

SEAS Alumni Society Board of Directors  
Annual Planning Meeting  
For the 2006-2007 Academic Year  
Monday, July 24, 2006

6:00 P.M, Room 307 Levine Hall

AGENDA

- I. President's Welcome
- II. Approval of Minutes for May 22<sup>nd</sup> Meeting
- III. Review of Graduate BBQ
- IV. Approve/Discuss Senior Design Logo
- V. Update Contact List (Mike Ostrow/Alan Schultz)
- VI. Development Office Report for FYE 2006 (George Hain)
- VII. Career Services report (Rosette Pyne)
- VIII. Establish Board Meeting dates (see attached draft schedule)

August:	NO MEETING	January:	1/22/07
September:	9/25/06	February:	2/26/07 (Tentative)
October:	10/16/06 (3 <sup>RD</sup> Mon.)	March:	3/26/07
November:	11/27/06	April:	4/16/07 (3 <sup>RD</sup> Mon.)
December:	NO MEETING	May:	5/21/07 (3 <sup>RD</sup> Mon.)
		June:	NO MEETING

Planning Meeting 2007: 7/23/07

- IX. Establish program-related meetings
  - a. September Meeting (Tim – Campus Security)
  - b. November Meeting (\_\_\_\_\_)
  - c. March Meeting (\_\_\_\_\_)

Names/Ideas previously discussed:

- Tour of Friends Center at 1501 Cherry Street
- Student leaders
- Doug Glanville (Phillies, SYS 1992)
- Paul Williams (Penn Alumni)
- Lolita Jackson (Penn Eng Grad, VP Leadership - Penn Alumni)
- Katherine Crothall (Penn Eng grad, successful entrepreneur)
- Pat Harker (Wharton)

X. Review Current Board Events, Assign Chairpersons, Co-Chairs, Committees

- a. Homecoming: \_\_\_\_\_
- b. Yarnall Award \_\_\_\_\_
- c. Mentoring: \_\_\_\_\_
- d. Alumni Weekend: \_\_\_\_\_
- e. Senior Design Competition: \_\_\_\_\_
- f. Graduate Student BBQ: \_\_\_\_\_
- g. Website Guru: RUSS

XI. Events/Initiatives to be considered for continuation after Starting in 2005/2006:

- a. Participation at Career Day (mentoring, other?)
- b. Board/Student Interaction Committee (mid-year social event, “speed mentoring, attending ESAC meetings, etc.)
- c. Add meeting content to website to improve teleconference experience

XII. Events/Initiatives Discussed in 2005/2006 for consideration this year:

- a. Senior Design Presentation Skills Seminar/Patent Information
- b. Senior Barbeque
- c. Liaison to Philly PennClub
- d. Initiate video meeting attendance

XIII. Ideas for New Events/Initiatives for the Board

XIV. Nominating Committee / Recruitment (look to leaders of undergrad/grad groups)

XV. Around the Table



Minutes of the Engineering Alumni Society Board of Directors  
*University of Pennsylvania*  
**Philadelphia, PA 19104**

[www.seas.upenn.edu/alumni](http://www.seas.upenn.edu/alumni)

Annual Planning Meeting: Monday, July 24, 2006 in Room 307, Levine Hall

**Attendees:**

Eric Benshetler	Carl Clyde	Nancy Harris	Matt Quale
Robert Berkovits	Ellie Davis	Marion Hubing	Harris Romanoff
Ed Berryman*	Eileen McCarthy Feldman	Walt Korn	Alan Schultz
Jim Brennan	Farnia Fresnel	Mickey Kaufman	David Solomon*
Tim Carlsen	Dean Glandt	Susan Levin	Liz Stanley
Jeannine Carr	Andrey Golovicher	Russ Miller	Stan Warchaizer
Dane Carswell	Hank Guckes	Dick Mulford	George Hain
Ernest Churchville	Rosette Pyne		*teleconference.

**President's Welcome, Remarks, and Approval of Minutes**

Tim Carlsen called the meeting to order at 6:07 pm and thanked everyone for coming. Tim introduced new members: Eileen McCarthy Feldman, Matt Quale, and Hank Guckes. Everyone introduced themselves, identifying their class and board position. The current Penn EAS By-Laws was distributed. Tim thanked Dean Glandt for his comprehensive tour of Skirkanich Hall that preceded the meeting. Minutes from the May 22, 2006 meeting were approved as submitted.

**Dean's Remarks**

East campus expansion program will be presented at a future meeting. Planned is a nanotechnology, biotechnology building and a new dorm next to Engineering on 33<sup>rd</sup> Street. We had a banner faculty recruiting year in ME, EE and computer science. "Stars" are coming to Penn from Cal Tech and U. Wisconsin. High school kids from 17 countries are now in a summer Engineering program at Penn. Most of them are interested in coming to Penn as freshmen engineering students in the future.

**Graduate Barbeque**

Harris Romanoff reported that approximately 400 attendees, a record turnout, came to the BBQ on Friday, July 14. Stan Warchaizer suggested we do a nice write up and ask the Gazette to publish an article. Tim thanked everyone for help with the BBQ.



