



Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors

University of Pennsylvania

Philadelphia, PA 19104

www.seas.upenn.edu/alumni/

Monday, May 11, 2015 6pm, Room 307 Levine

Attendees:

Dean Eduardo Glandt		Dawn Becket – D	X	Jason Bethala – AL	
Matt Quale – Pres	X	Robert Berkovits – D	X	Lyle Brunhofer – AL	
Russ Miller – VP	T	Jim Brennan – D	T	Alison Capone – AL	
Alan Schultz – VP	X	Dane Carswell – D		Ashish Chauhan – AL	
Stan Warchaizer – VP	X	Ernest Churchville – D	T	Jane Fried Sheinfeld – AL	
Sevile Mannickarottu – Sec	X	Carl Clyde – D	X	David Goldstein – AL	T
Jason Rifkin – Tres	T	Hank Guckes – D		Bernard A. Jones Jr. – AL	X
		William McGill – D		Ramsey Kraya – AL	
Brad Abrams – PP		Paul McLaughlin – D	T	Jeremy Reeh – AL	
Eric Benshetler – PP	X	Jay Olman – D		Wayne Robbins – AL	
Tim Carlsen – PP				Wendy Sardinsky – AL	
Farnia Fresnel – PP	X	Alison Capponi – AD		Matthew Serota – AL	
Marion Hubing – PP	X	Jeannine Carr – AD		Nishal N. Shah – AL	
Walter Korn – PP	X	Richard Cisek – AD		David Solomon – AL	
Dick Mulford – PP		Andrew Franklin – AD		Heather Stern – AL	T
Harris Romanoff – PP		Bill Kane – AD		Dan White (CA) – AL	
		Nikos Lioutas – AD		Sherri L. Wykosky – AL	
Ellie Davis – F/S		Eileen McCarthy Feldman – AD			
Gabrielle Gary – F/S	X	Jocelyn Nelson – AD		Sindura Chaparala – UG	
George Hain – F/S		Craig Schorr – AD	T	Zane Stiles – UG	
Rosette Pyne – F/S	X	Harry Vartanian – AD		Carolynn Sullivan – UG	

Positions:

Pres: President

VP: Vice President

Sec: Secretary

Tres: Treasurer

PP: Past President

D: Director

AD: Associate Director

AL: At Large Member

F/S: Penn Faculty/Staff

UG - Undergraduate



I. Call to Order (M. Quale)

- Called the meeting to order at 6:05 pm.

Open Action Items:

New Action Items:

ACTION: Owner – None

II. President's Welcome and Remarks (M. Quale)

- Welcomed everyone to the last meeting of the academic year.
- Thanked everyone for a great year!
- The Alumni society award ceremony was amazing.
- More on the July planning meeting later in the agenda.

Open Action Items:

New Action Items:

ACTION: Owner – None

III. Development Office Report (G. Hain)

- Gabrielle spoke on George's behalf.
- Almost at the end of the Annual giving drive for the academic year.
- Alumni weekend is coming up.

Open Action Items:

New Action Items:

ACTION: Owner – None

IV. Career Services Report (R. Pyne)

- Career Services did a little research on Engineering alumni on LinkedIn as per the discussion from the last meeting – There are 9,282 Engineering members!
- In computer science there are 2733. Some Engineers might select computer science and not engineering or vice versa.
- Hired a career day student coordinator. 27 companies have signed on already.



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- Encouraged alumni at the table to speak to their HR departments to encourage their companies to attend the career fair.
- Met with WHY Y and they are interested in getting involved in externship program.
- Senior surveys are coming in: so far: 73% are fulltime employed, 11% are going to graduate school.
- Tiffany would like to do a "Save the Date" for Alumni to see if they would be sponsors for Mentorship or externship program.
- Matt: It looks like we have more than a third of the Engineering alumni in the alumni LinkedIn page.
 - Rosette: Some of them might be students.
 - Russ: Will respond to this with his LinkedIn update later – Going to extract the data now.
- Bob – Can we get geographic location through LinkedIn?
 - Rosette: probably.

Open Action Items:

New Action Items:

ACTION:

V. Old Business:

a. Approval of the April 20, 2015 Minutes (Directors)

- Tim: Change "Well advertisement" to "Well advertised." This is in the Around the Table section under my comments.
- Approved with corrections.

Open Action Items:

New Action Items:

ACTION: Owner – None

b. Open Action Item Review (S. Mannickarottu)

- None.

Open Action Items:

ACTION:



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c. Senior Design Competition (W. Korn)

- The senior design competition went well.
- We had 37 judges which was very good.
- Announced the winners at the end of the day.
- Walt sent Russ the list of winners to be posted on the website.
- The top two places came from MEAM, which might be a new record.
- From an observation point of view, the CBE presentations were better this year than in years past.
- Handed out the list of winners.
- Matt: Did the high school groups show up? The group from Science Leadership attended. The chaperone was very excited and pleased. The Friends Select school group did not end up coming.
- Dawn: Shipley had to back out a week ago. They would be interested for next year.
- Matt: Next year, including CBE, all of the students will be able to participate in interdisciplinary senior design programs. Students have to submit a proposal. As part of the proposal, the group must choose a department.
- Walt – I did get a request from Ken Laker, who is retiring. He is suggesting that we revamp the system so that we have a first, second, and third place winner for each department in addition to overall winners. Not sure what the benefit would be.
 - Matt: perhaps the data can be given afterwards to departments who request it.

