



Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors University of Pennsylvania

Philadelphia, PA 19104

www.seas.upenn.edu/alumni/

Monday, July 23, 2012 6pm, Room 307 Levine Hall

Attendees:

Dean Eduardo Glandt		Jim Brennan – D	X	Nisar Amin – AL	
Farnia Fresnel – Pres	X	Jeannine Carr – D		Greg Bedrosian – AL	
Carl Clyde – VP		Dane Carswell – D		Jason Bethala – AL	
Henry (Hank) Guckes – VP	T	Richard Cisek – D		Bob Boyce – AL	
Sevile Mannickarottu – VP	X	Andrew Franklin – D		Alison Capone – AL	
Matt Quale – Sec	X	Bill Kane – D	X	Ashish Chauhan – AL	
Ernest Churchville – Tres	X	Eileen McCarthy Feldman – D		David Goldstein – AL	T
		Russ Miller – D	X	Jeremy Reeh – AL	
Brad Abrams – PP		Jay Olman – D	X	David Solomon – AL	
Eric Benshetler – PP	X	Jason Rifkin – D		Dan White (CA) – AL	
Tim Carlsen – PP	X	Alan Schultz – D	X	Nikos Lioutas – AL	X
Marion Hubing – PP		Stan Warchaizer – D	X		
Walter Korn – PP	T				
Dick Mulford – PP		Robert Berkovits – AD	X		
Harris Romanoff – PP		Alison Capponi – AD		Priya Kumar (EDAB)	X
		Paul McLaughlin – AD		Margaret Wang (VP EDAB)	X
Ellie Davis		Jocelyn Nelson – AD			
George Hain	X	Wayne Robbins – AD			
Joe Lynch		Craig Schorr – AD			
Rosette Pyne	X	Jane Fried Sheinfeld – AD			
Jamie Grant		Harry Vartanian – AD			



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Dean's Remarks (E. Glandt)

- Did not attend.

ACTION: Owner – None

President's Welcome and Remarks (F. Fresnel)

- Meeting called to order at 6:05pm.
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ACTION: Owner – None

Approval of May 7, 2012 Minutes (F. Fresnel)

- Approved with one addition in the Career Services section

ACTION: Owner – None

Career Services Report (R. Pyne)

- 67 or 68 companies for Engineering Career Awareness Day (ECAD) – max out at 89
 - Have new companies on the list including Facebook and SpaceX; IBM is coming for Material Science this year
 - Please talk to your companies about coming to Engineering Career Awareness Day
- Surveys are going on now with a first-time survey for Freshmen
- Went on a submarine cruise – Navy Nuclear Engineer program is coming to recruit for the first time
- Facebook, Google, MeetUp.com, Bloomberg, AT&T visits coming up
- Zappos conference in Las Vegas
 - Many other groups are interested in modeling their recruiting approach

ACTION: Rosette – To send information on ECAD to Farnia to send on to the Board

Graduate Student BBQ Wrap-Up (H. Guckes & S. Mannickarottu)

- Kudos to Joe to get everything setup by 11:15am
- George asked how we measure converting these contacts to Facebook/LinkedIn members
- George recommended getting the pictures up on Facebook/LinkedIn plus our EAS website
- Remind the students in the invitation email to bring a photo ID

ACTION: Owner – None



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Update Contact List & Website Photographs (All)

- Matt asked everyone present to update the contact list

ACTION: Matt – Email an update form to the Board for those not present

Confirm Calendar 2012-2013 (All)

- Reintroducing the October and April meetings which were eliminated last year as a trial
- ECAD is September 13th at the Sheraton
- Potential to move the Senior Design/Award Ceremony to Thursday night
- May 20th date for meeting cannot be to vote the new Board slate based on By-laws
 - April meeting will need to be in-person to vote the new Board
- Investigating personalized business cards to increase the number of contacts back based on the cards

ACTION: Farnia – Finalize dates for the 2012/2013 calendar and send to the Board

ACTION: Farnia – Send letter from the Board recommending the program containing the winner's names be reinstated beginning this year; also recommend a return to the dinner format

President's Initiatives for Coming Year (F. Fresnel)

- Letter to graduating students
 - On-going tradition for the Board
- Celebrating success
 - Modified version of "Meet the Board"
- Alumni Liaison
 - Discussion: Modified to have VPs chair based on summary from feedback session
 - Approval Status:
 - Chair Person: Hank Guckes, Carl Clyde, Seville Mannickarottu
 - Committee: Jay Olman; Jim Brennan, Nikos Lioutas, David Goldstein

ACTION: Owner – None

Committees

- Back to Penn Engineering
 - Champion: Alan Schultz
 - Discussion:
 - Interest to sit in on one lecture during the academic year to refresh memories on what life is like for the students
 - Could be coordinated with EDAB
 - Perhaps pick two each year and board attends as available



