alumni societies in terms of events.
 - The School of Education is also way up there – they gave a presentation with a lot of great ideas.
 - One idea was giving each committee access to files and a repository of information.
 - Spoke a lot about Coursera and other MOOCs (Massive Open Online Courses).
 - Penn was one of the original four founding universities.
 - Over 1 million unique registrations just for Penn classes.
 - However, completion rate was low.
 - Most likely Coursera will be disruptive to community colleges and not 4-year colleges. In the end, it will probably bring up the level of all classes.
 - Perhaps collaborate with Kaplan, Princeton Review for testing purposes.
 - Inverted classrooms. Lecture portion of class will be online. In class time will be spent with doing problems.
 - Physics will have some sections in this format.
 - An actual study will be done with a controlled group.
 - Offering in the fall in Coursera for Penn Alumni – History of the Slave South
 - Will be publicized through Greater Alumni
 - Assignment would be to find out about slavery in your own location with discussions on online discussion boards.
 - In general, it was an outstanding day and a half.
- The Alumni Awards Banquet Gala will be on Halloween this year.
- Jeanine Carr has asked to step away from the board currently. She chaired the by-law update committee which Matt has taken over.
- Walt – Has a friend doing Coursera – a retired lawyer and prof in law school.
- A local 8 year old finished the intro to Calculus course on Coursera that was taught through Penn.
- Welcomed Marion Hubing, a past President, back to the board.

Open Action Items:

New Action Items:

ACTION: Owner – None



Approval of the February 17, 2014 Minutes (Directors)

- Minutes approved.

Open Action Items:

New Action Items:

ACTION: Owner – None

Action Items from February Minutes (S. Mannickarottu)

- **Sevile** – Follow up with Dawn to see if Senior Design class for Bioengineering conflicts with proposed date/time. - Done

Open Action Items:

ACTION:

Development Office Report (G. Hain)

- Gabrielle spoke in George Hain's place.
- George was at the Penn-To-You event in San Francisco.
- Engineering is up for annual giving.
- Looking forward to the Senior Design competition and graduate BBQ.

Open Action Items:

New Action Items:

ACTION: Owner – None

Career Services Report (R. Pyne)

- Matt spoke on Rosette's behalf as she was unable to attend.
- Over 100 students & alumni attended the All Ivy Environmental fair at Columbia.
- Jamie Grant is on maternity leave.
- Rosette is handling the mentor program in Jamie's absence – 3 students never came in for matches and 3 have not yet contacted their mentors.
- September 4th will be Engineering Career Fair. Please contact your HR departments now so your companies can be involved.
- Paul will have an update on the externship program.

Open Action Items:



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New Action Items:

ACTION: Owner – None

SEAS Alumni Network Worldwide (J. Rifkin / J. Olman)

- Discussing the next upcoming event.
- Matt – If anyone knows of areas outside of NYC and would be interested in doing something similar, they should get involved.

Open Action Items:

New Action Items:

ACTION:

Alumni Weekend (S. Mannickarottu)

- Alumni Weekend is May 16-19th and registration is now open.
- The picnic is on Saturday at Penn Park this year, and not Hill Field.
- Alumni Board members who are present will hand a check to President Amy Gutman, so hopefully, all of the board will be available.
- Reunions for the classes ending in '4' and '9'.
- Matt – The parade will in Penn Park too.

Open Action Items:

New Action Items:

ACTION: Seville – Post Alumni weekend information on LinkedIn and Facebook.

Student Engagement Committee (J. Olman, D. Beckett)

- Dawn discussed the plans for the First AWE-EAS Board welcoming event – Graduating women engineers will be welcomed to the Engineering Alumni Society.
 - Monday April 28th at 6pm in the Sweeten Alumni House.
 - Format is that of a mixer.
 - Expecting at least 30 or so students.
 - Have handouts for students about how to keep in touch.
 - Might have about 12 alumni board members attending.
- Matt – Asked if the board had heard about the Graduate Student mixer. Not everyone got the email from Elise Betz. It seems she sent it out directly to Engineering Alumni within



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a specific radius of Philly. The event will be held on April 10th from 6-9pm.

- Matt - Confirm your information on the new Quakernet. This might impact whether or not you get email.

Open Action Items:

New Action Items:

ACTION:

Externship Opportunities (P. McLaughlin)

- Paul discussed the new externship program. It is a program to bring students to alumni work places.
- Placed 24 students in January.
- Upcoming opportunity is from May 14-21st on weekdays. There are about 15 more slots for students to apply to.
- Coming May has several international sites: India, China and Italy.
- It's been a very good start: very happy with January results.
- 4.27 out of 5 in terms of satisfaction from students.
- Matt – should we expect an email or a mailing about this? Paul – we should get this soon.

Open Action Items:

New Action Items:

ACTION:

Maintaining EAS Website (R. Miller)

- Roughly half a dozen links on EAS website were no longer valid.
- Got the links re-established.

Open Action Items:

New Action Items:

ACTION:

Improving Social Network Presence Update (R. Miller)

- LinkedIn has 3107 members.
- Facebook has 323.



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- Special thanks to Hank.
- Everyone should have a Penn Alumni Card which has lots of access opportunities.

Open Action Items:

New Action Items:

ACTION:

Senior Design (W. Korn / S. Warchaizer)

- Bob Royce teaches at Malvern Prep approached Gabrielle – would like to bring her students.
- Ground rules established were communicated to Beth Winkelstein to instructors of senior design classes.
- Bill Kane is aware that for his department, MSE, the information has been sent out.

Open Action Items:

New Action Items:

ACTION:

Around the Table (All)

- Alan – Not so good post-season tournament for men's basketball, but the women are doing very well.
- Bob – Apologies for not making it up to be present at the meeting in person.
- Bill – Sadly, the school will be removing its library.
- David Goldstein – Is it possible to get a Google Calendar of events? Matt – it was an idea that was brought up during the Leadership retreat.
- Carl - Applications to Engineering school were higher than even Wharton.
- Walt – Good to see Marion back.
- Stan – Good to have Marion back.
- Eric – Marion was president when I went to my first Board meeting.
- Ernest – Requested that everyone remain to hear Kate Stebe's presentation.
- Paul – Happy St. Patrick's Day.
- Marion – In response to earlier discussion of Jamie Grant being on leave for the birth of her baby, Marion explained that when she was working for an oil company as an engineer and she was just a few months pregnant, she was asked to take time off as it was inappropriate for a pregnant woman to be showing.



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ACTION:

Adjournment (M. Quale)

The board meeting was adjourned at 6:57pm.

Speaker Series (Kathleen J. Stebe, PhD)

The next meeting is scheduled for April 21, 2014 at 6:00pm in Room 307 Levine Hall (Location to be confirmed).

Minutes prepared and submitted by Seville Mannickarottu.