



Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors
 University of Pennsylvania
 Philadelphia, PA 19104
www.seas.upenn.edu/alumni/

Monday, April 19, 2010 6pm, in Room 307, Levine Hall
 Conference Bridge: 866-731-0899

Attendees:

Dean Eduardo Glandt		Ellie Davis		Jason Bethala - AD	
Harris Romanoff – Pres	X	George Hain		Alison Capponi - AD	
Jim Brennan – VP	X	Rosette Pyne	X	Jeannine Carr – AD	
Nancy Harris – VP		Janice Rafferty	X	Richard Cisek – AD	T
Russ Miller – VP	T	Robert Berkovits - D	T	Bill Kane – AD	
Farnia Fresnel – Sec	X	Dane Carswell - D		Sevile Mannickarottu – AD	X
Stan Warchaizer - Treas	X	Ernest Churchville - D	X	Wayne Robbins – AD	
Tim Carlsen - PP	X	Carl Clyde – D		Craig Schorr – AD	
Dick Mulford - PP		Henry (Hank) Guckes - D	X	Jane Fried Sheinfeld - AD	
Marion Hubing – PP	X	Matt Quale – D	X	Jason Rifkin	T
Eric Benshetler – PP	X	Eileen McCarthy Feldman -D		David Goldstein	
Walter Korn – PP	X	Jocelyn Nelson – D	X	Dane Carswell	
Brad Abrams - PP		Alan Shultz –D	X	David Solomon	
		Harry Vartanian –D		Aaron Jungstein,	T
T = indicates teleconference				Helen Kyd	T

President’s Welcome and Remarks

Harris opened the meeting at 6:01pm.

Dean's Remarks

The Dean and George just returned from a 2 week tour of Asia.

Approval of March 22nd Minutes

Minutes were approved with a few corrections:
 Ernest was in attendance at our March meeting.

Development Office Report

Janice encouraged the board to support the Annual giving campaign.

Career Services Report

Rosette shared that Rich Cisek created a blog for Career Services.

- Shannon has been posting jobs to the Penn alumni group.
- Currently conducting a survey of this years graduating class. It will take 1.5 wks to do



Engineering Alumni Society

and they will create the report.

- They recently posted videos of engineering career day and conducted interviews. The video has been professionally edited. Many alumni are online and the response has been very positive.
- Harris filmed a short video on what it means to be a mentor.
- Students (grad and undergrad) register to receive text messages of career days, and career services events, etc.
- Sponsoring the Delaware Valley Career Center this year. Career services is doing a presentation on how Penn uses social media for Career Development (videos, twitter, facebook, linked in, etc)
- Rosette will present at the National Association for Ethics for Colleges & Employers in June.

ACTION: Rosette will inquire into if Penn has a formal policy on Social Networking/Social Media.

ACTION: Rosette may present to the board next year on the direction of Social Media.

Social Networking Update

- Rich shared that the SEAS WIKI has received its first user generated update.

Entrepreneurial Network Update

- Rich shared that he is in the process of contacting Gloria/ Penn Club of Philadelphia.
- Pursuing conversations with the Wharton Club of NY.
- Rich plans to get a Penn affiliated entrepreneur to speak to other entrepreneurs & to facilitate Penn engineering entrepreneur networking. Target to do this before the summer.

ACTION: Harris & Jocelyn will reach out to the Penn Club of Philadelphia to put Rich in contact with them for the next event.

ACTION: Farnia will email Rich the name and contact information of the entrepreneurial panelist from the non-traditional engineering panel.

Senior Design Competition

- Walt sent the invites for the senior design competition.
- Committee has been working on the quality of recording issue to improve the video/audio/text quality for the presentations.
- Plan to have completed/edited videos back within one week.
- The committee is working with Sid to determine who will produce the videos. The preference is to support the student video team from the Communications school.
- Discussion continues about the sensitivities associated with the scoring on the Chemical & Biomolecular engineering presentations. The onus is on the department to provide sufficient presentation preparation and coaching.
- Janice shared that there are ~43 judges signed up on the website.



Engineering Alumni Society

ACTION: Walt will meet with the new Biomolecular and Chemical Engineering chair after this year's competition. The new chair will be invited to the Senior Design Competition.

ACTION: If competition attendees will attend the ceremony, they should register online and arrive to the ceremony around 6:10pm at the Hall of Flags in Houston Hall.

Alumni Weekend Planning

- Jocelyn shared that Alumni weekend begins on May 15th.
- The picnic at 12:30-2:30
- Amy Gutmann will arrive around 1:10pm.
- The alumni tent will be in the same location.
- The Robocup will be going on in the morning.

Presentation of BOD Nominees for 2010-2011

Tim, as immediate past president, is the Chairman of the nominating committee. There were sufficient numbers of Board members in attendance at the meeting for the vote. Tim & (Marion, Dick, Eric, Dick, Walt, Brad and Mickie) past presidents have prepared the slate for the Board of Director Nominees as follows:

- Nominee for President - Farnia Fresnel
- Nominee for Vice President – Hank Guckes
- Nominee for Vice President – Dane Carswell
- Nominee for Secretary – Matt Quale
- Nominee for Treasurer – Nancy Harris
- Director – Rich Cisek
- Director – Stan Warchaizer
- Director – Seville Mannickarottu
- Director – Jeannine Carr
- Director – Eileen McCarthy Feldman
- Director – Jason Rifkin
- Director – Russ Miller
- Director – Jim Brennan
- Associate Director – Harry Vartanian
- Associate Director – Jason Bethala
- Associate Director – Craig Schorr
- Associate Director – Wayne Robbins
- Associate Director – Jane Sheinfeld
- Associate Director – Alison Capponi
- Associate Director – Jocelyn Nelson
- Associate Director – Bill Kane
- Stan made a motion, The board approved the 2010-2011 slate.

Website

Russ shared that the website activity has primarily been centered on posting minutes.

- 592 Members on Linked In



Engineering Alumni Society

- 18 Job posting in the past 30 days
- 16 News threads have been posted in the past 30 days.
- Thank you Bill Kane and Rich Cisek for the support with the site.

Around the Table

- Doug Glanville was on campus and spoke about his engineering career and experiences at Penn.
- Matt is being honored as the Medallion winner for the Villanova MBA class of 2010.
- Penn Club is hosting an event at the Curtis Symphony Orchestra
- Aaron Jungstein shared that he would like to host an event to focus on tech startups. He will work with Rosette and the board to organize this.

ACTION: Harris will share the proposal template for the upcoming planning meeting.

- Helen Kyd knows several non Penn entrepreneurs who can support the Entrepreneurial network.
- 'Knowledge at Wharton' will be shared with the board.
- Parade for Alumni weekend will be from West to East across the campus before the picnic.

Speaker Series

- Ernest introduced Anne Papageorge, who presented the eastward expansion of the university.

Adjournment

The board meeting was adjourned at 7:03pm.

The next meeting is scheduled for Monday, May 10 , 2010.

Minutes prepared and submitted by Farnia Fresnel