# Penn Engineering Alumni Society Report :

Submitted by Farnia Fresnel, President

Over the 2010-2011 academic year, the Penn Engineering Alumni Society Board has been actively supported by more than 30 members who attended monthly meetings on campus and managed University hosted board initiatives. The senior board leadership, comprised of 33% women and 66% men, included graduates from each decade going back to 1950, an active group of past presidents, directors, and associate directors. Additionally, the board was supported by a geographically diverse group of alumni at large.

## The 2010-2011 core EAS goals included:

- 1. Fostering a communal spirit among Penn Engineering Alumni
- 2. Strengthening the bond between Penn Engineering Alumni and the School of Engineering and Applied Science (SEAS)
- 3. Creating educational, career, and recognition programs for undergraduate, graduate, and PhD students

Over the course of the 2010-2011 year, the Engineering Alumni Society has successfully completed the following initiatives for:

## Engineering Alumni

- Updated & maintained the EAS website and Penn Engineering Wiki Page with photographs, video, and other relevant content.
- Grew the EAS 'at large' community in social networking spaces (LinkedIn & Facebook) by 22%.
- Hosted several dynamic University speakers including Megan Doherty, Associate Director of International & Service Learning Programs, Dr. Kostas Daniilidis, Director of the GRASP (Robotics) Laboratory, and Professor C. Brian Rose, Deputy Director of the Penn Museum.
- Began actively extending the Board reach with Engineering alumni who are outside of the Philadelphia area (California, Connecticut, New York). Began to partner with the Penn Club of New York as a pilot to engage with Engineering alumni in that metro area.

### Alumni & School

- Hosted a reception during Homecoming weekend and presented a \$1Million check to President Amy Gutmann from the Annual Giving campaign during Alumni Weekend.
- Presented Hital Meswani, Executive Director and Board Member at the Reliance Group in India, with the D. Robert Yarnall Award of Excellence.

### Students

- Hosted a patent presentation which was attended by greater than 57 students and alumni and led by industry experts from Lockheed Martin, Johnson & Johnson, GE Licensing, and the Penn Center for Technology Transfer.
- Hosted 3 career panels during Engineering Week with greater than 150 students in attendance.
- Reviewed 18 senior presentations across 6 Engineering departments and presented the annual Senior Design competition award to 5 students in the Mechanical Engineering department who designed ALPHA, a novel bicycle.
- Supported the First Annual Engineering Masters Advisory Board and Alumni networking event with greater than 50 students and 27 alumni registered for the event.
- Will host a summer BBQ for graduate engineering students.

The 2010-2011 Executive EAS Board included representation from the SEAS classes from 1961 to 2003:

- President Farnia Fresnel, SYS
- Vice President Hank Guckes, EE
- Vice President Dane Carswell, MEAM
- Secretary Matt Quale, CBE
- Treasurer Nancy Harris, EAS

http://www.seas.upenn.edu/alumni/alumnisociety