



Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors
University of Pennsylvania
 Philadelphia, PA 19104
www.seas.upenn.edu/alumni/

Monday, September 12, 2016 6pm, Room 307 Levine

Attendees:

Dean Vijay Kumar	X	Robert Berkovits – D	T	Oladayo Adewole – AL	
Sevile Mannickarottu – Pres	X	Ernest Churchville – D	T	Sarah Badin – AL	
Dawn Becket – VP	T	Carl Clyde – D	T	Andrew Botelbo – AL	
Jim Brennan – VP		Hank Guckes – D	X	Lyle Brunhofer – AL	
Paul McLaughlin – VP	T	Lauren Hedvat – D	T	Alison Capone – AL	
Jay Olman – Sec	X	Bernard Jones – D	T	Ashish Chauhan – AL	
Russ Miller – Tres	T	Jonathan Lombardo – D		Parth Chopra – AL	
		William McGill – D		David Goldstein – AL	
Brad Abrams – PP		Jason Rifkin – D		Yijie Hu – AL	X
Eric Benshetler – PP	T	Craig Schorr – D	T	Ramsey Kraya – AL	T
Tim Carlsen – PP		Alan Schultz – D	X	Jeffrey Ng - AL	T
Farnia Fresnel – PP	T	Heather Stern – D	T	Matthew Serota – AL	
Marion Hubing – PP	T			Jane Fried Sheinfeld – AL	
Walter Korn – PP	T	Dane Carswell – AD		David Solomon – AL	
Dick Mulford – PP		Bill Kane – AD		Leah Suttner – AL	
Matt Quale – PP	T	Nikos Lioutas – AD		Jeremy Wang – AL	T
Harris Romanoff – PP		Harry Vartanian – AD		Stan Warchaizer – AL	
				Ellie Davis – F/S	
				Gabrielle Gary – F/S	
				George Hain – F/S	X
				Rosette Pyne – F/S	T
				Brad Richards – F/S	

Positions:

Pres: President
 VP: Vice President
 Sec: Secretary
 Tres: Treasurer
 PP: Past President
 D: Director
 AD: Associate Director
 AL: At Large Member
 F/S: Penn Faculty/Staff
 UG - Undergraduate



I. Call to Order (S. Mannickarottu)

- Called the meeting to order at 6:00 pm.

Open Action Items:

New Action Items:

ACTION: Owner – None

II. President's Welcome and Remarks (S. Mannickarottu)

- Visit from Dean Kumar:
 - Another year has kicked off; this year promises to be even better than last year
 - Parents welcome was amazing
 - 478 entering undergrads, 180 women; more women engineers than ever before
 - Most selective school on campus; we're doing well on both quantity and quality
 - Also new plans to expand footprint on campus:
 - Adding faculty
 - October 29 is the big kickoff event for the Pennovation center
 - Pre-, main, and post- events
 - Featuring startups, including ventures started by Penn students
 - Expanding into 3401 Walnut
 - Initially occupying 4th floor and eventually 5th floor
 - Expanding student body too: 113 new doctoral students
 - 114 tenure track faculty, about 40 others; growing by about 10% this year
 - "Technology is today's liberal art"
 - Working on how to engage not just engineering students and alumni, but also *other* students
 - Trying to figure out how to partner with other schools to develop a tech presence on the west side of campus instead of just east
 - What would a maker-space look like for students 5 years from now?
 - In order to create more lab space, working on redoing the 2nd floor of Moore building (kicking off soon); will be a substantial change for ESE, but all other departments are also discussing similar changes
 - Built first active learning classroom on 2nd floor of Towne because of changing learning styles.
 - We'll see a lot of disruption in the next 5 years on both college campuses and in society.
 - Bob: New building in Annapolis named after Grace Hopper, just announced Friday
 - Alan: Any news about expanding facilities upward, particularly in Levine?



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- Dean Kumar: no plan to expand Levine upward currently because of the disruption it'd cause to the current building.

Open Action Items:

New Action Items:

ACTION: Everyone – Update your contact information

III. Development Office Report (G. Hain)

- Brad joining for first meeting
- Brad:
 - New Director for alumni relations
 - New to engineering, but not new to Penn (undergrad English major, president of his class)
 - Most recently at Wharton doing student and young alumni engagement
 - Happy to be here at engineering
 - Enjoyed meeting lots of folks at BBQ and looks forward to meeting others at future meetings
- George:
 - Brad off to a “sprinting start”
 - Focused on endowed chairs
 - Goal of 20 chairs by 2020
 - Currently up to 11 chairs, with one more just recently closed
 - Finish line in sight, but still lots of work to do
 - Want to keep growing donor pool, but will be tough after last year’s expansion

Open Action Items:

New Action Items:

ACTION: Owner – None

IV. Career Services Report (R. Pyne)

- Rosette:
 - Busy working on career day later this week—two-day event this year, largest number of employers we’ve had for any career fair ever (131 organizations)
 - Have a free app this year: Penn Career Day Plus, which contains program information
 - Thanks to Hank, David, and Jeremy for participating in mock interviews
 - Lots of visits to campus this week
 - Stop by if you’re in the area!

