



# Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors  
*University of Pennsylvania*  
 Philadelphia, PA 19104  
[www.seas.upenn.edu/alumni/](http://www.seas.upenn.edu/alumni/)

Monday, February 27, 2017 6pm, Room 307 Levine

## Attendees:

Dean Vijay Kumar		Robert Berkovits – D	X	Oladayo Adewole – AL	
Sevile Mannickarottu – Pres	X	Ernest Churchville – D	T	Sarah Badin – AL	
Dawn Becket – VP	T	Carl Clyde – D		Andrew Botelbo – AL	
Jim Brennan – VP	X	Hank Guckes – D	X	Lyle Brunhofer – AL	T
Paul McLaughlin – VP		Lauren Hedvat – D		Alison Capone – AL	
Jay Olman – Sec	X	Bernard Jones – D	T	Parth Chopra – AL	
Russ Miller – Tres	T	Jonathan Lombardo – D		David Goldstein – AL	
		William McGill – D	T	Yijie Hu – AL	X
Brad Abrams – PP		Jason Rifkin – D	T	Ramsey Kraya – AL	T
Eric Benshetler – PP	T	Craig Schorr – D		Jeffrey Ng - AL	
Tim Carlsen – PP	T	Alan Schultz – D	T	Matthew Serota – AL	
Farnia Fresnel – PP		Heather Stern – D		Jane Fried Sheinfeld – AL	
Marion Hubing – PP				David Solomon – AL	
Walter Korn – PP	T	Dane Carswell – AD		Leah Suttner – AL	
Dick Mulford – PP		Bill Kane – AD		Jeremy Wang – AL	
Matt Quale – PP	X	Nikos Lioutas – AD		Stan Warchaizer – AL	
Harris Romanoff – PP		Harry Vartanian – AD			
				Ellie Davis – F/S	
				Gabrielle Gary – F/S	
				George Hain – F/S	X
				Rosette Pyne – F/S	
				Brad Richards – F/S	X
				Vasiliki Papanikolopoulos	X
				Edmund Hammond	X

## Positions:

Pres: President  
 VP: Vice President  
 Sec: Secretary  
 Tres: Treasurer  
 PP: Past President  
 D: Director  
 AD: Associate Director  
 AL: At Large Member  
 F/S: Penn Faculty/Staff  
 UG - Undergraduate



## I. Call to Order (S. Mannickarottu)

- Called the meeting to order at 6:02 pm.

Open Action Items:

New Action Items:

**ACTION: Owner** – None

## II. President's Welcome and Remarks (S. Mannickarottu)

- Thanks to Brad and George and the Development Office for the EAS appreciation brunch and basketball game
- A lot of stuff today, so we want to try to wrap up everything in order to finish on time.
- I'd like to introduce Eddie Hammond from the SEAS Council. Eddie:
  - We provide resources and mentorship for students
  - After spring break, we're having a panel presentation about interning at startups
    - Students don't always know how to go about getting into the startup search and whether it's the right thing
    - Looking for Philadelphia startup alumni to join the week after spring break
    - Send people who might be a good fit to Seville to pass along

Open Action Items:

New Action Items:

**ACTION: Owner** – None

## III. Development Office Report (G. Hain)

- The big news is that Patricia Petz is retiring and tomorrow is her last day.
- President Gutmann has announced that we're going to enter another campaign.
- Having a terrific year

Open Action Items:

New Action Items:

**ACTION: Owner** – None

## IV. Career Services Report (R. Pyne)

- Rosette reports that we had a successful startup fair and spring fair
- Jay: I attended the startup fair and it was on the snow day, but there was still a good turnout and it was again a really good event.



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Open Action Items:

New Action Items:

**ACTION: Owner** – None

### V. Old Business:

#### a. Approval of the January 23, 2017 Minutes (Directors)

- No corrections needed

Open Action Items:

New Action Items:

**ACTION: Jay** – Update attendance

#### b. Open Action Item Review (J. Olman)

- Attendance from November has been updated

Open Action Items:

**ACTION:**

#### c. EAS Website/Social Networking – (R. Miller)

- LinkedIn up to 3902, Facebook up to 474
- Patent presentation is on the site
- November meeting notes uploaded

Open Action Items:

New Action Items:

**ACTION:**

### VI. New Business:

#### a. Alumni Society Awards (J. Brennan)

- The candidate has accepted and is interested in coming to the Senior Design Competition.

