



## Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors

*University of Pennsylvania*

Philadelphia, PA 19104

[www.seas.upenn.edu/alumni/](http://www.seas.upenn.edu/alumni/)

Monday, January 23, 2012 6pm, Room 307 Levine Hall

### Attendees:

Dean Eduardo Glandt	X	Jim Brennan – D	X	Nisar Amin – AL	
Farnia Fresnel – Pres	X	Jeannine Carr – D	T	Greg Bedrosian – AL	
Dane Carswell – VP		Richard Cisek – D (CA)		Bob Boyce – AL	
Henry (Hank) Guckes – VP	X	Carl Clyde – D	X	Alison Capone – AL	
Matt Quale – Sec	X	Sevile Mannickarottu – D	X	David Goldstein – AL	
Ernest Churchville – Tres.	X	Eileen McCarthy Feldman – D		Jeremy Reeh – AL	
		Russ Miller – D	X	David Solomon – AL	T
Brad Abrams – PP	X	Jason Rifkin – D		Dan White (CA) – AL	
Eric Benshetler – PP	X	Alan Schultz – D	X		
Tim Carlsen – PP	X	Stan Warchaizer – D	X	Zach Shurden (EDAB)	
Marion Hubing – PP					
Walter Korn – PP	X	Robert Berkovits – AD	X		
Dick Mulford – PP		Jason Bethala – AD			
Harris Romanoff – PP	T	Alison Capponi – AD			
		Ashish Chauhan – AD			
Ellie Davis		Andrew Franklin – AD	T		
George Hain		Bill Kane – AD	T		
Joe Lynch	X	Paul McLaughlin – AD	T		
Rosette Pyne	T	Jocelyn Nelson – AD			
Cat Smith		Jay Olman – AD	X		
Jamie Grant		Wayne Robbins – AD			
		Craig Schorr – AD			
		Jane Fried Sheinfeld – AD			
		Harry Vartanian – AD			



## Engineering Alumni Society

### Dean's Remarks (E. Glandt)

- Just landed from a 3 week trip in India, Dubai and London.
  - 30 people in Delhi
  - 200 people in Mumbai
  - 30 people in Dubai
  - Came back with \$2.5MM in donations
- Reliance (5% of GNP of India) will be naming part of the entryway/courtyard for the new Nano Building
  - Within 2 weeks we will have the final bids for the Nano Building
  - Occupancy by Feb/Mar 2013, and dedication in October 2013 with Trustees
  - Not all of the space has been assigned yet and the intent is to use the space to attract new faculty
- Three years in a row of 30% increase in applications
  - Saw relatively flat early decision numbers due to Harvard and Princeton bringing Early Decision back
    - 50% of the class for Engineering was from Early Decision

**ACTION:** Owner – None

### President's Welcome and Remarks (F. Fresnel)

- Called to order at 6:00pm.
- February will be a very busy month for the Board
  - Seville explained the EDAB dinner that is taking place immediately following the meeting tonight – all in attendance at the meeting tonight are welcomed to attend even if they hadn't RSVP'd
- Board Appreciation Night – will be February 18<sup>th</sup>; 5pm – 7pm dinner to be followed by the basketball game

**ACTION:** Owner – None

### Approval of November 21, 2011 Minutes (F. Fresnel)

- Minutes were approved with the following changes
  - Corrected comment about job posting in the social networking section

**ACTION:** Owner – None

### Development Office Report (G. Hain)

- George did not attend due to travel schedule.



## Engineering Alumni Society

**ACTION: Owner** – None

### **Career Services Report (R. Pyne)**

- Goal is to post a job weekly to the LinkedIn site – has been assigned to someone in the Career Services office
- February 17<sup>th</sup> career fair for multiple schools including a special section for Start-up companies
- Reached out to ESAC about alumni career panels for Engineers Week and no one responded to the request this year
  - With no commitment from ESAC there has not been a date assigned and the window of opportunity has closed
- There will be a CyberSecurity Panel and a Games Panel, both involving numerous outside companies and agencies
- Mentoring program is moving forward with contacts on the social networking site as well as direct email to the Board
- Asking for Tweeting for a day – “a day in the life of a Penn Alum”
  - Have been dominated by the other schools at Penn
  - Harris volunteered to participate
  - Matt will investigate participating

**ACTION: Owner** – None

### **SEAS Engineering Alumni Society Online:**

- Website (R. Miller)
  - Meet the Board webpage has been updated with links to LinkedIn
  - Sept Board meeting minutes and Board Meeting report are in the document archive
  - Bios have been updated
  - EAS events for 2012 have been updated; career fair date will need to come down
  - Looking into whether the pages can be cleaned up for SmartPhones and optimizing for search engines
  - Something has changed on the alumni admissions for legacies webpage which needs to be fixed
- Wiki Pages (J. Brennan)
  - 98-99% draft is complete
  - Changing the structure on what is highlighted
  - Penn Alumni Boards – committee that meets each month to review Best Practices
    - Social Humanities group – operates as an alumni forum where they talk to the group as a whole
    - Stan will send a copy of the presentation that was given to Matt; Matt will attach to the Meeting Minutes
- Social Networking (B. Kane)



## Engineering Alumni Society

- Numbers grew well – over 1400 on LinkedIn, starting to see the number of discussions increase including from other members not on the Board; about 184 members on Facebook

**ACTION:** Stan – Send Matt the slides that were presented

### Career Panel (J. Carr)

- ESAC has not followed-up; which has cancelled this event
- Jay suggested following up with EDAB to see if they have interest since the event does not have to be tied to Engineers Week

**ACTION:** Owner – None

### Speaker Series (E. Churchville)

- Prof. George Pappas, Penn GRASP Lab agreed to be a Speaker in February

**ACTION:** Owner – None

### Student Mentoring (R. Miller/D. Carswell)

- Dane is travelling (on the plane)
- Dane, Jamie and Russ have been working on this and trying to get additional alumni to sign-up; using LinkedIn (posting and email) and Facebook (posting)
- Sign-up by the end of January!
- Mentoring pizza party in the Spring and other events through the Summer

**ACTION:** Owner – None

### Senior Design Competition (W. Korn)

- Reached out to the Science Leadership Academy and Friends Select School to have some students come and observe the event; should be in attendance
- There has been some concern on the committee that teams have been selecting their best speaker to do most/all of the presentation to score well
  - New description has been added to the judging criteria for consideration

**ACTION:** Owner – None

### D. Robert Yarnall Award (S. Warchaizer)

- Delayed due to time

**ACTION:** Owner – None



## Engineering Alumni Society

### **SEAS Alumni Worldwide Network (J. Rifkin)**

- Delayed due to time

**ACTION:** Owner – None

### **Increasing Participation in Alumni Activities (E. Benshetler)**

- Delayed due to time

**ACTION:** Owner – None

### **Alumni Liaison (H. Guckes / M. Quale)**

- Delayed due to time

**ACTION:** Owner – None

### **Around the Table (All)**

- Jason Rifkin – Alumni worldwide network has struggled to keep people on the committee; request to put on agenda for next month
- Stan Warchaizer – Mentioned that the School of Social Policy & Practice Alumni Council presented their Mission & Guidelines and that he would share it with the group for reference.

**ACTION:** Owner – None

### **Adjournment (F. Fresnel)**

The board meeting was adjourned at 7:06 pm.

### **EDAB/Undergraduate Networking Dinner:7:00pm (S. Mannickarottu)**

*Board Appreciation Night: February 18, 2012*

*The next meeting is scheduled for Monday, February 27, 2012 at 6pm in Room 307 Levine Hall.*

Minutes prepared and submitted by Matt Quale.