



Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors

University of Pennsylvania

Philadelphia, PA 19104

www.seas.upenn.edu/alumni/

Monday, February 17, 2014 6pm, Room 307 Levine

Attendees:

Dean Eduardo Glandt		Dawn Becket – D	T	Nisar Amin – AL	
Matt Quale – Pres	X	Robert Berkovits – D	T	Greg Bedrosian – AL	
Ernest Churchville – VP	X	Jim Brennan – D	T	Jason Bethala – AL	
Carl Clyde – VP	X	Jeannine Carr – D		Bob Boyce – AL	
Stan Warchaizer – VP		Dane Carswell – D		Alison Capone – AL	
Seville Mannickarottu – Sec	X	Andrew Franklin – D		Ashish Chauhan – AL	
Henry (Hank) Guckes – Tres	X	Bill Kane – D		Richard Cisek – AL	
		Paul McLaughlin – D		David Goldstein – AL	
Brad Abrams – PP		Russ Miller – D	T	Ramsey Kraya – AL	
Eric Benshetler – PP		Jay Olman – D		Jeremy Reeh – AL	
Tim Carlsen – PP	X	Jason Rifkin – D	T	Wayne Robbins – AL	
Farnia Fresnel – PP	T	Alan Schultz – D	X	Matthew Serota – AL	T
Marion Hubing – PP				Jane Fried Sheinfeld – AL	
Walter Korn – PP	X	Alison Capponi – AD		David Solomon – AL	
Dick Mulford – PP		Eileen McCarthy Feldman – AD		Dan White (CA) – AL	
Harris Romanoff – PP		Nikos Lioutas – AD		Sherri L. Wykosky – AL	
		William McGill - AD	X		
Ellie Davis		Jocelyn Nelson – AD			
Gabrielle Gary	X	Craig Schorr – AD			
George Hain		Harry Vartanian – AD			
Rosette Pyne	X				



President's Welcome and Remarks (M. Quale)

- Started meeting at 6pm.
- CJ Taylor will be speaking later.
- Thank everyone for coming to the board appreciation event:
 - Held in Glandt Forum at the Singh Center.
 - A victory for Penn Basketball.
 - Great event. Eduardo gave a great update of the University.
 - Admission rate is down to 13%.
 - Thanks to the development office for organizing the event.

Open Action Items:

New Action Items:

ACTION: Owner – None

Approval of the January 13, 2014 Minutes (Directors)

- Misspelling of “waiver” in the Senior design section.
- Approved with noted correction.

Open Action Items:

New Action Items:

ACTION: Owner – None

Action Items from January Minutes (S. Mannickarottu)

- **Dawn** – Provide a photograph and biographical data for the website - Done

Open Action Items:

ACTION:

Development Office Report (G. Hain)

- Gabrielle spoke on George's behalf.
- Annual giving numbers in January are up as of now.
- George, Ellie and Devon have done quite a bit of travelling.
- Devon started in June. She is the major gifts officer.



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Open Action Items:

New Action Items:

ACTION: Owner – None

Career Services Report (R. Pyne)

- We have 78 students who signed up to be mentored which is the second highest number ever.
- Planning for May externships.
- Three career fairs: Startup career fair, Spring Career fair, All Ivy career fair.
- Rep from career services at Brown met w/ Rosette. She came down to see how they do things.
- Anyone who has a startup or knows of a startup can still be squeezed in to the startup career fair.
- Thank Tim Carlsen for sending articles about obtaining a PE and benefits of getting a PE.
- Matt – For Mentoring, even if you weren't matched this year, someone may be interested in a later year.

Open Action Items:

New Action Items:

ACTION: Owner – None

SEAS Alumni Network Worldwide (J. Rifkin)

- Discussing ideas with committee but no further update.

Open Action Items:

New Action Items:

ACTION:

Student Engagement Committee (J. Olman, D. Beckett)

- Dawn discussed another opportunity with AWE:
 - AWE suggested an event with the board and graduating seniors.
 - Dawn was suggesting giving away takeaways – perhaps social media stuff.
 - AWE is a very engaged group.
 - Timing – Matt suggested having it right before the April 21st board meeting.
 - Perhaps a folder with the information.

Open Action Items:



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New Action Items:

ACTION: Seville – Follow up with Dawn to see if Senior Design class for Bioengineering conflicts with proposed date/time.

Maintaining EAS Website (R. Miller)

- Thanks to Dawn for getting the bio and photo in a very timely fashion.
- Thanks to Gabrielle for the pictures from Homecoming.
- Thanks to Tim for pictures from the Appreciation dinner.

Open Action Items:

New Action Items:

ACTION:

Improving Social Network Presence Update (R. Miller)

- Up to 3066 on LinkedIn
- Facebook has 322.
- This is the time of year when things start slowing down, but there will be a huge increase in May once the emails to seniors go out about getting involved with Alumni.

Open Action Items:

New Action Items:

ACTION:

Senior Design (W. Korn / S. Warchaizer)

- Walt & Stan put together a set of ground rules
 - The competition will be treated as a Public Event, i.e. no Intellectual Property protection will be provided.
 - Students and their advisors/instructors will be asked to sign the newly revised release form to have their presentations video and audio recorded and published on the SEAS website, at SEAS discretion.
 - Students/advisors/instructors will have the prerogative to withdraw their consent at any time.
 - Students and teachers from three area schools have been invited to observe (Science Leadership Academy, Friends Select School, and Devon Preparatory School).



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- The decision as to which videos are to be published on the SEAS website will rest with the Senior Design Competition chairs and such others that the SEAS Administration might designate.
- Videos will include only the presenters and their demonstrations. Overhead text or graph slides will not be included on the video. Judges/Audience members will not be included in the video.
- There will be no live streaming of the event.
- Nondisclosure agreements/releases for Judges or Guests will not be required.
- There will be no restriction on the use of personal recording devices.
- There is a concern that it might turn off some groups from presenting.
- Tim: what raised this need? Walt: The reason is that a few years ago, there was an issue with a video that was published.
- Rosette: students may not have time to prepare for a provisional patent. Matt: This will be an unfortunately reality. Some students may not be interested in presenting.
- Tim: First to file is the biggest concern.
- Matt: What can we do to bring the students to understand IP concerns?
- Rosette: Founder of StubHub gave a presentation where they had an idea and entered a competition, but chose not to enter the finals in order to not expose their idea to the public.
- Tim: The more people in the audience, the better for Engineering.

Open Action Items:

New Action Items:

ACTION:

Around the Table (All)

- Bob: Women in Systems Engineering in the Chesapeake chapter had a kickoff meeting.
- Matt Serota: Glad to be here.
- Farnia: Will be speaking at the SWE Corporate Dinner.
- Alan: Appreciation night was great! Had the pleasure in Florida of hearing a Penn a cappella group singing (Shabbatones). They were fantastic.
- Tim: Appreciation dinner was great. His daughter asked why IR cannot be used for warming food.
- Rosette: Thank Hank and Dave for participating in mock interviews. Thanks to Gabrielle for organizing the Appreciation Dinner event.
- Will: MSE society reached out to talk to them about the Alumni Society.

ACTION:



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Adjournment (M. Quale)

The board meeting was adjourned at 6:57pm.

Speaker Series (Camillo J. Taylor, PhD)

The next meeting is scheduled for March 17, 2014 at 6:00pm in Room 307 Levine Hall (Location to be confirmed).

Minutes prepared and submitted by Seville Mannickarottu.