Open Action Items:

ACTION:

d. Alumni Society Awards (J. Brennan)

- Matt spoke on behalf of Jim as Jim was on the phone and Matt had the brochure.
- Met with some of the students afterwards.
- Paul was very appreciative.
- Separating out the award. Discussed this.
- Eric: Identified who won the S. Reid Warren, Jr. Award: Cherie Kagan award.
 - Matt: Value in identifying this.

Open Action Items:

ACTION:

VI. New Business:

a. 2015/2016 Proposed Board Slate (F. Fresnel)

- Matt passed out the proposed board slate.



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- Farnia discussed the process of choosing the slate. Met with a committee of some of the past Presidents.
- There were several open Director positions which have been filled.
- Matt has done a great job in leading the Board.
- Appointed two new Directors: Heather Stern and Craig Schorr.
- Proposed EAS Board slate was approved.

Open Action Items:

New Action Items:

ACTION:

b. Alumni Weekend (S. Warchaizer)

- Stan passed out a map for Alumni weekend.
- Pointed out where the Engineering tent will be.
- Lunch will be served at 12:30. President Gutmann is scheduled to show up at 1pm. She is expected to be on time.
- Please attend!
- Registration is at Sweeten Alumni House.
- Bernard asked about dietary restrictions.
- Matt: Those who register will not have to choose the Engineering tent in the registration process this year. Engineering alumni will already be associated with the tent.
- Matt: Those bringing kids or grandkids, the Fun Zone is nearby.

Open Action Items:

New Action Items:

ACTION:

c. Graduate Student BBQ (H. Guckes)

- Hank was not available.
- Matt asked if a date was determined based on the new Dean.
- Gabrielle: Still working on it.
- Matt: Depending on when it is, I may need to travel for work. If so, I might reach out to one of the VPs to be involved.

Open Action Items:

New Action Items:



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ACTION:

d. EAS Website / Social Networking (R. Miller)

- The approved March meeting minutes posted.
- Lots of great photos from Bernard.
- Changed the Patent Forum to a past event.
- Results from the senior design competition will be posted soon.
- Received pictures from the senior design competition and the award ceremony.
- LinkedIn currently has 3436 members. Facebook has 377 members.
- Analyzed the LinkedIn data and found that of the Alumni society LinkedIn members:
 - 31% identified as having entry level positions, 26% as senior level, 9% as managers, 5% as Directors, 5% as Owners, and 4% as Vice presidents.
 - 19% say they are in engineering.
 - 28% are in the Philadelphia area.
 - 15% in computer science industry
- Matt: We seem to be very under-represented in computer science.
- Looks like the statistics tools might be going away on LinkedIn, unfortunately.

Open Action Items:

New Action Items:

ACTION:

e. Regional Alumni Events - NYC (J. Rifkin)

- Trying to have an event for those who just graduated as well as recent alumni.
- It would be a "Welcome to NY" event in July.
- Working on the event now with the team.
- Rosette: A lot of the students start their jobs on July 1.
- Matt: It might be difficult to get their contact info this early on.
- Jason: Perhaps we should wait until September.
- Farnia: Maybe include a note on the event in the welcome letter to graduating seniors.
- Rosette: I can send an email to the graduating seniors.
- Matt: Please let me know soon about the details.

Open Action Items:

New Action Items:

ACTION:



f. **July Planning Meeting (M. Quale)**

- July 20th at 6pm will be the planning meeting.
- The development office will provide food.
- Will send out, about a month ahead of time, a template for new suggestions and initiatives. Anyone can propose an initiative.
- If you don't have PowerPoint, that's fine, send it by email.
- The goal of the meeting is to debrief, determine what we should stop doing and what we should add.
- Like to have a director, past president, or officer, as a chair for each committee, and to encourage participations.
- Hoping to have many new members at the July meeting.
- Will send out a proposal for a calendar for the next academic year. Will send it to Rosette and Gabrielle ahead of time to take into account any academic calendar conflicts.

Open Action Items:

New Action Items:

ACTION:

VII. **Around the Table (All)**

- Craig: Excited to join as a Director and be involved with one or two committees.
- Ernest: Great year! Just registered for Alumni Weekend.
- Heather: Thank you for appointing me to the board.
- Jason: Looking forward to getting the program up and running.
- Farnia: It's been a wonderful year.
- Paul: Nothing further. Thanks, Matt!
- Russ: Great year! Looking forward to seeing everyone this weekend at the tent!
- Jim: Great Year!
- Alan: Thank you to Farnia and her committee for keeping me as VP.
- Carl: Merck recently joined the Center for Targeted Therapeutics and Translational Nanomedicine. Also, George and a MEAM faculty talked about how to improve CBE's chances at the senior design competition. Perhaps the department could focus on safety rather than finance? How would we communicate this type of thing to the departments?
Matt: Something for the committee to talk about for next year.
- Rosette: Thanks to everyone on the board for always helping out Career Services!
- Bob: Found out at the end of April that I've been elected an honorary member of the IEEE's Electromagnetic Compatibility group.
- Seville: Cannot attend Alumni weekend. Bioengineering undergraduates were profiled for



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- their Human-Cockroach-Machine interface lab.
- Eric: After 37 years, I've been laid off.
- Gabrielle: Thank you everyone for your help.

New Action Items:

ACTION:

VIII. Adjournment (M. Quale)

- Adjourned at 7:06 pm.

The next meeting is scheduled for July 20, 2015 at 6:00pm in Room 307 Levine Hall (Location to be confirmed).

Minutes prepared and submitted by Seville Mannickarottu.