



Engineering Alumni Society

SEAS Alumni Society Board of Directors

Summer Planning Meeting Agenda

Monday, July 28, 2008

6:00PM, Room 307 Levine Hall

Call Harris @ (267) 258-5977 if conference call line goes down

- I. President’s WelcomeH. Romanoff
- II. Dean’s Remarks..... E. Glandt
- III. Approval of May 12, 2008 Minutes.....H. Romanoff
- IV. Graduate BBQ Wrap-Up..... H. Vartanian
- V. Update Contact List.....All
- VI. Confirm Calendar 2008-2009..... All
- VII. President’s Initiatives for Coming Year.....H. Romanoff
- VIII. Review New Ideas from Board Members..... Submitters
- IX. Review Annual Board Events..... H. Romanoff
- X. Vote on events to pursue.....All
- XI. Assign Committee Chair people & Members.....H. Romanoff
- XII. Website Update.....R. Miller
- XIII. Guest Speaker Updates..... S. Warchaizer, E. Churchville
- XIV. Career Services Report..... R. Pyne
- XV. Development Office Report.....G. Hain
- XVI. Around the Table..... All



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Minutes of the Engineering Alumni Society Board of Directors
University of Pennsylvania
Philadelphia, PA 19104

www.seas.upenn.edu/alumni/

Monday, July 28 2008 in Room 307, Levine Hall

Attendees:

Peter Staffield*	Carl Clyde	Walt Korn	Harris Romanoff
Eric Benshetler	Esther Yu	Russ Miller	Wayne Robbins
Robert Berkovits	Ernest Churchville	William Kane	Alan Schultz
Jim Brennan	David Goldstein*	Rosette Pyne	Harry Vartanian
Tim Carlsen	Hank Guckes*	Matt Quale	Stan Warchaizer
Dane Carswell	Nancy Harris	Janice Rafferty	Eduardo Glandt
Alison Capponi	Jane Fried Sheinfeld	Paul McLaughlin	George Hain
Farnia Fresnel	Dick Mulford	Sevile Mannickarottu	*via teleconference

President's Welcome and Remarks

Harris Romanoff called the meeting to order at 6:05 PM and welcomed new members. Harris commented on the great attendance and success of the Grad Student BBQ.

Dean's Remarks

Dean Glandt commented on the Grad Student BBQ. Faculty recruiting went very well. Dr Kate Stebe was hired as the Chemical and Biomolecular Engineering Chair. Three top Hispanic professors were hired. The architect came to campus from NYC and presented the next iteration of the Nano building design; due for completion in 2009. The Engineering class of 2012 is 405 students.

Approval of Minutes

The minutes were approved as written.



Graduate BBQ

It was reported that the picnic was a great success. The question was raised as to how many people were fed and how many of those people were from the "outside." It was discussed that a goal for next year should be determining how many non-engineering students attend.

Contact list

The current contact list was circulated for updates.

2008-2009 Calendar

There was discussion around moving the board meeting start time from 6:00 to 6:30. It was determined to keep the start time at 6:00. The question was raised if the date of the senior design competition was known. It was reported to be 5/1/09. There was discussion about combining the senior design and the campus event for potential engineering freshmen. It was concluded that combining the two events was not feasible. The calendar was approved.

President's Initiatives for the coming Year

- Add EAS Link to Alumni Page – The Penn Alumni Groups page provides many links to alumni groups but not schools. It was proposed to contact the Alumni group to add school links.
- Email graduating seniors – It was proposed to contact graduating seniors to let them know about the board and how to stay connected with the school.
- Hold School Alumni Leaders Meeting – It was proposed to meet with other alumni leaders to share ideas and discuss challenges.

New Initiatives from Board Members

- Alumni Career panel – An alumni career panel composed of EAS members from different backgrounds (e.g. traditional engineering career, business career, graduate school, start-up, etc.) was proposed. Rosette suggested targeting freshmen and sophomores, possibly during Engineering Week.
- Engineering Alumni Ambassadors – A formal committee of 'ambassadors' was proposed to connect the board with engineering alumni who are active in Regional Clubs. The Sweeten Center was possible assembling a master calendar of who (professors) were where (travel/speaking) and it was suggested that may be a vehicle to help connect to the regional



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clubs. Also using Facebook or other social networking groups should be considered.

