



Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors
University of Pennsylvania
 Philadelphia, PA 19104
www.seas.upenn.edu/alumni/

Monday, October 17, 2016 6pm, Room 307 Levine

Attendees:

Dean Vijay Kumar		Robert Berkovits – D	X	Oladayo Adewole – AL	X
Sevile Mannickarottu – Pres	X	Ernest Churchville – D	T	Sarah Badin – AL	
Dawn Becket – VP	T	Carl Clyde – D	X	Andrew Botelbo – AL	
Jim Brennan – VP		Hank Guckes – D		Lyle Brunhofer – AL	X
Paul McLaughlin – VP	T	Lauren Hedvat – D		Alison Capone – AL	
Jay Olman – Sec	X	Bernard Jones – D	T	Ashish Chauhan – AL	
Russ Miller – Tres	T	Jonathan Lombardo – D	T	Parth Chopra – AL	X
		William McGill – D		David Goldstein – AL	
Brad Abrams – PP		Jason Rifkin – D		Yijie Hu – AL	X
Eric Benshetler – PP		Craig Schorr – D	T	Ramsey Kraya – AL	
Tim Carlsen – PP	X	Alan Schultz – D	X	Jeffrey Ng - AL	
Farnia Fresnel – PP	T	Heather Stern – D	T	Matthew Serota – AL	
Marion Hubing – PP	X			Jane Fried Sheinfeld – AL	
Walter Korn – PP	T	Dane Carswell – AD		David Solomon – AL	
Dick Mulford – PP		Bill Kane – AD		Leah Suttner – AL	X
Matt Quale – PP	X	Nikos Lioutas – AD		Jeremy Wang – AL	
Harris Romanoff – PP		Harry Vartanian – AD		Stan Warchaizer – AL	
				Ellie Davis – F/S	
				Gabrielle Gary – F/S	
				George Hain – F/S	X
				Rosette Pyne – F/S	X
				Brad Richards – F/S	X

Positions:

Pres: President
 VP: Vice President
 Sec: Secretary
 Tres: Treasurer
 PP: Past President
 D: Director
 AD: Associate Director
 AL: At Large Member
 F/S: Penn Faculty/Staff
 UG - Undergraduate



I. Call to Order (S. Mannickarottu)

- Called the meeting to order at 6:01 pm.

Open Action Items:

New Action Items:

ACTION: Owner – None

II. President's Welcome and Remarks (S. Mannickarottu)

- Brad sent everyone an email about getting homecoming tickets
- Alumni Award of Merit event the evening before
- Please vote in November

Open Action Items:

New Action Items:

ACTION: Owner – None

III. Development Office Report (G. Hain)

- Adjusted numbers upward
- Should be receiving calls about giving; make sure they're asking for an increased gift
- Gabrielle back Thursday
- Dean Kumar is really pushing growth, particularly in terms of faculty; has really been crunching numbers to work on how to accomplish this, because everything has to be done by SEAS

Open Action Items:

New Action Items:

ACTION: Owner – None

IV. Career Services Report (R. Pyne)

- Two-day event with more than 132 employers
- Held 169 student interviews
- Lots of jobs posted
- Interesting recruiting efforts; 4 different companies (in just a few weeks) have spent days at Penn Engineering
- SWE national conference is in Philadelphia next month; Northrop Grumman is interested in meeting with students when there
- Rolling out mentoring and externship programs
- Pretty busy



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- Seville: Stopped by the career fair—it was incredible!
- Tim: Does anything limit the number of interviews? Rosette: All interviews at career services; can accommodate 48 different companies.
- Matt: Next-day interviews can be a lot of work, but can be worthwhile for folks coming from out of town

Open Action Items:

New Action Items:

ACTION: Owner – None

V. Old Business:

a. Approval of the September 12, 2016 Minutes (Directors)

- No changes. Approved.

Open Action Items:

New Action Items:

ACTION: Owner – None

b. Open Action Item Review (J. Olman)

- **Walt, Jay, Bernard** – Review videos (quality check) from Senior Design—still in progress
- **Brad and Matt** – Send grad student BBQ photos to Russ
- **Everyone** – Look at “Meet the Board” page and send info updates
- **Brad** – Send out RSVP reminder
- **Carl** – Post on LinkedIn about homecoming
- **Everyone** – Like Carl’s post—people should still go do this

Open Action Items:

ACTION: Walt, Jay, Bernard – Review videos (quality check) from Senior Design

ACTION: Everyone – Look at “Meet the Board” page and send info updates

c. EAS Website/Social Networking – (R. Miller)

- A light month:
 - Grad student BBQ marked as past event
 - New photos and meeting minutes added
 - LinkedIn went from 3749 to 3831 members in October
 - Facebook went from 468 to 471



Open Action Items:

New Action Items:

ACTION: Owner – None

VI. New Business:

a. Regional Engineering Alumni – Philly (B. Jones)

