



Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors

University of Pennsylvania

Philadelphia, PA 19104

www.seas.upenn.edu/alumni/

Monday, April 15, 2013 6pm, Room 307 Levine

Attendees:

Dean Eduardo Glandt		Jim Brennan – D	X	Nisar Amin – AL	
Farnia Fresnel – Pres	X	Jeannine Carr – D		Greg Bedrosian – AL	
Carl Clyde – VP		Dane Carswell – D		Jason Bethala – AL	
Henry (Hank) Guckes – VP	X	Richard Cisek – D		Bob Boyce – AL	
Sevile Mannickarottu – VP	X	Andrew Franklin – D		Alison Capone – AL	
Matt Quale – Sec	X	Bill Kane – D		Ashish Chauhan – AL	
Ernest Churchville – Tres	X	Eileen McCarthy Feldman – D		David Goldstein – AL	
		Russ Miller – D		Nikos Lioutas – AL	
Brad Abrams – PP	X	Jay Olman – D	X	Jeremy Reeh – AL	
Eric Benshetler – PP	X	Jason Rifkin – D	T	David Solomon – AL	
Tim Carlsen – PP		Alan Schultz – D	X	Dan White (CA) – AL	
Marion Hubing – PP		Stan Warchaizer – D		Dawn Becket - AL	X
Walter Korn – PP	X				
Dick Mulford – PP		Robert Berkovits – AD	T		
Harris Romanoff – PP		Alison Capponi – AD		Priya Kumar (EDAB)	
		Paul McLaughlin – AD	X	Margaret Wang (VP EDAB)	
Ellie Davis		Jocelyn Nelson – AD		Wan Lin Lee (Masters Student)	
George Hain	X	Wayne Robbins – AD		William Kriebel	
Joe Lynch	X	Craig Schorr – AD			
Rosette Pyne	X	Jane Fried Sheinfeld – AD			
Jamie Grant		Harry Vartanian – AD			



Dean's Welcome (E. Glandt)

- The Dean was not able to attend

President's Welcome and Remarks (F. Fresnel)

- Meeting called to order at 6:03pm

Action Items from March Minutes (M. Quale)

Open Action Items:

ACTION: Joe Lynch to determine if a printed insert could be added to the award brochure; haven't received a response from the organizers yet

New Action Items:

ACTION: Owner – None

Approval of March 18, 2013 Minutes (F. Fresnel)

- Approved as written.

Open Action Items:

New Action Items:

ACTION: Owner – None

Development Office Report (G. Hain)

- Fundraising is going well but will likely slow down.
- Campaign celebration this Friday; the current forecast is for thunderstorms, however.
- The Dean and George returned at the end of last week from a trip to Asia via a 18hour Singapore to New York flight!
- Using the professional callers has paid off in the number of donors as compared to using Penn students as callers.
- Annual giving is still difficult, however, likely due to the macroeconomic environment.

Open Action Items:

New Action Items:

ACTION: Owner – None



Career Services Report (R. Pyne)

- Hiring an Engineering Career Day coordinator; interviewed four candidates so far; it is a temporary, summer job for a student
- Already have seven companies registered with no advertising
- Sent an email to all of the Seniors who have not yet visited the office
- Good response rate so far on the Senior Survey
- In June the new version of QuakerNet is expected to go Live for those in the existing system; with the full implementation in September

Open Action Items:

New Action Items:

ACTION: Owner – None

EAS Website (R. Miller)

- Russ was not able to attend.

Open Action Items:

New Action Items:

ACTION: Owner – None

Wiki Pages (J. Brennan)

- Jim arrived later in the meeting – the team will look for a new direction now that Dr. Bordogna is no longer available.

Open Action Items:

New Action Items:

ACTION: Owner – None

Social Networking (B. Kane)

- Bill was not able to attend.

