



## Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors

*University of Pennsylvania*

Philadelphia, PA 19104

[www.seas.upenn.edu/alumni/](http://www.seas.upenn.edu/alumni/)

Monday, July 25, 2011 6pm, Room 307 Levine Hall

Conference Bridge: 866-731-0899

### Attendees:

Dean Eduardo Glandt		Jim Brennan – D	X	Jason Bethala – AD	
Farnia Fresnel – Pres	X	Jeannine Carr – D	X	Alison Capponi – AD	T
Dane Carswell – VP	X	Richard Cisek – D (CA)		Jocelyn Nelson – AD	
Henry (Hank) Guckes – VP	T	Carl Clyde – D	X	Bill Kane – AD	T
Matt Quale – Sec	X	Sevile Mannickarottu – D	X	Harry Vartanian – AD	
Ernest Churchville – Tres.	X	Eileen McCarthy Feldman – D	X	Wayne Robbins – AD	
Harris Romanoff – PP	T	Russ Miller – D	X	Craig Schorr – AD	
Tim Carlsen – PP		Jason Rifkin – D	T	Jane Fried Sheinfeld – AD	
Dick Mulford – PP		Alan Schultz – D	X	Ashish Chauhan – AD	X
Marion Hubing – PP		Stan Warchaizer – D	X	Andrew Franklin – AD	X
Eric Benshetler – PP	X			Jay Olman – AD	X
Walter Korn – PP	T			Robert Berkovits – AD	X
Brad Abrams – PP				Ashish Chauhan – AD	X
				Paul McLaughlin – AD	X
				Bob Boyce – AL	
				Alison Capone – AL	
		Ellie Davis		David Solomon – AL	T
		George Hain	X	David Goldstein – AL	T
		Rosette Pyne	T	Greg Bedrosian – AL	
		Janice Rafferty	X	Jeremy Reeh – AL	
				Nisar Amin – AL	X
AL = member at-large				Dan White (CA)	
T = indicates teleconference				Zach Shurden (EDAB)	X
(XX) = indicates location					



## Engineering Alumni Society

### Dean's Remarks (E. Glandt)

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**ACTION:** Owner – None

### President's Welcome and Remarks (F. Fresnel)

- Called to order at 6:01pm.
- Jay Olman has been appointed an Associate Director
- Ashish will be heading back to India for the foreseeable future
- Harry will be focusing on his businesses and will no longer be attending meetings in person
- Janice will be moving to a new position in the Medical School with our thanks and congratulations!

**ACTION:** Owner – None

### Approval of May 9, 2011 Minutes (F. Fresnel)

- Minutes were approved.

**ACTION:** Owner – None

### Development Office Report (G. Hain)

- Biggest gift was \$3MM for an endowed chair in computer science
- Overall result was \$18.2 which is a great result given the lack of other large gifts
- \$225MM from Ray Perelman and his wife to the Medical School for the overall campaign
  - For the Engineering School portion of the campaign (\$15MM remaining), there is a verbal \$3MM gift toward the new building (Singh Center)
- Hit goal of \$1MM for annual giving for the first time ever!
  - 1997 we were struggling to raise \$50,000 so this is a great milestone

**ACTION:** Owner – None

### Career Services Report (R. Pyne)

- 54 companies registered for career fair (Sept. 15) with a target of 80
  - Registration is open now for career fair



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- Reception the night before for company representatives of those participating in the career fair
- A number of site visits are being done at companies with interest in our students
- Survey of alumni will be coming out later this summer for those 5 and 10 years out of school
- Thank you to the Board members who provided their resumes which were sanitized and posted as examples for the students

**ACTION: All** – Talk to HR at companies to see if we can drive more participation

### **Graduate BBQ Wrap-Up (H. Guckes, E. Churchville)**

- Great that the board members who attended all arrived early to help setup
- The total number of attendees was in the 400s which is significantly above previous years
  - The school has increased Masters enrollment significantly, so we need to plan for more seating again for
- The weather was beautiful!

**ACTION: Owner** – None

### **Update Contact List & Website Photographs (All)**

- Email Matt Quale with any changes/updates on contact information including phone numbers

**ACTION: Owner** – None

### **Confirm Calendar 2011-2012 (All)**

- Farnia is proposing reducing the total number of meetings by two for the coming year (October and April were removed)
  - Farnia is hoping that the committees can become more active during the months when there are no meetings and bring more comprehensive updates to the full Board meetings
- The By-Laws just require the Board to meet 5 times per year
  - One change that would likely be required would be to change the number of meetings that must be attended in person (from 5 down to 4, for example);
- The Yarnall Award proposal and voting will be modified to communicate the proposal over email and the voting in November
  - Alternatively, could also look at changing the on-line submission date for Yarnall nominations (would require By-Law update)
- February 20<sup>th</sup> is President's Day so Farnia will change that date to February 27<sup>th</sup>
- Development Office will be looking at options for changing the Senior Design Competition /Senior Reception/Yarnall Award Presentation from Friday to Thursday



