# Minutes of the Engineering Alumni Society Board of Directors University of Pennsylvania Philadelphia, PA 19104

www.seas.upenn.edu/alumni/

Annual Planning Meeting: Monday, July 23, 2007 in Room 307, Levine Hall

## Attendees:

Eric Benshetler	Farnia Fresnel	Matt Quale	
Robert Berkovits	Eduardo Glandt	Harris Romanoff	
Jason Bethala*	Hank Guckes*	Alan Schultz	
Jim Brennan	George Hain	Liz Stanley	
Tim Carlsen	Walt Korn	Matthew Theodors*	
Dane Carswell*	Russ Miller	Harry Vartanian	
Ernest Churchville	Dick Mulford	Stan Warchaizer	
Carl Clyde	Lauren Neal*		
Dick Fallows	Leslie Palmieri		
Eileen Feldman	Rosette Pyne	* Via Teleconference	

## **President's Welcome and Remarks**

Harris Romanoff called the meeting to order at 6:12 and welcomed everyone. Copies of the Agenda, May's Meeting Minutes, and FY08 Tentative Calendar were distributed. Harris attributed the BOD's expansion to Tim Carlsen and Mickey Kaufman. Everyone was asked to introduce themselves and give a brief background. Harris reminded board members that they are expected to make an annual contribution to Penn Engineering.

## **Dean's Remarks**

Dean Glandt congratulated Tim and Harris for their leadership. He announced a significant gift from Walter and Marlene Korn of ¼ million dollars to build a lab on the 3rd floor of the Moore School. The lab will be used by a top scientist from California to do research on the next generation of nanochips.

## **Approval of Minutes from May 21st Meeting**

After correcting four typographical errors, the minutes were approved as submitted.



#### **Review of Graduate Student BBQ**

Approximately 325 people attended and enjoyed plenty of food and drink. It was a very successful event thanks to Leslie Palmieri and help from six EAS board members. Harris said Mark Edelson, a Penn Alum, provided two kegs of beer from Iron Hill Brewery.

## **Update Contact List**

The contact list will be updated at the next meeting per Harris.

## **Development Office Report**

George Hain reported we had a terrific year and he expects a better one in 2008. Penn Engineering received \$770K in unrestricted money (over the \$600K goal), 1550 total donors (over the 1440 goal), and an approximate \$14 mil capital campaign (over the \$13 goal). Engineering had the greatest university improvement over the previous year.

#### **Career Services**

Rosette Pyne reported we had a very good year and she is planning for the coming year. A mailing will go out to 5 - 10 year alumni asking what they are doing. Also, to reach out to more alumni and get them involved with recruiting Penn Engineers at their companies. Rosette will ask the EAS for a presentation to students in February 08; Matt Quale will head it up. A mentoring meeting was held prior to the planning meeting to discuss how to streamline the program. Students will be matched 2nd semester of their freshman year. A database will be set up and students will be asked what are their 3 professional areas of interest. Matt will send an e-mail regarding mentoring to students and mentors. Career Day was successful again and per Rosette, we owe a huge debt of gratitude to Liz Stanley. Harris thanked Rosette for all her hard work. Tim suggested we mention the mentoring program to incoming freshman.

## **Establish Board Meeting Dates**

Board meeting dates were set per the FY08 calendar from Harris with next year's planning meeting scheduled for July 28, 2008. There was discussion about engineering degrees with respect to the make-up of the BOD. Harris will appoint a committee to look at the EAS by-laws.

EAS board meeting dates are as follows:

2007	2008
August: NO MEETING	January: 1/28/08
September: 9/24/07	February: 2/25/08
October: 10/29/07	March: 3/24/08
November: 11/26/07	April: 4/14/08 (3rd Mon.)
December: NO MEETING	May: 5/12/08 (2nd Mon.)
	June: NO MEETING
	July: 7/28/08

## **Review Current Board Events**

Harris passed out an Activity Matrix, described each event, and asked for volunteers as follows:

Event	Chairperson	Co-Chairperson	Committee Members
Homecoming	Hank Guckes	Carl Clyde	N/A
Yarnall Award	Mickey Kaufman	Stan Warchaizer	Tim Carlsen, Jim
			Brennan, Dick
			Fallows, Dick Mulford,
			Eileen Feldman,
			Robert Berkovits
Mentoring	Matt Quale	Nancy Harris	Farnia Fresnel, Carl
			Clyde
Alumni Weekend	Alan Schultz	Dane Carswell	Harry Vartanian,
			Robert Berkovits
Senior Design	Walter Korn	Stan Warchaizer	Dane Carswell, Jim
			Brennan, Farnia
			Fresnel, Robert
			Berkovits
Grad Student BBQ	Harry Vartanian	Volunteer!	
Website	Russ Miller		
Speaker Series	Ernest Churchville	Volunteer!	

## **New Ideas**

The final portion of the meeting was spent brainstorming areas for improvement and new initiatives. Here is a summary of suggestions and the individuals who made them.

## Internal Improvements

- 1. Improve Phone Conferencing [Walt]
- 2. By-Law Committee [Stan, Walt, Tim, Russ]
- 3. Round Table couple members share their professional backgrounds

## Communication Initiatives

- 1. Liaisons to Penn Clubs [Eileen (NY), Carl (PA)]
- 2. Liaisons to/from ESAC Liaisons [Farnia]
- 3. Liaison to Association of Alumnae [Nancy]
- 4. Liaison to Brister Society [Ernest]

#### **Activity Initiatives:**

- 1. Establishing a new Recognition Award (35 yrs old & younger) [Jim]
- 2. Engineers Week / PE for Sping '08 [Tim]
- 3. IP Seminar 2009 [Harry]
- 4. Owning our student award [Jim]
- 5. Increase Engineering Alumni on Reunion Committee [Eric]
- 6. Faculty Attendance at Events [Eileen]

## **Establish Program Related Meetings**

- a. October Harris announced that Mark Edelson from Iron Hill will speak about brewing beer
- b. January Ernest was asked by Harris to locate a speaker

## **Nominating Committee**

Tim will head up the committee and Harris will appoint others.

#### **Around The Table**

Eileen passed her exam and is now a licensed P. E. Russ asked for photos of people who are missing on the EAS Website. Harris thanked everyone for coming and for their help.

## Adjournment

The meeting was adjourned by Harris at 8:15 pm.

1. The next meeting is scheduled for Monday, September 24th at 6:00 PM in Levine Hall, Room 307.

Minutes prepared and submitted by:

Alan Schultz