



# Engineering Alumni Society

Minutes of the Engineering Alumni Society Board of Directors  
University of Pennsylvania  
Philadelphia, PA 19104

[www.seas.upenn.edu/alumni/](http://www.seas.upenn.edu/alumni/)

Monday, April 20, 2009 in Room 307, Levine Hall

## Attendees:

Alan Schultz	Farnia Fresnel	Jeannine Carr*	Robert Berkovits*
Brad Abrams*	Hank Guckes	Jim Brennan	Rosette Pyne
Carl Clyde	Harris Romanoff	Jocelyn Nelson*	Russ Miller*
David Goldstein*	Jane Fried Sheinfeld*	Marion Hubing*	Stan Warchaizer
Dick Mulford*	Janice Rafferty	Matt Quale*	Tim Carlsen
Eric Benshetler*	Jason Bethala*	Merav Kushner*	Walt Korn
Ernest Churchville*	Jason Rifrin*	Rich Cisek*	Wayne Robbins*
			*via teleconference

## President's Welcome and Remarks

Harris opened the meeting at 6:02

## Dean's Remarks

The Dean was not available.

## Approval of Minutes

Minutes were approved with the following corrections. Remove the "I" from Dean's remarks. In the Senior Design report first paragraph change "Students ill..." to "Students will..." In the Website update change "Linkedin" to "LinkedIn" Change the report "Increasing SES Participation" to Increasing SEAS Participation"

## Development Office Report

George is on an Asian cruise



## Engineering Alumni Society

### **Career Services**

Liz was not available

### **Senior Design Competition Planning**

Walt reported that he was a judge for Del Val science fair and that is was an interesting experience. Senior design email was sent to advisors and potential presenters concerning intellectual property and crediting issues. Video planning is underway. The video team wanted to stream line cost by disassociating the slides but was requested to keep them because it is important. The video team was asked to possibly cut down on camera footage e.g. don't film judges. Lighting is improved in the auditorium but the dark background causes some issues that can't be control. There was a test with the astronaut that presented recently and was successfully. Each team was requested to send presentations digitally so that the presentation can be incorporated into the videos. Judges were told of the requirement to stay all day.

### **Yarnall Award Planning**

Nothing has changed since the last meeting. It is 2 weeks until the presentation.

### **Alumni Weekend Planning**

Everything is good to go. Amy Gutmann is planned to speak, but the time is unknown. Janice will know 1-2 days before the event. The parade time has changed to the morning. The Digital Media design lecture is set for the morning and is open to 45 people; 32 people have signed up so far.

### **Mentoring update**

No report

### **Website, LinkedIn, Facebook Updates**

Russ' computer is fixed and the website is up to date. Russ will be helping out with LinkedIn membership approvals. A number of news links were sent. Facebook is now at 10% of LinkedIn members. Membership is continuing to grow but not to much chatter yet. It was reported that there seems to be 3 or 4 Penn Engineering alumni groups, so we may need to differentiate our group. Janice has meeting this week about using social networking groups and will report next month.



## Engineering Alumni Society

### **Engineering Alumni Ambassadors Update**

The committee is taking a step back.

### **Increasing SEAS reunion Participation**

Emails were sent to board representatives plus some additional contacts for the reunion classes. There wasn't much response for class of 05. This effort is to get people involved early in reunion planning. This is just initial contact and no response was requested. The committee tends to start work in late summer.

### **Presentation of BOD Nominees for 2009-2010**

Tim was not able to contact all the potential nominees that he has wanted to; there will be a full slate at the next meeting.

### **SEAS Wiki Page**

The content review is deferred until May

### **Around The Table**

Ernest plans to be asked about the late start for the Alumni weekend picnic and it is because parade starts early. Jeanne announced her son was accepted to Penn but also received full scholarship to another school. Bob spoke with Professor John Jackson, Jr. and suggested that a talk on new technology in anthropology would be a good topic for a future guest speaker. Jane announced her son was accepted to Penn Engineering, his choice is narrowed to 2 schools. The Engineering school did good job for recruiting accepted students. The luncheon was impressive; each table had a professor and 2 students with their family. Eric expressed his congratulations to Jane and Jeanne and advised that if another school gives better financial aid that contacting financial services may get better offer. Tim asked everyone to make every effort to be here for next month for voting. Stan suggested that today's DP should be burned because says Penn is the social capital of schools. Walt indicated that a former Penn VP that went to Temple, and is now an executive VP of CHOP. Jim asked all to join Facebook.

### **Adjournment**

The meeting was adjourned at 6:38: pm

**The next meeting is scheduled for Monday, May 11, 2009.**



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Minutes prepared and submitted by,

Carl Clyde