



Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors

University of Pennsylvania

Philadelphia, PA 19104

www.seas.upenn.edu/alumni/

Monday, March 28, 2011 6pm, in Room 307, Levine Hall

Conference Bridge: 866-731-0899

Attendees:

Dean Eduardo Glandt		Robert Berkovits – D	X	Jason Bethala – AD	
Farnia Fresnel – Pres	X	Jim Brennan – D	X	Alison Capponi – AD	
Dane Carswell – VP		Jeannine Carr – D (CT)	T	Jocelyn Nelson – AD	
Henry (Hank) Guckes – VP	X	Ernest Churchville – D	X	Bill Kane – AD	T
Matt Quale – Sec	X	Richard Cisek – D (CA)	T	Harry Vartanian – AD	
Nancy Harris – Tres.		Carl Clyde – D		Wayne Robbins – AD	
Harris Romanoff – PP	X	Sevile Mannickarottu – D	X	Craig Schorr – AD	
Tim Carlsen – PP		Eileen McCarthy Feldman – D		Jane Fried Sheinfeld – AD	
Dick Mulford – PP		Russ Miller – D	X	Ashish Chauhan – AD	T
Marion Hubing – PP		Jason Rifkin – D		Andrew Franklin – AD	
Eric Benshetler – PP	X	Alan Schultz – D	X		
Walter Korn – PP		Stan Warchaizer – D	X	David Solomon – AL	
Brad Abrams – PP	X			Bob Boyce – AL	
		Ellie Davis		Paul McLaughlin – AL	X
		George Hain	X	David Goldstein – AL	T
		Rosette Pyne	T	Greg Bedrosian – AL	
AL = member at-large		Janice Rafferty	X	Jeremy Reeh – AL	
T = indicates teleconference				Nisar Amin – AL	
(XX) = indicates location		Jay Olman (Guest)	X	Dan White (CA)	

President's Welcome and Remarks (F. Fresnel)

- The meeting date for April was discussed due to overlap with a Religious Observance; there is currently a speaker arranged for 4/18 but attendance will be light; the meeting needs to take place in order to propose the 2011/2012 Board
- **April Meeting will be held over teleconference only**; the proposed Board slate will be emailed to the entire Board for review

ACTION: Owner – None

Dean's Remarks (E. Glandt)

- Dean Glandt did not attend, having just returned from Argentina

ACTION: Owner – None



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Approval of February 21, 2011 Minutes (F. Fresnel)

- Several changes were made to the February Minutes

ACTION: Owner – None

Development Office Report (G. Hain)

- Expecting a new faculty Chair position to be donated very soon; along with several other million/multimillion the goal for the current campaign year looks promising
- Hoping to hit \$1MM in annual/unrestricted giving (by end of June); this would be a new milestone
- The large activity at Alumni Weekend this year will be the Engineering tent; there will be no Engineering-specific speaker prior to the picnic
- George and Dean Glandt will be making a trip to Asia/India beginning next week

ACTION: All – Reminder the current fiscal year ends in June if you haven't already made a donation.

Career Services Report (R. Pyne)

- From career services perspective, the panels went very well
- Summer survey from the class of 2011 (over 96% had 2010 Summer jobs before the end of May vs. 95% for Summer of 2009) results are up on the Career Services website
- Data collection for Seniors on post-grad plans is underway, as is survey for Master's students
- Good interest from Employers with calls and jobs posted
- Rosette confirmed that some students in the Computer Science field are seeing \$100k starting salaries (article in WSJ mentioned by Stan)
- Biotech recruiting has been good; range last year went as high as \$75k, but also included research assistant jobs at \$30k to get clinical volunteer work before applying to Medical school

ACTION: Owner – None

SEAS Engineering Alumni Society Online (R. Miller, J. Brennan, B. Kane)

- Russ - Website
 - Worked with Harry to add Patent information prior to the forum
 - Added photos from Board appreciation night
 - Added a bio and photo for meet the board page; only missing one last photo
 - Adjusted the online calendar to reflect next board meeting on 4/18