## Engineering Alumni Society

- Ernest added there will be a Speaker for March 19<sup>th</sup>

**ACTION: Farnia** – Ensure conference room for new February meeting date

**ACTION: Farnia** – Resend adjusted calendar to Board

### **President's Initiatives for Coming Year (F. Fresnel)**

- Continue Letter to Graduating Students
- Continue Meet the Board
  - Not on nights with Speakers; sign-ups before the meeting

**ACTION: Owner** – None

### **New Ideas (Submitters)**

- Alumni Liaison (Farnia Fresnel)
  - Approved: Yes
  - Chair(s): Farnia
  - Committee: Jay, Hank, Matt
- Undergrad Networking Luncheon Engineering Dean's Advisory Board (Zach Shurden)
  - Approved: Yes
  - Chair(s): Seville, Matt
  - Committee: N/A
- University/Industry Collaborative Research (Paul McLaughlin)
  - Approved: Yes
  - Chair(s): Paul, Dane
  - Committee: Bob
- Encouraging Entrepreneurship – Entrepreneurship Support Tool (Andrew Franklin)
  - Approved: Pending Rich agreeing to serve as co-chair
  - Chair(s): Rich, Andrew
  - Committee: Hank
- Encouraging Entrepreneurship – Collaborate on Entrepreneurship Day (Andrew Franklin)
  - Approved: Pending Rich agreeing to serve as co-chair
  - Chair(s): Rich, Andrew
  - Committee: Hank
- PE Presentation (Bi-Annual)
  - Approved: Yes
  - Chair(s): Eileen
  - Committee: Tim(?)
- Homecoming Weekend (Annual)
  - Approved: Yes
  - Chair(s): Carl



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- Committee: Alan, Hank
- Career Panel(s) During Engineering Week (Annual)
  - Approved: Yes
  - Chair(s): Jeannine
  - Committee: Carl, Jay, Andrew, Tim(?)
- Senior Design Competition (Annual)
  - Approved: Yes
  - Chair(s): Walt, Stan
  - Committee: Eric, Seville, Bill Kane, Paul, Jim
- Alumni Weekend (Annual)
  - Approved: Yes
  - Chair(s): Eileen
  - Committee: Farnia
- Graduate Student BBQ (Annual)
  - Approved: Yes
  - Chair(s): Hank, Seville
  - Committee: Farnia, Bob, Ernest
- D. Robert Yarnall Award (Annual)
  - Approved: Yes
  - Chair(s): Stan, Jim
  - Committee: Paul, Dane, Harris
- SEAS Alumni Network Worldwide (Ashish Chauhan)
  - Approved: Yes
  - Chair(s): Jason Rifkin,
  - Committee: Alison (NY), Andrew, Harris
- Student Mentoring (Annual)
  - Approved: Yes
  - Chair(s): Russ, Dane, Carl
  - Committee: N/A
- Increasing Participation in Alumni Activities (Eric Benshetler)
  - Approved: Yes
  - Chair(s): Eric
  - Committee: Matt, Jim
- Maintaining EAS Website (Internal)
  - Approved: Yes
  - Chair(s): Russ
  - Committee: Jay, Hank
- Schedule Guest Speakers for Board Meetings (Internal)
  - Approved: Yes
  - Chair(s): Ernest
  - Committee: Bob



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- Improved Social Networking Presence (Internal)
  - Approved: Yes
  - Chair(s): Bill, Jim
  - Committee: Jay, Andrew
- Updating the SEAS Wiki (Internal)
  - Approved: Yes
  - Chair(s): Rich, Jim
  - Committee: N/A

**ACTION: Matt** – Update Contact List with Committee assignments (sortable)

### Approve Events to Pursue (Directors)

- See notes above

**ACTION: Owner** – None

### Assign Committee Chairs & Members (F. Fresnel)

- See notes above

**ACTION: Owner** – None

### Around the Table (All)

- Jay – tomorrow is the launch of his company's first product
- Janice thanked the Board for all of our participation as well and mentioned that the EDAB may be able to support other events as well
- Ashish said farewell to the group and looks forward to seeing everyone soon (hopefully)
- Zach thanked the group for letting him attend the meeting
- Alan thanked Janice again for all of her amazing support
- Eric is glad we no longer have to cook the food for the BBQ!! Also glad that we are having students involved in the meetings once again (used to have undergraduate and graduate representatives attend the monthly meetings)

**ACTION: Owner** – None

### Adjournment (F. Fresnel)

The board meeting was adjourned at **7:50** pm.

*The next meeting is scheduled for Monday, September 19, 2011 at 6pm in Room 307 Levine Hall.* Conference Bridge: 866-731-0899

Minutes prepared and submitted by Matt Quale.