



Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors

University of Pennsylvania

Philadelphia, PA 19104

www.seas.upenn.edu/alumni/

Monday, March 19, 2012 6pm, Room 307 Levine Hall

Attendees:

Dean Eduardo Glandt		Jim Brennan – D		Nisar Amin – AL	
Fania Fresnel – Pres	X	Jeannine Carr – D	T	Greg Bedrosian – AL	
Dane Carswell – VP		Richard Cisek – D (CA)		Bob Boyce – AL	
Henry (Hank) Guckes – VP	X	Carl Clyde – D	X	Alison Capone – AL	
Matt Quale – Sec	T	Seville Mannickarottu – D	X	David Goldstein – AL	T
Ernest Churchville – Tres.	X	Eileen McCarthy Feldman – D		Jeremy Reeh – AL	
		Russ Miller – D	X	David Solomon – AL	
Brad Abrams – PP	X	Jason Rifkin – D	T	Dan White (CA) – AL	
Eric Benshetler – PP	X	Alan Schultz – D	X		
Tim Carlsen – PP		Stan Warchaizer – D	X	Zach Shurden (EDAB)	
Marion Hubing – PP					
Walter Korn – PP	T	Robert Berkovits – AD	X		
Dick Mulford – PP		Jason Bethala – AD			
Harris Romanoff – PP	X	Alison Capponi – AD			
		Ashish Chauhan – AD			
Ellie Davis		Andrew Franklin – AD			
George Hain		Bill Kane – AD			
Joe Lynch	X	Paul McLaughlin – AD	X		
Rosette Pyne		Jocelyn Nelson – AD			
Cat Smith		Jay Olman – AD	X		
Jamie Grant		Wayne Robbins – AD			
		Craig Schorr – AD	T		
		Jane Fried Sheinfeld – AD			
		Harry Vartanian – AD			



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Dean's Remarks (E. Glandt)

- Did not attend.

ACTION: Owner – None

President's Welcome and Remarks (F. Fresnel)

- Meeting called to order at 6:18pm due to facility issues.
- Congratulations offered to Harris for the birth of his son!
- Happy Birthday wished to Matt who is joining via teleconference this month!

ACTION: Owner – None

Approval of February 27, 2012 Minutes (F. Fresnel)

- Minutes were approved with several corrections.

ACTION: Owner – None

Development Office Report (G. Hain)

- Did not attend.

ACTION: Owner – None

Career Services Report (R. Pyne)

- Did not attend; on vacation.

ACTION: Owner – None

SEAS Engineering Alumni Society Online:

- Website (R. Miller)
 - Uneventful month; added approved January meeting minutes
 - Added great photos from the Board Appreciation night
 - Eric invited the board to attend a game tonight – general admission is \$5
- Wiki Pages (J. Brennan)
 - Still waiting for feedback on this initial draft
- Social Networking (B. Kane)
 - Added another 50 members or so to LinkedIn with traffic growing
 - More recent grads than other groups



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- Good info for the Alumni Liaison committee
- Facebook gets less traffic
 - Stan talked about if there could be ways to reach out through other Penn groups on Facebook to get higher engagement on Facebook group
 - The sites have different purposes and there is significantly more content on the Facebook site competing for people's attention
- LinkedIn:
 - 30% entry-level, 23% senior, 8% manager, 6% director, 5% VP, 5% as Owner

ACTION Owner – None

Student Mentoring (R. Miller/D. Carswell)

- Pizza party for the mentees at Towne building for the 45 students who are signed-up.
 - 25 students attended

ACTION: Owner – None

Senior Design Competition (W. Korn)

- There has not been any concerns expressed this year by the departments
- On track to have video done as in years past
- Both High Schools that were invited will be sending groups to observe
- No count of number of judges yet, but invitations will be around 50 or so

ACTION: Owner – None

D. Robert Yarnall Award (S. Warchaizer)

- Confirmation received that the recipient will be able to attend, but we are still waiting for the introduction material; chair is being taken care of as is the award

ACTION: Owner – None

Alumni Weekend (E. McCarthy-Feldman)

- Update from Farnia – still waiting for the ETA for President Dr. Amy Gutmann to visit the Engineering tent
- Tent will be in the same location
- Bob recommended Farnia send an email to the Board just before Dr. Gutmann arrives to pick up any stragglers who are off at other tents
- Russ mentioned that the website has changed for registration and now requires paying for the full admission in order to register in advance for the Board.
- May 11 - 14



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ACTION: Owner – None

Alumni Liaison (H. Guckes / M. Quale)

- Committee will be reaching out to those who have become inactive to try to reengage as many as possible

ACTION: Owner – None

2012-2013 Proposed Board Slate (H. Romanoff)

- Harris reminded the Board that the immediate Past President works with other Past Presidents to propose the slate
- Slate is presented for review and will be voted on at the May meeting

ACTION: Owner – None

Meet the Board (All)

- No one volunteered this month.

ACTION: Owner – None

Around the Table (All)

- Stan asked if the group of Alumni associations was meeting and Harris explained that the group has agreed to meet quarterly
- Farnia reminded everyone that next week we have the 2nd Penn Alumni Graduate Student mixer; attendance was very good last year
 - Bob mentioned that the group of graduate students has increased so the event could be even larger
- Ernest has a financial summary from the Development office that he shared with the Board summarizing the costs of the various events the Board sponsors and is involved in
- Eric – each year the Board sponsors two awards that are provided at the Awards Dinner; one for a Senior and one for a Faculty member; Eric requested that the Board receive a bio for the winners so that we can effectively congratulate the winners and be more involved
- Harris – it would be fascinating to review old meeting minutes from the Board, before they were stored digitally; there was a three ring binder at one point
- Jeannine – on Tuesday she will be the Penn career Tweeter so tune in (on the Career Services Website, or simply “follow” [@PennCareerDay](#))

ACTION: Owner – None



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Adjournment (F. Fresnel)

The board meeting was adjourned at **7:01** pm.

The next meeting is scheduled for Monday, May 7, 2012 at 6pm in Room 307 Levine Hall.

Minutes prepared and submitted by Matt Quale.