



Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors University of Pennsylvania

Philadelphia, PA 19104

www.seas.upenn.edu/alumni/

Monday, February 21, 2011 6pm, in Room 307, Levine Hall
Conference Bridge: 866-731-0899

Attendees:

Dean Eduardo Glandt	X	Robert Berkovits – D	X	Jason Bethala – AD	
Farnia Fresnel – Pres	X	Jim Brennan – D	X	Alison Capponi – AD	
Dane Carswell – VP	X	Jeannine Carr – D (CT)		Jocelyn Nelson – AD	
Henry (Hank) Guckes – VP	X	Ernest Churchville – D	X	Bill Kane – AD	X
Matt Quale – Sec	X	Richard Cisek – D (CA)	T	Harry Vartanian – AD	X
Nancy Harris – Tres.		Carl Clyde – D	X	Wayne Robbins – AD	
Harris Romanoff – PP	X	Sevile Mannickarottu – D	X	Craig Schorr – AD	
Tim Carlsen – PP		Eileen McCarthy Feldman – D		Jane Fried Sheinfeld – AD	
Dick Mulford – PP		Russ Miller – D	T	Ashish Chauhan – AD	
Marion Hubing – PP		Jason Rifkin – D		Andrew Franklin – AD	X
Eric Benschetler – PP	X	Alan Schultz – D	X		
Walter Korn – PP	X	Stan Warchaizer – D	X	David Solomon – AL	
Brad Abrams – PP				Bob Boyce – AL	
		Ellie Davis		Paul McLaughlin – AL	
		George Hain		David Goldstein – AL	T
		Rosette Pyne	X	Greg Bedrosian – AL	T
AL = member at-large		Janice Rafferty	X	Jeremy Reeh – AL	
T = indicates teleconference				Nisar Amin – AL	T
(XX) = indicates location				Dan White (CA)	T

President's Welcome and Remarks (F. Fresnel)

- Meeting called to order at 6:01pm.
- Board appreciation night was outstanding and was capped off by an overtime victory over Brown!

ACTION: Owner – None

Dean's Remarks (E. Glandt)

- Groundbreaking for the Nanotechnology Center on Thursday of this week; building will be almost \$100MM when completed. Brings together fabrication and characterization services in one place, which will make this site a destination for half of the country. Will have an Aberration Corrected Electron Microscope – will be the only one in the country.



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There is a stop-action camera already taking pictures every 10 minutes, but more than half of the construction time will take place underground to ensure the structure is planted into the underlying rock to prevent vibrations. Have agreed on the management structure for the building itself between SAS, SEAS, and Penn.

- The board expressed our enthusiasm for Dean Glandt staying on for an additional term.

ACTION: Owner – None

Approval of January 24, 2011 Minutes (F. Fresnel)

- January Meeting Minutes were approved with no corrections.

ACTION: Owner – None

Development Office Report (G. Hain)

- George is travelling and will not be joining the meeting tonight.

Career Services Report (R. Pyne)

- Confirmation that the Lockheed Martin Technology Day will be this coming Wednesday.
- Working with students for internships and fulltime positions.
- 1300 students (450 Engineers) for a career day across multiple schools.
- Big push from IBM to hire Penn graduates.
- David has a Blog that is nearly complete for Career Services

ACTION: David Goldstein – Send Blog to Rosette when complete

SEAS Engineering Alumni Society Online

- Russ has updated the website with upcoming dates as well as November meeting minutes.
- Farnia also commented on the recent article featuring Harris.
- Wikipedia – framework around the Senior Design Competition thanks to Walt; looking at possibly taking a more thematic design to the page (Jim and Rich) based on a broad vision memo drafted by former Penn President, Judith Rodin; working with the PR department at Penn to ensure we meet Wiki's posting rules
- Actively adding new members every day to both LinkedIn and Facebook pages
 - There has been a request by a non-Alumni recruiter to join the social network
 - In the past, we have been asked to funnel these requests to Career Services and we will continue to do so

ACTION: Farnia and Russ – Discuss remaining updates needed on the Bio section of the page



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Career Panels (S. Mannickarottu, J. Rifkin)

- Eileen McCarthy, Adam Lafleur, Paul McLaughlin, Jay Olman, Megha Reddy, Harris Romanoff; Farnia will serve as Moderator
- Wednesday – 5pm Biotech Panel; Jason Rifkin will be hosting; Jennifer Friel Goldstein, Nisar Amin (Manages the New Business Development Group with BASF), Daniel Johnston
- Wednesday – 6:30pm Non-traditional Career panel; Farnia Fresnel, Allison Capone, Benjamin Hsu, Holger Nickisch, Jay Parekh, Gerri Trooskin,
- Talking to Olivia about possibly writing a piece on the career panels
- Usual marketing is taking place – email, event of the day notices, signage, bios are printed and ready

