



Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors

University of Pennsylvania

Philadelphia, PA 19104

www.seas.upenn.edu/alumni/

Monday, January 13, 2014 6pm, Room 307 Levine

Attendees:

Dean Eduardo Glandt		Robert Berkovits – D	X	Nisar Amin – AL	
Matt Quale – Pres	X	Jim Brennan – D	X	Greg Bedrosian – AL	
Ernest Churchville – VP	T	Jeannine Carr – D		Jason Bethala – AL	
Carl Clyde – VP	X	Dane Carswell – D	X	Bob Boyce – AL	
Stan Warchaizer – VP	X	Andrew Franklin – D		Alison Capone – AL	
Sevile Mannickarottu – Sec	X	Bill Kane – D	X	Ashish Chauhan – AL	
Henry (Hank) Guckes – Tres	X	Paul McLaughlin – D	X	Richard Cisek – AL	
		Russ Miller – D	T	David Goldstein – AL	
Brad Abrams – PP		Jay Olman – D	X	Ramsey Kraya – AL	
Eric Benshetler – PP	X	Jason Rifkin – D	T	Nikos Lioutas – AL	
Tim Carlsen – PP		Alan Schultz – D		Michael Magaraci – AL	
Farnia Fresnel – PP	X			William McGill – AL	T
Marion Hubing – PP				Jeremy Reeh – AL	
Walter Korn – PP	X			Wayne Robbins – AL	
Dick Mulford – PP				Jane Fried Sheinfeld – AL	
Harris Romanoff – PP	T	Dawn Becket – AD	X	David Solomon – AL	
		Alison Capponi – AD		Dan White (CA) – AL	
Ellie Davis	X	Eileen McCarthy Feldman – AD		Sherri L. Wykosky – AL	X
Gabrielle Gary	X	Jocelyn Nelson – AD			
George Hain		Craig Schorr – AD	T		
Rosette Pyne		Harry Vartanian – AD			



President's Welcome and Remarks (M. Quale)

- Called meeting to order at 6:01pm
- Thanked everyone for attending the meeting. Pointed out that traffic was difficult.
- Happy New Year!
- Harris and Jen had a daughter on December 8. Congratulations!
- David Goldstein welcomed a new son. Congratulations!
- Changed the date for the Board Appreciation Night on February 8th in the Singh Center.

Approval of the November 18, 2014 Minutes (Directors)

- Approved

Open Action Items:

New Action Items:

ACTION: Owner – None

Action Items from November Minutes (S. Mannickarottu)

- **Bob** – needs photo, contact info, bio for the website. – Done.
- **Matt:** Send Hank a copy of the BBQ event planning sheet for him to update. - Done
- **Hank** – Update planning sheet to reflect having two lines, request security and to include in the invite e-mail that US issued photo ID or passport is required to get alcohol – pending - done

Open Action Items:

ACTION:

Development Office Report (G. Hain)

- As George was unable, Gabrielle presented the Development office report.
- George and the Dean are travelling through India, Dubai and London.
- The department is currently counting the end of year donations. As of now, it looks good.
- Ellie and Devon will be on the road in February.

Open Action Items:

New Action Items:



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ACTION: Owner – None

Career Services Report (R. Pyne)

- Rosette was out for the past week ill and Matt spoke on her behalf.
- Thanked those who signed up for the mock interviews and the site visits for the externships program.

Open Action Items:

New Action Items:

ACTION: Owner – None

Nominations Committee (F. Fresnel)

- The committee has discussed the involvement of various members and has nominated Dawn Beckett for the Director position on the Board. This was approved by the Board.
- Matt appointed Will McGill and Nikos Lioutas as Associate Directors on the Board.

Open Action Items:

New Action Items:

ACTION: Dawn – Provide a photograph and biographical data to Russ for the website

Student Mentoring / Externships (P. McLaughlin)

- New program for sophomores and first year masters students. If slots are available, juniors are also able to attend.
- Participation throughout the world, including China.
- This first time in January, there were 27 students across 17 sites.
- Carl - Had chemical engineering student who saw some of the engineering side as well as the business side of things.
- Paul himself hosted three students last week together. Hosted Mechanical Engineering students – Paul changed things around so that their experience would be better.
- There is another opportunity in May: Paul and Career Services are hoping to finalize companies in March. The event will occur soon after school ends.
- Thanked Beth Olsen and Rosette Pyne.
- Hank – While he works at home, he has contacts who might be interested who are not alumni. He asked if it would be okay for them to participate. Paul said that they can work



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with them.

