



Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors University of Pennsylvania

Philadelphia, PA 19104

www.seas.upenn.edu/alumni/

Monday, February 27, 2012 6pm, Room 307 Levine Hall

Attendees:

Dean Eduardo Glandt		Jim Brennan – D	T	Nisar Amin – AL	
Farnia Fresnel – Pres	X	Jeannine Carr – D		Greg Bedrosian – AL	
Dane Carswell – VP		Richard Cisek – D (CA)		Bob Boyce – AL	
Henry (Hank) Guckes – VP	X	Carl Clyde – D	T	Alison Capone – AL	
Matt Quale – Sec	X	Seville Mannickarottu – D		David Goldstein – AL	
Ernest Churchville – Tres.	X	Eileen McCarthy Feldman – D		Jeremy Reeh – AL	
		Russ Miller – D	X	David Solomon – AL	
Brad Abrams – PP		Jason Rifkin – D		Dan White (CA) – AL	
Eric Benshetler – PP	X	Alan Schultz – D	X		
Tim Carlsen – PP	X	Stan Warchaizer – D	X	Zach Shurden (EDAB)	
Marion Hubing – PP					
Walter Korn – PP	X	Robert Berkovits – AD	X		
Dick Mulford – PP		Jason Bethala – AD			
Harris Romanoff – PP		Alison Capponi – AD			
		Ashish Chauhan – AD			
Ellie Davis		Andrew Franklin – AD			
George Hain	X	Bill Kane – AD			
Joe Lynch	X	Paul McLaughlin – AD	T		
Rosette Pyne	X	Jocelyn Nelson – AD			
Cat Smith		Jay Olman – AD	X		
Jamie Grant		Wayne Robbins – AD			
		Craig Schorr – AD			
		Jane Fried Sheinfeld – AD			
		Harry Vartanian – AD			



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Dean's Remarks (E. Glandt)

- Dean Glandt did not attend as he is in Argentina.

ACTION: Owner – None

President's Welcome and Remarks (F. Fresnel)

- Called to order at 6:00pm.
- Look forward to hear about the career panels that occurred
- Fantastic time at the Board Appreciation night
- Down to the wire basketball game against Columbia that Penn won!
- Attended a conference for Alumni volunteers
 - Discussion on creation of subcommittee representative as a role on each school's dedicated Alumni Board
- Farnia will share the presentation with the Board once it is finalized
- Board slate for 2012/2013 will be presented at the March meeting, so please attend in person if at all possible

ACTION: Owner – None

Approval of January 23, 2012 Minutes (F. Fresnel)

- Minutes were approved with no changes

ACTION: Owner – None

Development Office Report (G. Hain)

- Campaign is winding down
- Be sure to make your gift before the end of June if you have not already done so!
- Last year Penn was ranked 7th nationally for fundraising
- Dean Glandt is the guest speaker for the BFS event on March 7th event in New York City

ACTION: Owner – None

Career Services Report (R. Pyne)

- Cyber Security Panel
 - FBI Cyber Crimes Squad, head supervisor
 - IBM researcher on Cloud
 - MIT Lincoln Labs
 - Representative from Penn



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- VP of Information Security for Glaxo
- Games Panel
 - Game Designers Engineers and HR partners from several companies
- Mentoring program is going well with matching going on now
- Harris and Matt have volunteered to “Tweet for a Day” and Matt’s session is coming up at the end of April
- Friday, 2/17 – University-wide Career fair including a special section for Start-ups
- At Columbia for the 9th Annual All-Ivy Environmental/Sustainable Career Fair with over 100 Penn students registered
- IBM is doing a tremendous amount of recruiting for China and India positions for Penn graduates
- Many Student Group programs coming up

ACTION: Owner – None

SEAS Engineering Alumni Society Online:

- Website (R. Miller)
 - Clean-up activities – posted meeting minutes, removed old event posts, etc.
 - Worked on how the webpages are displayed on smartphones and there is still some work to be done
- Wiki Pages (J. Brennan)
 - No updates
- Social Networking (B. Kane)
 - No updates

ACTION: Farnia and Others – Send all Board Appreciation night photos to Russ

Student Mentoring (R. Miller/D. Carswell)

- Matches have been made
- Number of students applying for the program have decreased noticeably vs. last year
 - Rosette has asked Jamie to reach out to each Freshman that has met with the Career Office to bring in additional students
- Mentoring pizza party is still scheduled for March 19th for mentor/mentee pairs

ACTION: Owner – None

Senior Design Competition (W. Korn)

- Things are moving along and the judge invitations will go out shortly
 - Give your names to Joe tonight if you are available
- Scheduled for April 27th!



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ACTION: Owner – None

D. Robert Yarnall Award (S. Warchaizer)

- Chair for last year's winner has yet to be sent - underway
- Need to request information for intro for this year's winner

ACTION: Joe Lynch – Follow-up with this year's winner for intro build

SEAS Alumni Worldwide Network (J. Rifkin)

- There is a presentation being built for information on the EAS that will be sent to the board for comment prior to the next meeting (3/19)
- The role for the University-wide committee used to be specified in prior by-laws
- Wharton is joining the University-wide effort which will help boost the visibility and impact

ACTION: Russ – Review the current by-laws

Increasing Participation in Alumni Activities (E. Benshetler)

- Reunions – Classes ending in 2's and 7's probably got an email blast for activities that will be happening at Alumni Weekend May 11-14th
- For those not celebrating reunion years, remember that the Secondary School Committee is looking for interviewers for High School students who have applied to Penn
 - Sign-up to participate in the process for next year's applicants
- Goal is to have a good crowd for when Amy comes by – George will keep the board posted on the schedule

ACTION: Owner – None

Alumni Liaison (H. Guckes / M. Quale)

- Survey for the Board distributed tonight
- Committee will be reaching out to past board participants to get them reengaged as well as looking at a potential survey for Social Networking

ACTION: Owner – None

Around the Table (All)

- Update from Bob and Paul on activities surrounding Industry Partnership program
- Carl is volunteering for judging Senior Design competition
- Alan is volunteering for judging Senior Design competition
- Russ thanked the school for a great Board Appreciation night



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- Bob – 9th Ward in Aerospace Conference in Huntsman Hall 3/15-3/16 - \$99; System Engineering Workshop Conference was very good; International Council on System Engineering, Delaware Valley chapter hosting 2013 conference in June 2013 (<http://www.incose.org>)
- Ernest would like to give a financial summary next month and is volunteering as a judge for Senior Design Competition
- Tim is happy to congratulate Harris on the birth of a 7lb6oz boy!
- Joe is a fabulous cook and a great shot on the
- Eric looked at the By-laws and it talks about appointing non-voting members; sign him up as a judge
- Hank is volunteering as a judge for senior design competition and thanks the school for the Board appreciation night

ACTION: Owner – None

Speaker Series (E. Churchville)

- Prof. George Pappas, Penn GRASP Lab is joining the Board this evening.

ACTION: Owner – None

Adjournment (F. Fresnel)

The board meeting was adjourned at **6:52** pm.

The next meeting is scheduled for Monday, March 19, 2012 at 6pm in Room 307 Levine Hall.

Minutes prepared and submitted by Matt Quale.