- Establish EAS LinkedIn account – potential issue with logo and branding of Penn name.

Vote on Initiatives to pursue

Vote to assist Rosette with career panel was approved.

There was discussion around the scope of activity for the Alumni Ambassadors. There was discussion about who to contact and which professors would be speaking. The goal was determined to be to cultivate relationships. The initiative was approved.

The initiative to establish a LinkedIn account was approved.

Volunteers need to be sought out and a champion will be needed for the Alumni Ambassadors.

Review of Annual Board Events

The Annual events were reviewed and approved for another year.

- Homecoming Weekend
- Alumni Weekend
- Senior Design Competition
- Graduate Student Barbeque
- Alternating Patent presentation/PE presentation
- Yarnall Award
- Student Mentoring
- Website
- Speaker Series



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Assign Committee Chair people and Members

Events:

Event	Chairperson(s)	Committee Members
Homecoming Weekend	Matt Quale & Alan Schultz	(none)
Alumni Weekend	Jocelyn Nelson	(none)
Senior Design Competition	Walt Korn & Stan Warchaizer	Farnia Fresnel, Alison Capponi, Paul McLaughlin, Dane Carswell, Ernest Churchville
Graduate Student BBQ	Hank Guckes, Ernest Churchville & Stan Warchaizer	(none)
Patent presentation	Harry Vartanian	Seville Mannickarottu, Bill Kane, Eileen Feldman, Peter Staffeld
Yarnall Award	Stan Warchaizer & Tim Carlsen	Mickey Kaufman, Bob Berkovits, Jim Brennan, Paul Staffeld, Farnia Fresnel
Student Mentoring	Nancy Harris	Jane Fried Sheinfeld, Alison Capponi
Increasing Participation in Alumni Activities	Eric Benshetler	Farnia Fresnel, Russ Miller
Website	Russ Miller	(none)
Speaker Series	Ernest Churchville & Hank Guckes	

Initiatives:

Initiative	Chairperson(s)	Committee Members
Alumni Career Panel	Jason Bethala	Farnia Fresnel, Wayne Robbins, Bob Berkovits, Seville Mannickarottu
Engineering Alumni Ambassadors	Jim Brennan	Hank Guckes, Bob Berkovits, Stan Warchaizer
LinkedIn	Russ Miller	Bill Kane, Farnia Fresnel, Alison Capponi, Stan Warchaizer



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Development Office Report

George thanked the board for their participation. George reported it was an amazing year for development, setting a new record of ~\$38.3 million. The previous record was \$32 million. Twenty million was from Chris Singh for the Nano building. There were 7 gifts of at least \$1 million including \$1.5 million from the Susquehanna Group. The ENIAC area is being converted to Digital Media Design. There is a possibility that the RCA lab will be renovated. There was \$861 thousand dollars in small donations. July 1st all numbers go back to zero.

Jennifer Sabatini is moving on to Brown. The University of Pennsylvania has raised \$607 million which is over the goal of \$400 million. There is a huge base in the \$1 to \$5 million range. George reminds the board of the difference between Class giving and Engineering giving; Engineering giving will be counted in the class giving but not until the end of the fiscal year.

Website Update

The website is up to date including pictures from the barbeque.

Career Services Report

Information was distributed about the Mentoring Program. A formalized gathering of mentors and mentees is a potential at Homecoming. A video about Career day was presented. Podcasts of recent graduates and others are available at the career services website. The website also has a feedback page.

There is trouble recruiting employers for Bioengineering. There is a potential for a virtual career fair with RPI and other schools. The Career fair is September 18. Yahoo is new to the fair this year. There is a drop off of manufacturing employers. Financial firms are still recruiting technology students.

Around The Table

Walt will provide videos from the Senior Design for the website. Tim said it was great to see new faces. Bob reported the 125th IEEE celebration is 8/5 – 8/7 2009 at Penn and Drexel with a dinner at the Franklin Institute. Alan welcomed back Dick Mulford. Harris stated it was great to see new people.

Adjournment

Harris adjourned the meeting at 7:55 pm.

The next meeting is scheduled for Monday, September 22, 2008 at 6:00 PM.

Minutes prepared and submitted by, Carl Clyde