



Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors University of Pennsylvania

Philadelphia, PA 19104

www.seas.upenn.edu/alumni/

Monday, January 24, 2011 6pm, in Room 307, Levine Hall
Conference Bridge: 866-731-0899

Attendees:

Dean Eduardo Glandt		Robert Berkovits – D	X	Jason Bethala – AD	
Farnia Fresnel – Pres	X	Jim Brennan – D	X	Alison Capponi – AD	
Dane Carswell – VP		Jeannine Carr – D (CT)	X	Jocelyn Nelson – AD	
Henry (Hank) Guckes – VP	X	Ernest Churchville – D	X	Bill Kane – AD	
Matt Quale – Sec		Richard Cisek – D (CA)	T	Harry Vartanian – AD	
Nancy Harris – Tres.		Carl Clyde – D	X	Wayne Robbins – AD	
Harris Romanoff – PP	X	Sevile Mannickarottu – D	X	Craig Schorr – AD	
Tim Carlsen – PP	X	Eileen McCarthy Feldman – D	T	Jane Fried Sheinfeld – AD	
Dick Mulford – PP		Russ Miller – D	X	Ashish Chauhan – AD	X
Marion Hubing – PP		Jason Rifkin – D	T	Andrew Franklin – AD	
Eric Benshetler – PP	T	Alan Schultz – D	X		
Walter Korn – PP	X	Stan Warchaizer – D	X	David Solomon – AL	
Brad Abrams – PP	X			Bob Boyce – AL	
		Ellie Davis		Paul McLaughlin – AL	T
Dana McCurdy – Philadelphia Penn Alumni Society, Activities		George Hain		David Goldstein – AL	T
		Rosette Pyne	T	Greg Bedrosian – AL	
AL = member at-large		Janice Rafferty	X	Jeremy Reeh – AL	
T = indicates teleconference				Nisar Amin – AL	
(XX) = indicates location				Dan White (CA)	T

President's Welcome and Remarks (F. Fresnel)

- Welcome to the Board and Guests.
- Farnia appointed Ashish Chauhan and Andrew Franklin as Associate Directors

ACTION: Owner – None

Dean's Remarks (E. Glandt)

- Dean Glandt is travelling and will not be joining the meeting tonight.

ACTION: Owner – None



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Approval of November 22, 2010 Minutes (F. Fresnel)

- October Meeting Minutes were approved with no corrections.

ACTION: Owner – None

Development Office Report (G. Hain)

- George is travelling and will not be joining the meeting tonight.

Career Services Report (R. Pyne)

- Reminder that Career Services has services for employers to connect with alumni
- <http://www.vpul.upenn.edu/careerservices/undergrad/springfair2011.html>
- The spring career fair (for multiple Penn schools) will be held on Feb 18th in Houston Hall. There are still openings for additional companies to register.

ACTION: Owner – All Members

- 2 more volunteers need for tweeting “Day in the Life of an Engineer”
- Volunteers needed to write a blog entry providing career advice

Develop Extended Contact List of Alumni (President’s Proposal)

Farnia proposed developing an extended contact list of SEAS alumni who have indicated interest in volunteering for different alumni events (e.g. serving on a career panel) and who in turn the EAS could teach out to when additional volunteer support is needed.

Board Discussion:

- [Rich, Rosette] Could reach out to those signed up to be mentors and ask them if they’d be interested in helping in other ways
- [Janice] Opportunity to advertise in new Penn Engineering E-news letter
- [Tim] Members of board should be the most active volunteers, need to actively recruit volunteers at Homecoming and Alumni Weekend

ACTION:

- **Seville** – Spearhead above effort (after career panels event finishes)
- **Janice** – Update EAS business cards with latest web info

SEAS Engineering Alumni Society Online

- Added November Meeting Minutes to Archive
- All dates updated for 2011
- All web links reviewed and updated to ensure no broken links
- Meet the Board page – still need one Bio and two Photos
- Wiki Page: No updates
- Social Networking: Linked In membership 796, Facebook membership = 143



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ACTION: Jim – Will reach out to Joe Bordogna to begin planning way to capture knowledge

Career Panels (S. Mannickarottu)

- “Traditional Careers” panel will be held on Feb 22nd, 6-7:30PM; still need 1 more panelist
- “Non-Traditional Careers” panel will be held on Feb 23rd, 6:30-7:30pm; still need 2 more panelists
- “Biotech Careers” panel will be held on Feb 23rd, 5-6pm; still need to more panelists

ACTION: All – Volunteer or help find additional panelists

Patent Presentation (H. Vartanian)

- Date confirmed: March 22, 6-7:30PM in Wu & Chen
- Four groups of speakers identified (J&J, US Patent Office, CTT, looking for a fourth from GE or SAP/Siemens)
- There’s interest in reaching out to professors in charge of Senior Design to get additional advertising as well; need to balance timing of email messages to students
- Committee to use various advertising channels to broadcast awareness; plan to paper flyer right after Spring break
- Tim suggested using testimonials of last year’s student attendees to increase marketing effectiveness

ACTION: Rosette – Help needed to book USPTO speaker

D. Robert Yarnall Award (S. Warchaizer)

- Hital Meswani, who was nominated by the committee and approved by the Board, has enthusiastically accepted the award.
- Stan to meet with George and Janice to improve communication and information about the candidates

ACTION: None

SEAS Alumni Worldwide Network (H. Romanoff)

- Jason Rifkin and Ashish Chauhan to step up to role of chair persons; Harris to remain involved on committee
- Team continues to actively work on Steps 1 & 2
- Jason making connections with Penn Club New York
- Andrew making has connected with Penn Club Philly

Student Mentoring (D. Carswell)



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- Dane not in attendance, no report

Guest from Penn Club Philly

- Dana McCurdy of Penn Club Philly attended meeting to learn more about the EAS and to share that Penn Club Philly is very interested in partnering again with EAS on future events
- Dana shared that there are 35,000 Penn Alumni in the Philadelphia region and therefore there's a huge pool of alumni that can be engaged

Getting to Know EAS Membership & Around the Table (All)

- Stan Warchaizer, Director, gave an introduction to the Board for the "Getting to Know EAS Membership"
- Walt – Videos will be continued for Senior Design competition
- Ernest – Planning 1 to 2 more speakers
- Farnia – Board appreciation night is Saturday, January 29, 2011 @ 5pm

Adjournment (F. Fresnel)

The board meeting was adjourned at approximately 7:30pm.

The next meeting is scheduled for Monday, February 21, 2011 at 6pm in Room 307 Levine Hall.

Minutes prepared and submitted by Harris Romanoff