### **Senior Design Logo**

Norm Badler came up with a new senior design logo which was shown by Walt Korn. The new design was approved as presented. It will be incorporated into our web site by Russ Miller.

### **Contact List**

Tim Carlsen passed around EAS sheets for everyone to update. New contact information will be entered into the database and distributed to BOD members. The information will not be posted to the EAS website, but will be distributed to the Board members.

### **Development Office**

George Hain reported that we closed the fiscal year at 20 to 22 million, including a 5 million anonymous donor. With Susan Levin on board as Director of Annual Giving, we now have a full staff. The upcoming campaign goal is 150 million: 50 for student support, 50 for facilities, and 50 for faculty endowed chairs. George thanked the EAS for support.

### **Career Services**

Rosette Pyne mentioned Penn Engineering Alumni profiles are on the website. Rosette asked for help from the BOD in getting companies to come to Penn for Career Day, especially those in the biotech and bioengineering industries where we are lacking. Rosette will write text for Russ to put on our website. 74 companies are already registered for Career Day. Liz Stanley thanked Jeannine Carr and Nancy Harris for help with the mentoring program.

### **Board Meeting Dates**

Meeting dates are generally the fourth Monday of each month except as listed on the agenda. In Oct., April and May the meetings will be on the third Monday. In August, December and June there are no meetings. Russ suggested adding the Yarnall Award Presentation to the calendar on April 25, 2007. Tim will distribute the meeting dates to all EAS members.

### **Establish Program-Related Meetings**

Tim Carlsen announced that Maureen Rush, Director of Campus Security, accepted an invitation to speak at our September meeting. She is a Penn grad and former Philly Police Officer. Her presentation will concentrate on technology and security

systems in place at Penn. Tim asked directors to look for others to speak in November and March. Some possibilities are: Paul Williams, Lolita Jackson, and Katherine Crothall. Ernest Churchville volunteered to look for speakers in Philly. George Hain will contact Mike Huber, Director of Alumni Relations about giving a presentation on Penn history. Jeannine Carr will pursue her sister-in-law, who might be available to give a presentation on HUP infrastructure.

### **Review Current Board Events**

Tim asked for chairpersons and committees for EAS events, resulting in the following:

Homecoming: Chair: Carl Clyde

Yarnall Award Committee: Chair: Mickey Kaufman  
Committee: Stan, Harris, Jim, Farnia & Dick (Mulford)

Mentoring Program: Co-Chairs: Nancy Harris and Jeannine Carr  
Committee: Andrey, Dane, Matt and Dick (Mulford)

Alumni Weekend: Chair: Carl Clyde  
Committee: Farnia and Alan

Senior Design Competition: Chair: Walt Korn  
Committee: Stan, Harris, Farnia, Ernest, Jim, Bob and  
Marion

Graduate Student BBQ: Chair: Russ Miller  
Committee: Lauren Berryman and Ed Berryman

EAS Website: Chair: Russ Miller  
Committee: Bob Berkovits

### **Events to Be Considered For Continuation**

Tim asked board members for opinions on three events. After discussion, it was decided that there is probably no need for the BOD to be present at Career Day, other than Nancy and Jeannine for the mentoring program. It was decided that Harris would chair a committee to further the Board's interaction with student groups. Therefore, the following committee was formed:

Undergraduate Events Committee: Chair Harris Romanoff  
Committee: Andrey and Dane

It was decided (May 22, 2006) that the meeting content (agendas, hand-outs, etc) would be published on the website to enable teleconference callers better information for use during the meetings.

### **New Events for Consideration**

Tim asked board members for opinions on four events. After some discussion, it was determined that a "presentation skills" seminar may not be as useful as originally thought. However, Harris and his committee were going to run the idea past ESAC member for feedback in advance of the September meeting. Rosette and Farnia said that fall is the best time for Senior Design Presentation Skills or Patent Programs. Mickey can bring representatives from J & J's legal department. The programs may be held jointly with Career Services per Rosette who will determine dates.

Stan agreed to chair a Senior BBQ, which can also be held in the fall. Tim will again present the idea to the Dean for funding and consideration.

Walt and Harris agreed to be liaison to the Philly Penn Club.

Video meeting attendance was thought to be too expensive to initiate. Therefore, the idea was dropped from consideration.

### **Board Members Ideas for New Events**

Ernest mentioned the possibility of Eng students working in research and development for corporate entities with Penn receiving funds. Walt cautioned about patent and other legal issues. Tim and Ernest will speak more on the subject.

### **Around The Table**

Russ Miller needs photos of new logo and photos and bios from Ed Berryman. Dick Mulford announced that Engineer's Week is scheduled for 2/18-2/24/07. Tim adjourned the meeting at 8:20 p.m. and thanked everyone for coming.

### **Next Meeting**

The next meeting is scheduled for September 25, 2006 @ 6 p.m. in Levine Hall 307.

Minutes prepared and submitted by Alan J. Schultz