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- Jim - Wiki
 - Discussion with Dr. Bordogna on what the page should look like; proposal is to build a draft page to then bring in for review
 - Current Wiki page is very comprehensive, but a bit “sleepy”
- Bill – Social networking
 - 889 members on LinkedIn, 151 members on Facebook

ACTION: All – Send any pictures from the events to Russ Miller

SEAS Alumni Worldwide Network (J. Rifkin, A. Chauhan)

- Jason is trying to make headway into the Penn NYC club; since Jason is not a dues paying member of the club, and NYC dues are very high (~\$800 initiation fee plus ~\$1000 annual fee), he is running into difficulties
 - George mentioned that these costs seem to be for the Penn Club (hotel) vs. the Penn NYC Alumni group
 - <http://www.alumni.upenn.edu/club/newyorkcity.shtml>
- Goal is to meet with Janice about the current list of clubs and determine which ones to target next and validate the approach planned
- Daniel White has also expressed an interest to participate from California

ACTION: Ashish – Pass on the information to Jason that he may be looking at the hotel, not the club

Career Panel Wrap-up (S. Mannickarottu, J. Rifkin)

- Three panels were held.
- Traditional Engineers Panel (Paul, Harris, and Jay Olman – guest at tonight’s meeting); had approximately 60 people in attendance; Farnia was an excellent moderator
- Biotech career panel that Jason Rifkin moderated with 50-60 people in attendance
- Non-traditional career panel followed the Biotech career panel and had fewer people in attendance, possibly due to the overall time commitment to attend both events; recommendation for next year is to hold all three panels on separate days to avoid this issue
- Rosette and Janice did an excellent job advertising and organizing the events
- Harris commented that Seville did an outstanding job organizing the panel members and preparing for the events; Harris felt the students had very good questions which shows the value of the events
- One of the more recent graduates had to cancel at the last minute due to a last minute schedule conflict; may be an issue with any recent graduates

ACTION: Owner – None



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Patent Presentation Wrap-up (H. Vartanian)

- Hank: Estimate of 57 people in attendance; all four panelists were fantastic and Harry did a great job moderating the event;
- Ashish: Inclusion of the Patent Law career was a great Board recommendation and went over very well; Pizza arrived on time for the students
- David Goldstein: Should have someone outside to help receive the Pizza; Rosette said she was there to help with the setup

ACTION: Owner – None

Speaker Series Update (E. Churchville)

- Introduced our speaker for tonight, Dr. Kostas Daniilidis, Director of the GRASP Laboratory

ACTION: Owner – None

Senior Design Competition (W. Korn)

- Stan: Moving ahead smoothly; two areas that are bringing High School students are all arranged; no further information from our response to the CBE department regarding the competition rules
- Janice: currently there are about 10 judges signed-up; April 29th is the date, Board members should contact Janice if you are interested in judging and have not yet been in touch

ACTION: Owner – None

Getting to Know EAS Membership (???)

- Pass for this week due to time.

Around the Table (All)

- Bob: possibility for career panel – VP of Marketing for E2V, Meghan Sage, located in Philly area;
- Eric: The two planning events for classes ending in 2 and 7 will be combined to one event in September
- Russ: Encourage everyone on the Board to get onto LinkedIn and Facebook to comment on Alumni weekend
- Harris: Penn Alumni Leadership Weekend went well and details will be provided at future meeting
- Jay Olman: introduced himself, 2008 ME graduate – looking forward
- Matt: Post about Alumni Weekend!!
- Farnia: Left the Leadership conference with a burst of energy and is looking forward to



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talking about the plan forward at the next planning meeting

ACTION: Owner – None

Adjournment (F. Fresnel)

The board meeting was adjourned at **7:02** pm.

*The next meeting is scheduled for Monday, April 18, 2011 at 6pm as **VIRTUAL MEETING.***
Conference Bridge: 866-731-0899

Minutes prepared and submitted by Matt Quale.