



## Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors  
 University of Pennsylvania  
 Philadelphia, PA 19104  
[www.seas.upenn.edu/alumni/](http://www.seas.upenn.edu/alumni/)

Monday, January 25, 2010 6pm, in Room 307, Levine Hall  
 Conference Bridge: 866-731-0899

### Attendees:

Dean Eduardo Glandt		Ellie Davis		Jason Bethala - AD	
Harris Romanoff – Pres	x	George Hain		Alison Capponi - AD	
Jim Brennan – VP	x	Rosette Pyne	x	Jeannine Carr – AD	
Nancy Harris – VP	x	Janice Rafferty	x	Richard Cisek – AD	
Russ Miller – VP		Robert Berkovits - D	T	Bill Kane – AD	x
Farnia Fresnel – Sec	x	Dane Carswell - D		Sevile Mannickarottu – AD	x
Stan Warchaizer - Treas	x	Ernest Churchville - D	x	Wayne Robbins – AD	
Tim Carlsen - PP		Carl Clyde – D		Craig Schorr – AD	
Dick Mulford - PP		Henry (Hank) Guckes - D	x	Jane Fried Sheinfeld - AD	
Marion Hubing – PP		Matt Quale – D	x	Jason Rifkin	T
Eric Benshetler – PP	x	Eileen McCarthy Feldman -D		David Goldstein	
Walter Korn – PP	x	Jocelyn Nelson – D	T	Dane Carswell	
Michelle Grab, Guest Speaker	x	Alan Shultz –D	x	David Solomon	
T = indicates teleconference		Harry Vartanian –D		Brad Abrams	x

### President's Welcome and Remarks

Harris opened the meeting at 6:03pm.

### Dean's Remarks

The Dean returned from India and is travelling again.

### Approval of Minutes

Minutes were approved with no corrections.

### Development Office Report

George is travelling with the Dean.

### Career Services Report

Rosette shared that back to school has been exceptionally busy.

- Career Services held several meet and greet sessions (attended by Barclays & Susquehanna). A Venture Capital Firm and Microsoft are scheduled to come to campus in the next few weeks.
- 3 alumni signed up for mock interviews. The request for interviewees was posted on



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Linked In.

### Mentoring Program

- Nancy is working with Jamie Grant to expand the mentoring bank. The program is targeted towards freshmen. Program leads sent out a note to verify who was interested in participating in the program. 53 people responded yes. Those who did not respond at all received another email. Through Linked In, we received 46 new mentors.
- Nancy will work on sending out a welcome note. All Engineering majors are now represented.
- Monday, Feb 22, before the board meeting, 5pm in Houston Hall, Ben Franklin room there will be a mentoring meeting with pizza, cookies, brownies, etc. If you have gone through the program, it would be useful to attend and share your experience with the students.
- 104 mentors in the system this year. 39 Students in the mentoring system. The ideal ratio of mentors to mentees is 3:1.

**ACTION:** Board, please attend the Mentoring meeting at 5pm before the 2/22 board meeting.

### Yarnall Award

- Stan noted that the senior awards ceremony will be held in the Houston Hall, Hall of Flags. The dinner was replaced with a standing reception.
- Janice shared that the existing Senior Design competition reception will continue to take place immediately after the awards announcements (from 6-6:40pm).
- The senior awards reception will be held from 6:40-8pm.
- Stan thanked the Yarnall committee for their support.

### Website Updates

- Russ sent an update that all upcoming EAS descriptions updated for 2010. He added the approved minutes.

### Social Networking Updates

- Russ provided an update that Linked in has surpassed the 500 mark.
- Rosette shared that Shannon reviews the Jobs online and posts the relevant positions to the SEAS Alumni Linked In website.
- Career services manages which jobs are later turned over to the board to be posted.
- Rich is exploring various means to post the job listing automatically.
- A Newsfeed is automatically posting SEAS news to Linked In.

**ACTION:** Rich will send a note to the board on how to invite people to join the Linked In group.



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### Alumni Career Panel

- Farnia contacted 20 people to sit on the two panels.
- Sent an official letter requesting their presence on February 16<sup>th</sup> and 17<sup>th</sup> in Skirkanich Hall, Berger Auditorium.
- There will be 6 people on the Traditional Engineering Panel
- There are currently 3 people scheduled to attend the Non Traditional panel
- Seville and Jocelyn volunteered to participate in the Non Traditional panel
- The panel will begin at 6pm on both evenings.
- There will be refreshments and networking before the panel begins.

**ACTION:** Harris will discuss refreshments with Janice.

**ACTION:** Farnia will send the panel description to Rosette and Harris.

**ACTION:** Farnia will post to Linked In to advertise to the Alumni community.

### BioTech

- Jason shared that there are 5 people on the panel. The focus is on R&D, Money Management and Consulting in the BioTech field.
- The panel will begin at 5:00pm on Feb 16<sup>th</sup> in Skirkanich Hall, Berger Auditorium.
- The panel will benefit students who are going into R&D, consulting, financial, and regulatory affairs.
- There will be refreshments and networking after the panel.

**ACTION:** Jason will provide panel overview for Harris and Rosette.

**ACTION:** Rosette will post fliers and advertise to the broader Engineering community.

### Speaker Series

- Ernest has contacted Hoops and he or his staff will come in to speak about campus expansion at a later date.
- Speaker for the evening is: **Michelle Grab**, Communications and Journalism major, masters in Education, AWE- Advancing Women in Engineering, Faculty and Student Advisory Board
- Although Penn Engineering has a good overall retention rate, females leave the engineering school at a higher rate than the male students
- GEMs program in the summer for young women.
- SWE regional conference 3/19-3/21 at PENN. Expecting ~250 student and professional members. Cathy Woo, NBC Universal, is the Keynote Speaker at the SWE event.
- Undergrads are ~30% women
- Bioengineers are 50% women and ChE = ~40%, CSE 22/104 students, ME 17%. Low percentages for SYS.
- No female EE's graduated last year. Not very different in the national averages. 14 women on Faculty, 2 Female Dept Chairs.

**ACTION:** Board spread the word among fellow alums.



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**ACTION:** Board, please join the MentorNet database if you are interested in mentoring.

### **Around the Table**

- Janice stated that the Board Dinner is on Feb 13<sup>th</sup>. 5:30-6:30 in Levine Lobby. If anyone wants tickets to the basketball game, please contact Janice. Janice will send parking passes for 38<sup>th</sup> Street.
- Alan & Helen (wife) in FL & a local paper announced a Penn Group singing. 15 young Penn students singing in Eng, Hebrew, Yiddish. One was an engineering student. They sang the Red & Blue in English and Hebrew.
- Hank plugged the Science Café (40<sup>th</sup> and Walnut). Once per month, you can go there to hear speakers.

### **Adjournment**

The board meeting was adjourned at 6:58 pm.

The speaker finished her presentation at 7:29pm

*The next meeting is scheduled for Monday, February 22, 2009.*

Minutes prepared and submitted by Farnia Fresnel