Open Action Items:



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### New Action Items:

**ACTION: Russ** – Update title of Yarnall Award page with correct spelling

### **b. SWE-EAS Philadelphia Event – 3/14 (D. Becket & B. Jones)**

- Request is in for an alternate date (3/16); once confirmed, an invite will be sent out for the event.
- Bernard will try to post event on the Facebook page.
- The event is at Strangelove's on 12<sup>th</sup> St., where we had the last event.
- This is a joint SWE Philly/EAS event, after having an EAS-only event last time.
- SWE has held their own events like this in the past.
- If this event goes well, we could arrange a space and expand in the future.

### Open Action Items:

### New Action Items:

**ACTION: Owner** – None

### **c. Prevention Through Design Presentation – 3/16 (T. Carlsen)**

- Currently in a good spot, one revision away from finalizing the announcement
- The committee doesn't have much experience in this space, but Tim has engaged Bucknell professor Mike Toole to co-present. He's really involved in this space.
- The event is being held 3/16, a Thursday evening.
- We're inviting current SEAS students and architecture students as well.
- I'm encouraged and enthused and looking forward to presenting this in a couple of weeks.
- Bob: Is this going to be limited to building construction forensic engineering?
  - Tim: We're going to have examples from there, but content from other areas as well
- Seville: This sounds great. It would be great to work with Rosette to push this out to the faculty email list too.

### Open Action Items:

### New Action Items:

**ACTION: Owner** – None

### **d. Patent Presentation – 3/22 (J. Lombardo)**

- Presentation is coming together well
- We have speakers and the invitation is compiled
- Tim will moderate again
- Room booked already



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Open Action Items:

New Action Items:

**ACTION: Owner** – None

### **e. Regional Engineering Alumni – NYC (J. Rifkin)**

- We're getting together another event late this month
- The theme is not yet established
- We're reaching out to the past 15 years of alumni. We're also reaching out to other alumni in the area and not just people living within NYC.
- If we get 100 or 150 people, we can put together a more formal program if we know to expect so many to attend.
- Matt: One other suggestion is to look at employment address because of how people commute.

Open Action Items:

New Action Items:

**ACTION: Owner** – None

### **f. Philly Penn Alumni Club – 4/11 (F. Fresnel)**

- We've arranged a number of speakers at the Pennovation Center for a panel discussion
- Now we're trying to coordinate possible food
- Matt: That's spring break for a lot of suburban schools, so we may run into scheduling conflicts for alumni with school-aged kids.

Open Action Items:

New Action Items:

**ACTION: Owner** – None

### **g. Student Engagement – AWE – 4/24 (D. Becket)**

- The Tassel and Toast event is becoming an annual one.
- We invite seniors to an hour-long catered event that's essentially a congrats to graduating students.
- Seniors want to interact with alumni and we're able to recruit for the board.
- The event is being held 4/24 from 6-7pm
- Hoping to have 5-8 board members attend
- This is an interesting group to reach out to. Hopefully this helps participation down the road.

Open Action Items:



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New Action Items:

**ACTION: Owner** – None

### **h. Senior Design Competition – 4/28 (J. Olman)**

- Brad and I met with Gabrielle last week to download all of her knowledge from running the event in the past.
- We're in good shape for everything.
- I've shared the judging criteria with the committee (criteria is the same as last year)
- Any particular high schools anyone feels strongly about inviting?
  - Dawn: The Shipley School came last year and had an amazing time and would love to be invited again.
  - Matt: I've been working with the Abington Friends School FIRST robotics team. I'll pass along the contact info.
- Leah: Are we doing the electronic voting again?
  - Jay: Yes: the same process will be available again and will be presented as the standard scorekeeping method rather than as a backup. Paper score sheets will be available if needed and for taking notes.

Open Action Items:

New Action Items:

**ACTION: Owner** – None

## **VII. Around the Table (All)**

- Bernard: I just got an email back from the venue confirming the night, so I'll be sending out a note shortly.
- Tim: I'm excited about the device-driven voting for Senior Design
- Eric: Glad to hear so many events are coming up
- EJ: We'll be choosing a date for the speaker series soon
- Vasiliki: I have a good list of SWE Penn alumni, so I'll make sure to invite them to the event
- George: Something interesting: we're a national leader in using Venmo to make gifts to Penn. Also, thanks to the group for your time and dedication.
- Marion: I attended a Penn volunteer leadership conference at the Pennovation Center. I saw a really amazing presentation at the drone and robotics lab. It was really good publicity for the engineering school.
- Seville: We have a lot of events and I'll be ensuring they're all added on the Google calendar.

New Action Items:



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**ACTION:** Seville – Send out meeting minutes earlier

### **VIII. Adjourn (S. Mannickarottu)**

- Adjourned at 7:06 pm.

*The next meeting is scheduled for April 3, 2017 from 6:00-7:00pm in Room 307 Levine Hall.*

Minutes prepared and submitted by Jay Olman