ACTION: Owner – None

Patent Presentation (H. Vartanian)

- 3 out of 4 speakers are confirmed; GE Licensing, Johnson & Johnson, CTC, and either Merck or SAP possibly
- Targeting more than 100 attendees
- March 22nd from 6- 7:30
 - First 60 minutes for presentation, Harry moderating
 - Final 30 minutes for Q&A
- Similar marketing to Career Panels – will be fleshed out in remaining 4 weeks

ACTION: Bill Kane – Add Patent Presentation to social networking sites

D. Robert Yarnall Award (S. Warchaizer)

- Development Office will give the Committee updated information on all of their candidates by the July Planning meeting with additional detail on their Service to the University as well as a better summary of their actual contributions (which will not be shared outside of the committee or documented anywhere)
- The committee then agreed to take on the task of doing additional on-line research regarding other activities the candidates have been involved in, including outside of the University. However, any community service rendered outside the University will only serve as a tie-breaker since the primary criteria is Service to the University.

ACTION: Owner – None

Increasing Participation in Alumni Events (E. Benshetler)

- 2's and 7's planning process will begin soon; have been some discussion of combining



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the PLRC and FACTS into a single event in the Fall

ACTION: Eric – Will spread the word to those impacted once he has the additional information

Senior Design Competition (W. Korn)

- Matt Van Kouwenberg, 2001 CBE graduate, Science Teachers at Science Leadership Academy – very excited to have some of his students attend the competition this year; the students have been hand selected based on potential for excelling in Engineering field
- Bob Boyce, Malvern Prep School will also be bringing students
- Request has been received from CBE Department, Dr. Warren Seider and Len Fabiano, regarding desired changes to the judging criteria. Walter and Stan have drafted a response and have submitted it for approval.
- April 29th is the competition with the reception following in Annenberg

ACTION: Owner – None

SEAS Alumni Worldwide Network (J. Rifkin, A. Chauhan)

- None

ACTION: Owner – None

Getting to Know EAS Membership (A. Franklin)

- Originally from the area – New Jersey; Started as BioEng at Penn in 2002; worked in research labs for many of his undergraduate years; did a Masters in London and then joined Merck at West Point, coming back to the area. Now work on vaccine development for the past year;
- Avid cyclist and enjoys Homebrewing

Mentoring (D. Carswell)

- 57 students paired; 75% paired with 1st or 2nd choice; only 1 student dropped out after not getting one of their top choices

ACTION: Dane – Forward results from 2010 survey to the Board for review

Around the Table (All)

- Harris – leading an effort to have representatives from the various Penn schools meet to share lessons learned, etc.; will be touching base at the upcoming Leadership Retreat; first meeting held recently and was very interesting
- Janice – working on getting updates to the business cards including Social Networking info, e.g.



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- Bob – wearing the Penn Alumni neck lanyard is a good way to meet other Penn Alumni and then provide the Board card with your personal information as well; attended the Wharton aerospace session (\$99) – logistics and statistics was discussed; Bob will send potential contacts for future panels to Farnia;
- Harry – launching a new company this Quarter with a Product Research and Development lab for consumer and industrial devices; first patent was allowed
- Seville – MIT iGEM competition – students & professors looking for individual and corporate sponsors to attend
- Walt – commends Harris for his efforts with the Alumni office to get the collaboration between the various schools
- Eric – reminder that the Secondary School Committees are always looking for people to interview applicants to Penn; Doris Cochran-Fikes at the Undergraduate Admissions office can direct you to your local SSC Committee Chair
- Rosette – thanking Hank and Bill for doing the mock interviews with the students
- Dane – his wife Jessica was hired as the 45th and 50th class reunion director
- Bill – recommends interacting with the Penn recruiting facility whenever you can
- Carl – Dr. Bordogna – overlap of Engineering and Business is near to his heart based on Carl having been a former student
- Ernest – talking to potential Speakers and gauging their interest/fit for presenting
- Alan – thanking Janice and Development office for a wonderful dinner and basketball game
- Farnia – had the opportunity to interview Penn students for Morgan Stanley and was very impressed!

ACTION: Farnia – send potential Ernest Speaker Series names (3) provided by Dean Glandt

ACTION: Bob – send potential career panel contacts to Farnia

Adjournment (F. Fresnel)

The board meeting was adjourned at approximately 7:30pm.

The next meeting is scheduled for Monday, March 28, 2011 at 6pm in Room 307 Levine Hall.

Minutes prepared and submitted by Matt Quale.