

Minutes of the Engineering Alumni Society Board of Directors
University of Pennsylvania
 Philadelphia, PA 19104
www.seas.upenn.edu/alumni/

Monday, March 16, 2015 6pm, Room 307 Levine

Attendees:

Dean Eduardo Glandt		Dawn Becket – D	T	Jason Bethala – AL	
Matt Quale – Pres	X	Robert Berkovits – D	X	Lyle Brunhofer – AL	X
Russ Miller – VP	T	Jim Brennan – D		Alison Capone – AL	
Alan Schultz – VP	X	Dane Carswell – D		Ashish Chauhan – AL	
Stan Warchaizer – VP	X	Ernest Churchville – D	T	Jane Fried Sheinfeld – AL	
Seville Mannickarottu – Sec	X	Carl Clyde – D	X	David Goldstein – AL	
Jason Rifkin – Tres	T	Hank Guckes – D	T	Bernard A. Jones Jr. – AL	X
		William McGill – D	T	Ramsey Kraya – AL	
Brad Abrams – PP	X	Paul McLaughlin – D	X	Jeremy Reeh – AL	
Eric Benshetler – PP	T	Jay Olman – D	T	Wayne Robbins – AL	
Tim Carlsen – PP	T			Wendy Sardinsky – AL	
Farnia Fresnel – PP		Alison Capponi – AD		Matthew Serota – AL	
Marion Hubing – PP	X	Jeannine Carr – AD		Nishal N. Shah – AL	
Walter Korn – PP	X	Richard Cisek – AD		David Solomon – AL	
Dick Mulford – PP		Andrew Franklin – AD		Heather Stern – AL	T
Harris Romanoff – PP		Bill Kane – AD		Dan White (CA) – AL	
		Nikos Lioutas – AD		Sherri L. Wykosky – AL	
Ellie Davis – F/S		Eileen McCarthy Feldman – AD			
Gabrielle Gary – F/S	X	Jocelyn Nelson – AD		Sindura Chaparala – UG	
George Hain – F/S		Craig Schorr – AD		Zane Stiles – UG	
Rosette Pyne – F/S	X	Harry Vartanian – AD		Carolynn Sullivan – UG	

Positions:

Pres: President

VP: Vice President

Sec: Secretary

Tres: Treasurer

PP: Past President

D: Director

AD: Associate Director

AL: At Large Member

F/S: Penn Faculty/Staff

UG - Undergraduate

I. Call to Order (M. Quale)

- Called the meeting to order at 6:00 pm.

Open Action Items:

New Action Items:

ACTION: Owner – None

II. President's Welcome and Remarks (M. Quale)

- Announcement of the new Dean – internal appoint of Professor Vijay Kumar.
- Participated in the winter meeting and leadership retreat.
 - Will discuss later about opportunities with the Penn Club of Philadelphia.
 - There is the Ivy League Digital Network – ILDN. Through their site, one can see any Ivy League sporting event.
 - Engagement of Alumni groups with graduate students: Some of the other alumni societies interact with the graduate students when they start their orientation. It might be helpful for the EAS to do the same as grad students are often less connected to their graduate schools. Do we have an orientation?
 - Rosette – We do have an orientation. We should talk to Sonya Gwak.
 - 3rd Annual Engineering Masters & Alumni Mixer organized by the Engineering Master's Advisory Board is coming up. It's organized through Elise Betz's office.
 - In the past, students have really enjoyed it.
 - Jay – Can we invite other alumni? Matt – Send the question to Elise before forwarding the email.
 - Do our Overseers interact with students? Gabrielle – Yes.
 - Next alumni only MOOC will be related to law and politics during the fall of 2015.
 - The last alumni-only MOOC was very well attended.
 - The participation and completion rate was relatively high.

Open Action Items:

New Action Items:

ACTION: Owner – None

III. Development Office Report (G. Hain)

- George Hain was not available so Gabrielle spoke on his behalf. He is travelling with

- Dean Glandt for the opening of the Penn Wharton Center in Beijing.
- We are doing well in terms of Annual Giving.
 - Alumni Weekend
 - Alan – Did not see the Engineering tent in the homecoming event brochure.
 - Gabrielle – They are working on it. In general, it is assumed Engineering alumni will go to the Engineering tent in addition to the other tents.
 - The Engineering tent will be on the College Green.

Open Action Items:

New Action Items:

ACTION: Owner – None

IV. Career Services Report (R. Pyne)

- Looking for a person working in cyber security for a Cybersecurity Careers Panel.
- Nothing else to report.

Open Action Items:

New Action Items:

ACTION:

V. Old Business:

a. Approval of the February 23, 2015 Minutes (Directors)

- Correction to “walk-ins” under Career Services report. Walk-ins are always there at the Career Services office. It will be starting in the Engineering school itself.
- Harry Vartanian’s first name was written as ‘Henry’.
- Ernest’s name was written as ‘Eric’.