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- Approval Status: Approved
- Chair Person: Alan Schultz
- Committee: Tim Carlsen, Bob Berkovits, Seville Mannickarottu, Ernest Churchville
- Patent Presentation
 - Discussion:
 - March 22, 2011, 6-7:30
 - 45 people
 - Approval Status: Approved
 - Chair Person: Bill Kane
 - Committee: Harry Vartanian
- Career Panel
 - Discussion:
 - Did not hold last year due to activity level during Engineering Week and difficulty in getting student groups involved
 - Rosette – student professional associations all have their own dinners with alumni
 - Perhaps have a week of events with AIChE, MEAM, BE, Dining Philosophers, IEEE, etc. all having their dinners/receptions in the same week
 - Coordinated through ESAC with support from EAS
 - Events are currently funded through ESAC
 - Creating a SEAS Coalition of all student groups
 - Approval Status: Approved
 - Chair Person: Jay Olman, Seville Mannickarottu
 - Committee: Bob Berkovits
- Undergraduate Networking
 - Discussion:
 - Does this combine with the activities listed above?
 - EDAB would like to continue this event as a stand-alone event (separate from ESAC activities listed above)
 - EDAB asked for our feedback on the event
 - Invite-only encouraged attendance and rewarded the student leaders
 - Asked to ensure the event is piggy-backed with the Board's meeting calendar
 - Approval Status: Approved
 - Chair Person: Jim Brennan, Seville Mannickarottu
 - Committee:
- Homecoming Weekend
 - Discussion:
 - Largely managed by the Development office
 - Approval Status: Approved
 - Chair Person: Alan Schultz
 - Committee:
- Senior Design Competition
 - Discussion:



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- Continue as previous years, with possible move to Thursday
- Approval Status: Approved
- Chair Person: Walter Korn, Stan Warchaizer
- Committee: Eric Benshetler, Hank Guckes, Jim Brennan
- Alumni Weekend
 - Discussion:
 - Continue as previous years
 - Approval Status: Approved
 - Chair Person: Matt Quale
 - Committee: Nikos Lioutas
- Graduate Student BBQ
 - Discussion:
 - Key is to ensure setup, advertising and board participation
 - Approval Status: Approved
 - Chair Person: Hank Guckes, Seville Mannickarottu
 - Committee: Stan Warchaizer, Alan Schultz, Ernest Churchville, Bob Berkovits
- D. Robert Yarnall Award
 - Discussion:
 - Do not share the Bios outside of the Board
 - Approval Status: Approved
 - Chair Person: Stan Warchaizer, Jim Brennan
 - Committee: Matt Quale, Hank Guckes, Eric Benshelter, Bill Kane, Tim Carlsen
- SEAS Alumni Network Worldwide
 - Discussion:
 - Partnering with geographic Penn Clubs, e.g.
 - Approval Status: Approved
 - Chair Person: Jason Rifkin
 - Committee: Jay Olman, Bob Berkovits
- Student Mentoring
 - Discussion:
 - Talk to the students at the orientation, review ad that goes into the Engineering magazine
 - Orientation Peer Advisers are a good group to bring in to drum up participation
 - Will be promoting it to the parents on parent's weekend
 - Freshmen Spring Semester
 - 45 students participated this year (lowest level so far)
 - Approval Status: Approved
 - Chair Person: Jeannine Carr, Matt Quale
 - Committee: Jay Olman
- Increasing Participation in Alumni Activities
 - Discussion



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- Classes 03 and 08 are coming up for reunion
- PLRC weekend end of September, early October
- Approval Status: Approval
- Chair Person: Eric Benshetler, Farnia Fresnel
- Committee: Harris Romanoff, Jay Olman
- Maintain EAS Website
 - Discussion:
 - University is changing their website look; not sure if the Engineering school will follow suit or not
 - EDAB is working on rebranding the School of Engineering
 - Approval Status: Approved
 - Chair Person: Russ Miller
 - Committee: Carl Clyde, Brad Abrams, Nikos Lioutas, Ernest Churchville
- Schedule Guest Speakers for Board Meetings
 - Discussion:
 - Approval Status: Approved
 - Chair Person: Ernest Churchville
 - Committee: Bob Berkovits
- Improve Social Networking Presence
 - Discussion:
 - Goal is to keep the content fresh and increase membership (verifying as you approve)
 - Advertise at the ECAD to get students and alumni who are recruiting
 - Approval Status: Approved
 - Chair Person: Russ Miller, Bill Kane
 - Committee: Jay Olman, Jim Brennan
- Update SEAS Wiki
 - Discussion:
 - Approval Status: Approved
 - Chair Person: Jim Brennan, Russ Miller
 - Committee:

ACTION: Owner – None

Approve Events to Pursue (Directors)

- See notes above for each activity.

ACTION: Owner – None

Assign Committee Chairs & Members (F. Fresnel)

- See notes above for each activity.



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ACTION: Owner – None

Around the Table (All)

- Farnia – we would like to have each committee document the activities and program particulars for each activity by filling out the “Activity Planning Sheet”
- Walter Spiegel passed away
- Tim enjoyed 8 days of hiking at Olympic Park
- Volunteer for Tweet for a Day!!
 - We received a National Award for this program at a conference
 - Tim Carlsen is volunteering
- Dead Seas Scrolls exhibit is amazing – Russ Miller
- George - At least 8 new faculty coming in FY2013
- Seville and his wife are expecting a baby in September!
- Eric spent a week and a half in Israel this summer
 - Will be stepping down as class president after a very long term
- Bill and his wife signed a commitment on the mortgage for their first home
- Bob – sharing names for potential speakers with Ernest
- Matt and his wife are also expecting a baby in December!

ACTION: Committee Chairs – Fill out the Activity Planning Sheet by the September Meeting

ACTION: Farnia – Ask Joe to send parking passes to the Board members

Adjournment (F. Fresnel)

The board meeting was adjourned at **7:58** pm.

The next meeting is scheduled for Monday, September 17, 2012 at 6pm in Room 307 Levine Hall.

Minutes prepared and submitted by Matt Quale.