Open Action Items:



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New Action Items:

ACTION: Owner – None

Patent Presentation (H. Vartanian/B. Kane)

- It appears that there was a smaller turnout than in previous years; still had between 35 and 50 students (compared to 60 and 80 the previous two times)
- Rosette suggests considering a different time of year to get the numbers back up

Open Action Items:

New Action Items:

ACTION: Owner – None

Grad Student/Alumni Mixer (F. Fresnel)

- Good turnout of alumni and the students were very enthusiastic
- Good energy and the food was also good
- There were a good number of non-Board members who attended as well
- It was easy to identify the alumni by the circles of students that formed around them
 - It would have been good to have even more alumni in attendance to decrease the ratio of alumni to student
- George suggested the event could have been scheduled for a shorter period of time and allowed to run over if people wanted to stay
- Alumni were able to provide useful information to students in more recent majors that may have been underrepresented as alumni

Open Action Items:

New Action Items:

ACTION: Owner – None

Proposed 2013-2014 Board Slate (H. Romanoff)

- One correction was sent to Farnia for the graduation year
- Alan corrected his to ME 1959
- Ernest MSE 2004
- Hank MSE 1973 should be added
- Farnia reviewed the proposed slate



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Open Action Items:

New Action Items:

ACTION: Owner – None

Senior Design (W. Korn/S. Warchaizer)

- 32 judges signed-up to date; usually have some last minute cancellations and folks who need to excuse themselves due to work calls and others who walk-in
- Russ has confirmed that Devon Prep. will be in attendance and have a full day planned including tours
- Friends Select is also very enthusiastic about attending
- Joe will provide a laptop and a recorder to input the scores as the event proceeds
- The committee discussed the idea of Live Streaming the event and were concerned that there could be legal or other issues and decided against it
 - Currently the videos are reviewed before posting
- Photography this year will be done internal to the School of Engineering
- Yarnall Award presentation is also ready to go
 - Chair ordered
 - Award signed and framed
 - Bio has been approved

Open Action Items:

ACTION: Russ – Confirm arrangements with Devon Prep. for attending Senior Design - **DONE**

New Action Items:

ACTION: Owner – None

Alumni Weekend (M. Quale)

- 24 days until the event, May 10-13
- Reminder that registration for the event is available online now
 - <http://www.alumni.upenn.edu/alumniweekend2013/>
- There is a mobile app available for iOS and Android devices (link on website or use this QR code)



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- Twitter tag to use about the event is: #PennAW
- Dean Glandt and President Gutmann are expected to be in the tent at the early end of the day, but Joe will email the board when the time is confirmed. Tent is 12:30-3:30.

Open Action Items:

New Action Items:

ACTION: Joe Lynch – Email the board when the schedule for President Gutmann is known.

SEAS Alumni Worldwide Network (J. Rifkin)

- June 13 is still the date; location is still being worked – the venues are coming in a bit pricier than expected as they want to guarantee they won't lose money by dedicating a specific area
- Jay and Bob are reaching out to various networks to spread the word
- Goal is to begin advertising in the next few weeks for Undergrads and a month in advance for the rest of the attendees
- For the first event, the invitation list will be very broad; subsequent events could be more refined based on the attendance at this event
- Elise Betts offered to host the registration, if needed, and can also pull a subset of data based on graduation date and geographic location
- Rosette suggests LinkedIn to reach potential alumni attendees; they have ListServes for the current students that can be used for advertising as well
- Facebook Event could also help drive interest by showing who is attending

Open Action Items:

New Action Items:

ACTION: Owner – None

Around the Table (All)

- George was speaking with Dick Mulford and he said that Joe Daily has moved into a retirement home – George will confirm the location
- Joe – reminder to confirm to him if you are attending the Senior Design Competition or



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Award Ceremony

- Farnia – Carl is doing well in his recovery
- Bob – will be unavailable until the next meeting; also asked if there was a way to use a LiveMeeting for the Speaker's slides

Adjournment (F. Fresnel)

The board meeting was adjourned at **6:49pm** and Dr. Kenneth Foster, Professor of Bioengineering, presented

The next meeting is scheduled for Monday, May 20, 2013 at 6pm in Room 307 Levine Hall.

Minutes prepared and submitted by Matt Quale.