Open Action Items:

New Action Items:

ACTION: Owner – None

b. Open Action Item Review (S. Mannickarottu)

- **Matt** – follow up w/ Elise Betz about the Masters Alumni Event – Done.

- **Matt** – Meet with VPs to discuss board participation – Done.

Open Action Items:

ACTION:

VI. New Business:

a. Patent Presentation Review (T. Carlsen)

- Wheels are down for our final approach!
- The event will be a week from Wednesday (March 25, 2015, 6pm).
- A number of panelists will be attending: From Comcast, Johnson & Johnson, Penn Center for Innovation, and top law firms.
- They are all excited to attend.
- Thanked Gabrielle for parking passes for our guests.
- Thanked Rosette for print ads.
- Russ got the information on the website – Thanks!
- Hope to be able to fill the seats.
- Rosette will be placing an advertisement in the Daily Pennsylvanian.
- Rosette: Emails have been sent out to a number of groups.
- Matt – Do you have someone who can take pictures? Tim – I can bring my own camera.
- Matt – Encouraging everyone on the board to engage the social media sites about an event. Suggested having a follow up about the event, after the event, on social media regarding the number of people attending, great event, etc.
- Thanked Rosette again!

Open Action Items:

New Action Items:

ACTION:

b. Alumni Society Awards (J. Brennan)

- Jim was not available.

Open Action Items:

New Action Items:

ACTION: Matt – Follow up with Jim on the Alumni Society awards.

c. Board Participation Update (M. Quale)

- Matt and the Vice-Presidents had a meeting to discuss participation of the members on the Executive Board.
- There were a number of Action items to reach out to board members who were not as engaged.
- In general, they felt that everyone has been very actively engaged.
- Encouraged everyone to reach out to friends and other alumni – we do have two open board positions. We have plenty of activities and an interest to do more.
- No longer have an in-person meeting participation requirement. Geography is not a limiting factor in participation.
- Matt also reached out to at-large members who attended a few meetings.

Open Action Items:

New Action Items:

ACTION:

d. Opportunity with Penn Alumni Club of Philadelphia (M. Quale)

- Stephanie Yee, President of the group, wants to host a joint event.
- They recently did an event with nursing – a broad event related to health care, which had broad appeal, bringing in people from many fields (eg. Law, etc.)
- Mentioned that with Engineering, it might be a bit more difficult, unlike health care.
- The Penn Club would handle the logistics.
- They are very flexible on when we would do the event.
- Bob – what’s the possibility of having the event in an Engineering auditorium?
- Eric – I know Stephanie well and would be happy to spearhead this.
- Bernard – I might be interested in getting involved.

Open Action Items:

New Action Items:

ACTION:

e. Senior Design Competition (W. Korn)

- Sent out a letter to potential judges requesting participation.
- At this point Gabrielle has about 25 volunteers.
- This is a good number as there are always last minute cancellations.
- Generally, once one has done it, they will want to do it again.

- Matt – It is always an amazing day and I always look forward to attending.
- Rosette – Should I reach out to recruiters? Walt – As long as they are alumni.
- Gabrielle – I reached out to people who has done it in the past and who expressed an interest.
- Matt – If folks are willing to take off a day, they probably would be excited in getting more involved.
- Matt – We wouldn't want it to be a recruiting event.
- Rosette – It would be more of an advertisement to the recruiters. Do we have a corporate sponsor? Matt – There have been in the past.

Open Action Items:

New Action Items:

ACTION:

f. EAS Website / Social Networking (R. Miller)

- Thanks very much to Farnia for providing pictures from the Board Appreciation Dinner.
- Tim provided text for the patent event.
- The January minutes posted.
- Please provide updates to the meet-the-board page.
- Mobile compatible website coming out.
- Facebook has 1 new person – 366 now.
- LinkedIn is 3402 in March. Thanks to Hank who does the screening.
- Matt – Met the person responsible for managing much of the Alumni website and other material.

Open Action Items:

New Action Items:

ACTION:

g. Around the Table (All)

- Alan – As of this afternoon KYW and Daily News Philadelphia announced that Penn Basketball will be hiring a new head coach – Steve Donahue.
- Bob – April 20th or on May 11th we might have a speaker.
- Lyle – Excited to be involved. Just finished Bachelors and Masters in Bioengineering. Especially interested in senior design.
- Stan – regarding Senior Design competition – the Titan arm was on TV the other day

- in the morning.
- Paul – Report regarding externship is available. Will discuss next time.
 - Bernard – Would be interested in taking photos at various events. Unavailable for the patent event, unfortunately. When is the last day for registering for Alumni Weekend? Gabrielle - May 11.
 - Eric – Apologies for not being at the meeting in person.

New Action Items:

ACTION:

h. Adjournment (M. Quale)

- Adjourned at 6:48 pm.

The next meeting is scheduled for April 20, 2015 at 6:00pm in Room 307 Levine Hall (Location to be confirmed).

Minutes prepared and submitted by Seville Mannickarottu.