- Paul himself reached out to a number of companies.
- Matt acknowledges that while his job may not seem interesting, he has access to labs and other things that would be of interest.
- Dane asked if Students saw the company first and then chose where to go or was it the other way around. – Paul answered that students see company first and then choose where they want to go.
- Matt: Was a small ad placed in the Alumni magazines, etc? Paul: Beth was working on it.

Open Action Items:

New Action Items:

ACTION:

SEAS Alumni Network Worldwide (J. Rifkin)

- No update for now.
- Matt – encourage folks in other geographic areas to do something similar.
- The Dean is committed to providing alumni contact information for those events.

Open Action Items:

New Action Items:

ACTION:

Student Engagement Committee (J. Olman)

- No update.
- Matt: have you been contacted by AiChE? Jay – Not yet.

Open Action Items:

New Action Items:

ACTION:

Guest Speaker Series (E. Churchville)

- Contacted Kathleen Stebe from CBE. She got back to him late so they were unable to



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arrange a speaker for this meeting.

- Hopes that she will be available to speak in February.
- With Alan Schultz, they've reached out to David Srolovitz from MSE. Hope to have them in March.
- Matt – Having two more speakers would be perfect. Ernest agrees.

Open Action Items:

New Action Items:

ACTION:

Maintaining EAS Website (R. Miller)

- There are only minor updates.
- Added the October minutes.
- Changed dates to Homecoming and such.
- Will work with Dawn and Bob to have profiles up.

Open Action Items:

New Action Items:

ACTION:

Improving Social Network Presence Update (R. Miller)

- Up to 3019 members are on LinkedIn.
- Thanks to Hank for reviewing requests.
- Facebook has 319 members.
- Farnia and Matt suggested a hat or other gift be provided for the 3000th member, following a suggestion by Jay.

Open Action Items:

New Action Items:

ACTION:

Senior Design (W. Korn)

- Working with Beth Winkelstein, Associate Dean for Undergraduate Education
- Discussed IP issues.
- They agreed that we do want a video and to post on the web; the goal is as a teaching tool and as an advertisement



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- It was agreed that we would not post overheads online. We would post demonstrations that are given.
- If a particular professor wants to get the overheads, it is up to that professor to work with Sid to get it.
- Using the data as a teaching tool is not an IP issue – posting on the web is.
- We have a revised release document being circulated for approval now. We're making sure that the IP folks agree with it.
- There are waivers for the students to sign to post the videos on the website – they have a right to refuse and not have the video posted, even if it is recorded.
- In addition to the student waivers, there will be two faculty sign offs, one being the project advisor (ie. The person monitoring progress of the project), and the second is the course instructor.
- This has not yet been broken to the faculty, but will be soon when Dr. Winkelstein meets with the senior design faculty.
- The judges will have to sign NDAs. The problem will be walk-ins who may not be students. The other concern is whether or not high school students can be invited.
- Dr. Winkelstein agreed with Walt and Stan that we should continue inviting high school students, the question is, whether or not, should they sign NDAs? Is that even possible?
- Farnia – who prompted the IP concern? Walt explained that a company in the bio field two years brought this up. There were concerns over getting sign offs which brought this to our attention.
- Farnia – why the NDA for the audience? Matt – students should prepare for this IP issue.
- Eric pointed out that the Wharton Business Forum states that if you are worried about IP issues, don't join.
- Hank – In Drexel, he's had students come in stating they want help but cannot talk about the project!
- Matt – The committee should make sure that we are clear in what we ask the judges to do. Perhaps their company will not allow them to sign NDAs.
- Will pointed out that his brother was on the Titan team.

Open Action Items:

New Action Items:

ACTION:

Around the Table (All)

- Russ – Looking for pictures from Homecoming. Gabrielle will be able to get those.
- Eric – Many are already doing interviews for high school applicants. Request for people from the Virtual interviewers from Engineering. They've been trying to match students with alumni from the school. Regular admission reports are due in February. Desperately looking for Engineering interviewers. Farnia – are they normalizing results? Everything is more or



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less the same, regardless of virtual. Goal is primarily for the student to make a personal contact with Penn. Whatever you say on the form is more input for the admissions committee.

- Jay – started a new job with RJ metrics; He is also engaged!
- Bill Kane - Had a baby!
- Bob – on a cruise ship during the last meeting when he called in! Happy to have been involved with the last meeting.
- Farnia – ran the marathon in Turkey.
- Dawn – Thank the board for the Director appointment.
- Sherri Wykosky – happy to be involved.

ACTION:

Adjournment (M. Quale)

The board meeting was adjourned at 6:57pm.

The next meeting is scheduled for February 17, 2014 at 6:00pm in Room 307 Levine Hall (Location to be confirmed).

Minutes prepared and submitted by Seville Mannickarottu.