Open Action Items:



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New Action Items:

ACTION: Owner – None

V. Old Business:

a. Approval of the July 18, 2016 Minutes (Directors)

- No changes

Open Action Items:

New Action Items:

ACTION: Owner – None

b. Open Action Item Review (J. Olman)

- **Hank** – Send out an email to Seville to get volunteers - **DONE**
- **Matt** – Send Alumni Society report from May - **DONE**
- **Walt** – Review videos from Senior Design - just received videos

Open Action Items:

ACTION: Walt, Jay, Bernard – Review videos (quality check) from Senior Design

c. New York Networking – 7/20 (J. Rifkin)

- Jason not available
- Craig:
 - Event was successful
 - Thanks to staff for email list
 - Had 25 attendees
 - Also was Wharton women's meeting that night, so some people came to our event and went after
 - Next time, use a broader list to capture people who live in the surrounding area
 - No speaker; just used an open networking format
 - Going to try to do it again in a couple months
 - Didn't cost anything and overall went well
- George: Next event at same place? Craig: Not sure yet.
- Eric: Son attended and had a great time.

Open Action Items:

New Action Items:

ACTION: Owner – None

d. Grad BBQ Recap – 9/6 (H. Guckes)



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- 435 attendees, similar to number from last year
 - 282 Masters students
 - 153 PhDs
- 11 or 12 volunteers
- Pre-registration worked out really great; made it so much easier to get people in
- Seville:
 - Went really well, timing was good
 - Another event going on at same time (MEAM)
 - Thanks to Brad for putting everything together, also Gabrielle, Hank, development office
- George: Does everyone like later date instead of summer? Jay: Seemed like it worked well.
- Brad: Day after holiday might not be so good. Maybe Friday instead?
- Matt: MEAM event was big
- Jay: Even though same number, probably a higher proportion of actual grad students
- Seville: What about evening event? General discussion: Probably fewer people if in the evening.
- Brad: Gave EAS one-pager with hats. (Seville emailed this document prior to the board meeting.) Wanted to give students more information about EAS in order to anticipate being active, both now and in the future.

Open Action Items:

New Action Items:

ACTION: Owner – None

e. **EAS Website/Social Networking – (R. Miller)**

- Russ:
 - Does anyone have photos from grad student BBQ?
 - Added new documents to archive
 - Updated Tim's bio
 - Everyone should check "Meet the Board" info
 - Updated "Join the Board" form

Open Action Items:

New Action Items:

ACTION: Brad and Matt – Send grad student BBQ photos to Russ

ACTION: Everyone – Look at "Meet the Board" page and send info updates



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VI. New Business:

a. Regional Engineering Alumni – Philly (B. Jones)

- Bernard:
 - Selected a number of places; planning to reach out to them this week
 - Looking at October 6th or October 20-something
- Dawn:
 - Let's coordinate with SWE group

Open Action Items:

New Action Items:

ACTION: Owner – None

b. Back to Penn Engineering (A. Schultz)

- Alan:
 - Event scheduled on Monday, November 14; meet in Moore 216 with Dr. Lee at 5pm, and then lab tour with Sid if time permits
 - Hoping to get some new members of EAS group involved
 - Same day as EAS board meeting
 - We'll get a sense of numbers during the October meeting
- Seville:
 - A popular event in the past
 - Often get 10 people or so

Open Action Items:

New Action Items:

ACTION: Owner – None

c. Homecoming – 10/29 (C. Clyde)

- Carl:
 - Homecoming is on October 29th
 - Everyone should've gotten university notification in the mail
 - For football tickets, what is the deadline to RSVP? Will tickets be available at all?
 - Brad will send out a reminder

Open Action Items:

New Action Items:



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ACTION: Brad – Send out RSVP reminder

ACTION: Carl – Post on LinkedIn about homecoming

ACTION: Everyone – Like Carl's post

VII. Around the Table (All)

- Ernest: Coming to homecoming
- Marion: I'll be coming to homecoming to volunteer
- Eric: Thanks for a good meeting
- Paul: Looking forward to the career fair this week
- Farnia: This Wednesday is the Our Penn Philadelphia event at the Kimmel Center; about 1300 people attending; should be a great event; still open if people want to attend
- Dawn: Will speak with Paul offline about AWE collaboration; getting AWE more involved with the externship program
- Hank: Just went through mock interviews; always impressed with students
- Yijie: Second meeting—enjoys being here
- George: You'll be getting called by some of our paid callers for fundraising; pass along any feedback. Thanks to everyone for time and effort this year and last.

New Action Items:

VIII. Adjourn (S. Mannickarottu)

- Adjourned at 7:01 pm.

The next meeting is scheduled for October 17, 2016 from 6:00-7:00pm in Room 307 Levine Hall.

Minutes prepared and submitted by Jay Olman