- Made a tentative reservation with Strangelove's for Tuesday Nov. 1 from 5-7pm; waiting for confirmation from venue
- Outreach to community after venue confirmation
- Dawn: How will the outreach to SWE work? Bernard: would be great to use existing contact.
- Seville: Where is Strangelove's? Bernard: On 11th between Walnut and Locust
- Working with Brad for an email list

Open Action Items:

New Action Items:

ACTION: Owner – None

b. Homecoming – 10/29 (C. Clyde)

- Homecoming is a week from Saturday
- Brad: Regarding tickets, only one person responded to email, so I have tickets here today.
- Marion: Where's the postgame reception? Brad: Levine lobby, anytime after 3pm and immediately after the game

Open Action Items:

New Action Items:

ACTION: Owner – None

c. Back to Penn Engineering (A. Schultz)

- We're in good shape for the event on Monday, November 14th
- Meet at 5pm in Moore 216 (*Sec. note: The event was moved to 4:30pm and attendees were notified of this in advance*)
- We'll be treated to a lecture from outstanding Penn Engineering faculty
- They'll be talking mainly about the ESE course



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- Students are learning how to design and build circuits using electromechanical components
- Everybody is welcome
- Dawn has volunteered to contact SWE (Philadelphia chapter) to invite them to join for the event, similar to what we did in May at the Pennovation Center tour
- Request that Seville send out an RSVP email because of limited seating availability
- Seville: How many spots do you think we have? Alan: Hopefully not an issue, but 10-12 attendees total would probably be fine
- Matt: I feel like we're diluting the mission of alumni with the local SWE chapter being included. A lot of the SWE folks might not be Penn engineers. We need to be thinking through how we're going to be presenting these things.
- Tim: Our ties to faculty haven't been close traditionally, but ties have been improving with events like these. I didn't realize that the spring event wasn't all Penn SWE members.
- Alan:
 - It would reinforce and supplement the EAS members who attended in the past.
 - Faculty agreed that there'd be no problem bringing SWE people
 - Dawn mentioned that some of the SWE people are indeed Penn alumni
- Dawn: SWE doesn't want to be exclusive and only limit invites to Penn people within their organization. I thought the event was supposed to be a fly-on-the-wall type thing and not a Penn-specific thing. Perhaps we could first fill the event with EAS folks, and then invite SWE people if there are any open spots.
- Matt: For this event, we would want to rebrand a bit so as not to confuse students. I'm more concerned about the Penn-in-Philly event.
- Seville: I like the point about students meeting with alumni afterward. There's an assumption that these are Penn alumni.
- Tim: Any SWE feedback from Pennovation tour? Dawn: Contact thought it was great; door is open for future events. It's up to us to decide which events we want to do with them.
- Tim: As long as the professors announce that there are non-Penn people attending, I think it's fine, especially if we're not preventing board members from attending.
- Alan: professors have said they're okay with additional folks attending.
- Bob: We want to make sure we're not limited to standing-room-only. Alan: Sid will reserve first row for us.

Open Action Items:

New Action Items:

ACTION: Seville – Send out email for event RSVP

d. Student Engagement – AWE (D. Becket)

- AWE is the Penn student initiative and is not to be confused with SWE



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- Contact has proactively met with Career Services over the summer to learn about externship program and promote within their group
- This year, theme is more academically oriented, as opposed to last year's alumni focus, but still interested in Tassel and Toast event in the spring.
- Seville: Might make sense to talk with AWE about national SWE conference.

Open Action Items:

New Action Items:

ACTION: Owner – None

VII. Around the Table (All)

- Alan: Mark your calendars for 11/14, 4:55pm, Moore 216 for Back to Penn Engineering
- Carl: I was at the last career fair and it was a great event. Disappointed that there weren't a lot of automation applicants
- Brad: See me for football tickets and parking passes
- Bob: We might be able to get a speaker next month since Back to Penn Engineering is at 5; if not, next speaker will be January
- George: Thank you everybody for your time
- Matt: I'm always amazed by the dedication of board members calling in from around the world. Jay should start a map with pins from around the world where people are calling in from.
- Ernest: Looking forward to homecoming
- Heather: We're trying to plan a New York City event that's hopefully going to be more interactive, so we're looking for speakers and/or panelists. Date TBD
- Walt: I hope to be with you in the near future
- Paul: Thanks again to Rosette and her team for a great career fair. Looking forward to seeing everyone in November, unless I'm in China
- Craig: Looking forward to next event in NYC
- Jay: A friend is interested in alumni events in Boston.

New Action Items:

ACTION: Jay – Look into keeping track of where people are calling from

VIII. Adjourn (S. Mannickarottu)

- Adjourned at 6:59 pm.

The next meeting is scheduled for November 14, 2016 from 6:00-7:00pm in Room 307 Levine Hall.



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Minutes prepared and submitted by Jay Olman